OP \$140.00 5371960

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM648114

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | |
|-----------------------|--|--|--|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | | | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------|----------|----------------|-----------------------|
| 303 Management, Inc. | | 05/19/2021 | Corporation: MICHIGAN |

RECEIVING PARTY DATA

| Name: | EMAGINE HOLDINGS LLC | | |
|-----------------|-------------------------------------|--|--|
| Street Address: | 303 Gray Woods Lane | | |
| City: | Lake Angelus | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 48326 | | |
| Entity Type: | Limited Liability Company: MICHIGAN | | |

PROPERTY NUMBERS Total: 5

| Property Type Number | | Word Mark | | | | |
|----------------------|---------|---|--|--|--|--|
| Registration Number: | 5371960 | AMERICA'S MOST LUXURIOUS MOVIE THEATRES | | | | |
| Registration Number: | 5520825 | DINE N' VIEW | | | | |
| Registration Number: | 5607991 | MOVIES YOUR WAY | | | | |
| Registration Number: | 5734985 | EXCELSIOR | | | | |
| Registration Number: | 5629553 | OLIVEPOP | | | | |

CORRESPONDENCE DATA

Fax Number: 3129855999

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3129855557

Email: ipdocket@clarkhill.com

Correspondent Name: James R. Foley Clark Hill PLC Address Line 1: 130 East Randolph Street

Address Line 2: Suite 3900

Address Line 4: Chicago, ILLINOIS 60601

| ATTORNEY DOCKET NUMBER: | 20637.307189 |
|-------------------------|------------------|
| NAME OF SUBMITTER: | James R. Foley |
| SIGNATURE: | /James R. Foley/ |
| DATE SIGNED: | 05/19/2021 |

Total Attachments: 2

source=TRADEMARK from 303 Management to Emagine Holdings for Various Marks#page1.tif source=TRADEMARK from 303 Management to Emagine Holdings for Various Marks#page2.tif

TRADEMARK ASSIGNMENT

WHEREAS, **303 MANAGEMENT, INC.**, a corporation organized and existing under the laws of the State of **Michigan**, having its principal place of business at **303 Gray Woods Lane, Lake Angelus, Michigan 48326** (hereinafter "ASSIGNOR"), is the owner of the United States Trademark Registrations identified on Schedule A (hereinafter the "Trademarks").

WHEREAS, **EMAGINE HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of **Michigan**, having its principal place of business at **303 Gray Woods Lane, Lake Angelus, Michigan 48326** (hereinafter "ASSIGNEE"), is desirous of acquiring said trademarks and all rights, priorities and goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all rights, title and interest in and to said Trademarks in the United States, together with the goodwill of the business symbolized thereby, and all common law rights, the right to claim prior use of the Trademarks by ASSIGNOR and all rights to damages or profits, due or accrued, arising out of past infringement of the said Trademarks or injury to said goodwill, and the right to sue for and recover for the same in the future against third parties. ASSIGNOR shall sign all papers and documents and otherwise do all acts reasonable, necessary and desirable in connection therewith at the cost and expense of ASSIGNEE, its legal representatives, successors and/or assigns. In addition, any continued use by ASSIGNOR of the Trademarks shall inure to the benefit of the ASSIGNEE.

| LLC, May | | TNESS Whereunto , 2021 . | HEREOF, set my | Paul A. hand | . Glar and | n tz , Prosenta | esident this _ | of EMAGINE 19th | HOLDINGS day of |
|-------------|--|---|------------------------------|----------------------------|----------------------|------------------------------------|-------------------|--|---|
| | | | | | EMA(| SINE | HOLDIN | IGS LLC | |
| | | | | | Ву: | | Paul 1° | A. Glantz | |
| | | | | | , | Name | e: Paul Chairr | A. Glantz | |
| STATE | oFM | ichisan |) | | | iide. | Chair | nan | |
| COUN | TY OF | ichigan Galebu A |) | | | | | | |
| execut | name ted the wledge | ed Paul / e foregoin ed to me tl | A. Glant g assignr | z , to n nent on | ne pe beha | rsonal alf of E me of | ly know | vn as the in NE HOLDING free will for | ally came the dividual who GS LLC, who the purposes |
| ClarkHill | PUBLIC PUBLIC VEYNE \20637\30 | 71189\2629854 | 25.v1-5/19/21 | | | | . Addinimanne. | MOTARY PUBLIC COUNTY OF WAYN My Commission Explanatory 7, 2028 Acting in the County Out of Market My County My Coun | A A A A A A A A A A A A A A A A A A A |

Schedule A

| Reg. No. | <u>Mark</u> |
|-----------|---|
| 5,371,960 | AMERICA'S MOST LUXURIOUS MOVIE THEATRES |
| 5,520,825 | DINE N' VIEW |
| 5,607,991 | MOVIES YOUR WAY |
| 5,734,985 | EXCELSIOR |
| 5,629,553 | OLIVEPOP |
| , , | |

ClarkHill\20637\307189\262985425.v1-5/19/21

RECORDED: 05/19/2021