

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM647715

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST RECORDED ON R 5756, F 0168		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COMERICA BANK		05/13/2021	a Texas banking association: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	LABEL INSIGHT, INC.		
<b>Street Address:</b>	641 W. Lake St., Ste. 402		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60661		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86567068	FOODESSENTIALS	
<b>Registration Number:</b>	5055429	LABELINSIGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7349302488		
<b>Email:</b>	ipfilings@bodmanlaw.com		
<b>Correspondent Name:</b>	Susan M. Kornfield - Bodman PLC		
<b>Address Line 1:</b>	201 South Division Suite 400		
<b>Address Line 4:</b>	Ann Arbor, MICHIGAN 48104		
<b>NAME OF SUBMITTER:</b>	Susan M. Kornfield		
<b>SIGNATURE:</b>	/susan m. kornfield/		
<b>DATE SIGNED:</b>	05/18/2021		
<b>Total Attachments: 3</b>			
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**RELEASE OF SECURITY INTEREST IN  
INTELLECTUAL PROPERTY COLLATERAL**

THIS RELEASE dated as of May 13, 2021 (this "Release") is made by Comerica Bank, a Texas banking association (the "Secured Party"), under the Intellectual Property Security Agreement dated as of March 23, 2016 (as amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement") by and between Label Insight, Inc., a Delaware corporation (the "Debtor") and the Secured Party, and recorded in the records of the United States Patent and Trademark Office at Trademark Reel 5756, Frame 0168.

Pursuant to the Security Agreement, the Debtor granted to the Secured Party a security interest ("Security Interest") in the Debtor's right, title and interest in, to and under its Intellectual Property Collateral (as defined in the Security Agreement), including, without limitation, the trademarks listed on the attached Exhibit A to this Release.

The Secured Party now wishes to release and terminate all right, title and interest in, to and under the Security Interest in the Intellectual Property Collateral.

THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party releases and terminates all right, title and interest in, to and under the Security Interest in the Intellectual Property Collateral.

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IN WITNESS WHEREOF, the Secured Party has caused this Release to be duly executed and delivered by its officer thereunto duly authorized as of the date above.

**COMERICA BANK**

By:                     *Charles Fell*                      
Name: **Charles Fell**  
Title: **Senior Vice President**

[Signature Page to Release of Security Interest in Intellectual Property Collateral (17595710)]

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**TRADEMARK**  
**REEL: 007297 FRAME: 0434**

**EXHIBIT A**

**Trademarks**

Mark	App. No.	Filing Date	Reg. No.	Reg. Date
FOODESSENTIALS	86/567068	03/17/15	n/a	n/a
LABELINSIGHT	86/568348	3/18/15	5,055,429	10/4/16