

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM647006

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|---|--|-----------------------|----------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| ISIM LLC | | 12/16/2020 | Limited Liability Company: |
| RECEIVING PARTY DATA | | | |
| Name: | Notoriety LLC | | |
| Street Address: | 316 March Sea Lane | | |
| City: | Jacksonville | | |
| State/Country: | NORTH CAROLINA | | |
| Postal Code: | 28546 | | |
| Entity Type: | Limited Liability Company: NORTH CAROLINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88257589 | 7 FIGURE SIGNALS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9734195854 | | |
| Email: | Jamie@hashtag-legal.com | | |
| Correspondent Name: | Jamie Lieberman | | |
| Address Line 1: | 1422 Grand Street, | | |
| Address Line 2: | Unit 3E | | |
| Address Line 4: | Hoboken, NEW JERSEY 07030 | | |
| NAME OF SUBMITTER: | Jamie Lieberman | | |
| SIGNATURE: | /Jamie Lieberman/ | | |
| DATE SIGNED: | 05/14/2021 | | |
| Total Attachments: 2 | | | |
| source=Assignment Agt-7 Figure Signals#page1.tif | | | |
| source=Assignment Agt-7 Figure Signals#page2.tif | | | |

OP \$40.00 88257589

ASSIGNMENT AGREEMENT

This Assignment Agreement (this "Agreement") is made as of December 16, 2020 (the "Effective Date"), by and between **ISIM LLC** (the "Assignor"), and **Notoriety LLC** ("Assignee") (together the "Parties" and individually a "Party").

A. Assignor by this Agreement irrevocably transfers and assigns to Assignee, its successors and assigns in perpetuity all of its right, title and interest, on a worldwide basis, including without limitation, all intellectual property rights and moral rights, in and to trademarks and trade names, as further provided below.

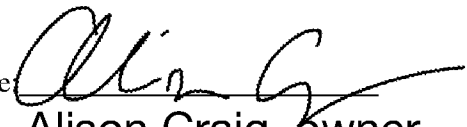
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, the Parties agree as follows:

1. ASSIGNMENT OF TRADEMARKS AND TRADENAMES

Assignor hereby irrevocably assigns, conveys, sells, grants and transfers to Assignee, its successors and assigns in perpetuity all of its rights, title and interest of every kind and character throughout the world, including moral rights, in and to the trademarks listed on Schedule A (the "Trademarks") to the full extent of its ownership or interest therein; including, without limitation, all federal, state, foreign, statutory and common law and other rights; all goodwill symbolized by the Trademarks and the portion of the business of the Assignor to which the Trademarks pertain; all rights to causes of action and remedies related thereto (including, without limitation, the right to sue for past, present or future infringement, misappropriation or violation of rights related to the foregoing); and any and all other rights and interests arising out of, in connection with or in relation to the Trademarks.

Assignor hereby irrevocably assigns, conveys, sells, grants and transfers to Assignee, its successors and assigns in perpetuity all of its rights, title and interest of every kind and character throughout the world, including moral rights, in and to the trade name(s) 7 Figure Signals to the full extent of its ownership or interest.

ISIM LLC

Signature: 

Name:

Alison Craig, owner

Notoriety LLC

Signature: 

Name:

Title: **Alison Craig, owner**

SCHEDULE A – TRADEMARKS

- 7 Figure Signals (Reg No.: 6119822)