

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM648241

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
WWF-World Wide Fund For Nature	FORMERLY World Wildlife Fund	03/22/2021	Foundation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Bioregional Development Group		
<b>Street Address:</b>	24 Helios Road		
<b>Internal Address:</b>	BedZED Centre		
<b>City:</b>	Wallington, Surrey		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	SM6 7BZ		
<b>Entity Type:</b>	Charity and Company Limited By Guarantee: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78383270	ONE PLANET LIVING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	714-588-3293		
<b>Email:</b>	verena@tmisg.com		
<b>Correspondent Name:</b>	Verena Benker		
<b>Address Line 1:</b>	241 Audubon Street		
<b>Address Line 4:</b>	New Orleans, LOUISIANA 70118		
<b>NAME OF SUBMITTER:</b>	Verena Benker		
<b>SIGNATURE:</b>	/verenabenker/		
<b>DATE SIGNED:</b>	05/20/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 78383270

ASSIGNMENT OF REGISTRATION

WHEREAS, WWF-WORLD WIDE FUND FOR NATURE (FORMERLY WORLD WILDLIFE FUND) a foundation established under section 80 et seq. of the Swiss Civil Code with registered office at Rue Mauverney 28, 1196 Gland, Switzerland ("Assignor") and BIOREGIONAL DEVELOPMENT GROUP a registered charity no. 1041486 and company limited by guarantee registered in England and Wales no.293226 whose registered office is at the BedZED Centre, 24 Helios Road, Wallington, Surrey SM6 7BZ ("Assignee") have adopted, used and are using the US trademark "ONE PLANET LIVING" ("Mark") registered on June 20, 2006, with Serial Number 78383270, which is registered in the United States Patent and Trademark Office;

WHEREAS, Assignee is desirous of acquiring the entirety of said Mark and the registration thereof;

WHEREAS, Assignor and Assignee entered into an Assignment Agreement on July 20, 2018 ("Agreement") transferring the jointly owned Mark in its entirety to Assignee affective July 20, 2018;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does assign to Assignee all right, title and interest in and to the said Mark, together with the good will of the business symbolized by the mark, and the above identified registration thereof.

Date: February 23<sup>rd</sup>, 2021

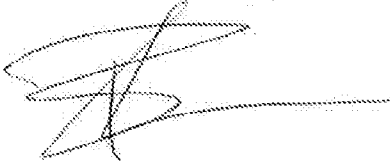
By: WWF- World Wide Fund For Nature



Officer Name: Karianne Sturms

Officer Title: General Counsel

Date: 22 March 2021



By: Bioregional Development Group

Officer Name: Tom Schuurman

Officer Title: Head of Finance