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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM648003

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SILICON VALLEY BANK		05/18/2021	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	SHINESTY, INC.	
Street Address:	1990 N 57th Ct. Unit A	
City:	Boulder	
State/Country:	COLORADO	
Postal Code:	80301	
Entity Type:	Corporation: DELAWARE	

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	86621496	SHINESTY
Serial Number:	86541006	SHINESTY
Serial Number:	87558743	YOUR LIFE JUST GOT WAY BETTER
Serial Number:	87540055	MAD LABS
Serial Number:	87171624	THE HOT TUB CLUB
Serial Number:	87362189	SHINESTY
Serial Number:	87362247	STAY WEIRD AND SHINE ON
Serial Number:	87362118	THE HOT TUB CLUB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 6506483802

Email: PATTY@PATTYCHENG.COM

Correspondent Name: PATTY CHENG

Address Line 1: 2625 MIDDLEFIELD RD., #215
Address Line 4: PALO ALTO, CALIFORNIA 94306

NAME OF SUBMITTER:	Patty Cheng
SIGNATURE:	/s/ Patty Cheng

DATE SIGNED:	05/19/2021	
Total Attachments: 4		
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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of May 18, 2021, by Silicon Valley Bank ("Lender"), in favor of Shinesty, Inc., a Delaware corporation ("Company"), with its principal place of business located at 1990 N 57th Ct. Unit A, Boulder, CO 80301.

Recitals

WHEREAS, Company granted to Lender a security interest in the intellectual property of Company, including without limitation the copyright and trademark items listed on Exhibits A, B and C attached hereto, respectively (collectively, the "Intellectual Property"), under an Intellectual Property Security Agreement dated as of September 30, 2016 and as amended, supplemented or modified from time to time, including pursuant to that certain Addendum to Intellectual Property Security Agreement dated as of October 16, 2017 (collectively, the "Security Agreement") which was recorded with the US Copyright Office and/or the US Patent and Trademark Office as set forth on Exhibits A, B and C respectively.

WHEREAS, Company has no outstanding obligations to Lender that are secured by the Security Agreement, Lender agrees to release its security interest in the Intellectual Property set forth in the Security Agreement.

Agreement

NOW THEREFORE, Lender hereby agrees that the Security Agreement is terminated and Lender terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty or recourse, all interest of Lender in the Intellectual Property.

SVB Confidential

LENDER:

Silicon Valley Bank	
DocuSigned by:	
By: Fyrn Note	
Name ^{C51} 1Bytan7MoFle	
Title: Vice President	

EXHIBIT A

COPYRIGHTS

Description:	Registration Number:	Registration Date:
Shinesty Eyebration Purple (shinestyeyebration_purple_pink)	VAU001221550	06/22/2015

Secured Party's security interest was recorded with the United States Copyright Office on October 24, 2016, at Volume number 9939 and Document Number 281.

EXHIBIT B

TRADEMARKS

Description:	Registration / Application Number:	Registration / Application Date:
SHINESTY	86/621,496	05/06/2015
SHINESTY	86/541,006	05/06/2015

Secured Party's security interest was recorded on the above listed trademarks with the United States Patent and Trademark Office on October 21, 2016, at Reel Number 005906 and Frame Number 0634.

EXHIBIT C

TRADEMARKS

Description:	Registration / Application Number:	Registration / Application Date:
YOUR LIFE JUST GOT WAY BETTER	87558743	08/07/17
MAD LABS	87540055	07/24/17
THE HOT TUB CLUB	87171624	09/14/16
SHINESTY	87362189	03/07/17
STAY WEIRD AND SHINE ON	87362247	03/07/17
THE HOT TUB CLUB	87362118	03/07/17

Secured Party's security interest was recorded on the above listed trademarks with the United States Patent and Trademark Office on October 19, 2017, at Reel Number 006185 and Frame Number 0593.

> **TRADEMARK** SVB Confidential **REEL: 007298 FRAME: 0645**

RECORDED: 05/19/2021