

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM648359

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the full name of owner and assignor which should read Ramon Luis Ayala Rodriguez. previously recorded on Reel 003203 Frame 0367. Assignor(s) hereby confirms the original assignment said "Ramon Ayala (Assignor)" and should read "Ramon Luis Ayala Rodriguez".

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Ramon Luis Ayala Rodriguez		05/20/2021	INDIVIDUAL:

RECEIVING PARTY DATA

Name:	El Cartel Records, Inc.
Street Address:	601 Calle Del Parque, Pesquera Bldg.
Internal Address:	Suite 305
City:	San Juan
State/Country:	PUERTO RICO
Entity Type:	Corporation: PUERTO RICO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4603567	DADDY YANKEE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310.856.9705
Email: trichards@singhtraubenlaw.com
Correspondent Name: Thomas K. Richards
Address Line 1: 400 South Beverly Drive
Address Line 2: Suite 240
Address Line 4: Beverly Hills, CALIFORNIA 90212

DOMESTIC REPRESENTATIVE

Name: Thomas K. Richards, Esq.
Address Line 1: 400 South Beverly Drive
Address Line 2: Suite 240
Address Line 4: Beverly Hills, CALIFORNIA 90212

NAME OF SUBMITTER: Thomas K. Richards

OP \$40.00 4603567

SIGNATURE:	/Thomas K. Richards/
DATE SIGNED:	05/20/2021
Total Attachments: 6 source=[05-08-30] Cover Sheet From Original Assignment from Ayala to El Cartel#page1.tif source=[05-08-30] Cover Sheet From Original Assignment from Ayala to El Cartel#page2.tif source=[21-05-20] Trademark Assignment - Live Performance - Reg. No. 4603601 [FE]#page1.tif source=[21-05-20] Trademark Assignment - Live Performance - Reg. No. 4603601 [FE]#page2.tif source=[21-05-20] Trademark Assignment - Live Performance - Reg. No. 4603601 [FE]#page3.tif source=[21-05-20] Trademark Assignment - Live Performance - Reg. No. 4603601 [FE]#page4.tif	

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/30/2005

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mr. Ramon Ayala		08/30/2005	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	El Cartel Records, Inc.
Street Address:	403 Del Parque Street
Internal Address:	8th Floor
City:	San Juan
State/Country:	PUERTO RICO
Postal Code:	00907
Entity Type:	CORPORATION: PUERTO RICO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76635215	DADDY YANKEE

CORRESPONDENCE DATA

Fax Number: (212)889-0279
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212 889-0761
 Email: jsplegal2000@aol.com
 Correspondent Name: Jonathan Pollack
 Address Line 1: 274 Madison Avenue
 Address Line 2: 19th Floor
 Address Line 4: New York, NEW YORK 10016

NAME OF SUBMITTER:	Jonathan Pollack
Signature:	/Jonathan Pollack/

OP \$40.00 76635215

Date:

12/02/2005

Total Attachments: 1

source=yankee Daddy Yankee TM assignment#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated as of the date it is fully executed below, is made by Ramón Luis Ayala Rodríguez ("Assignor"), 601 Calle Del Parque, Pesquera Bldg., Suite 305, San Juan, Puerto Rico, 00909, in favor of El Cartel Records, Inc., a Puerto Rico corporation ("Assignee"), 601 Calle Del Parque, Pesquera Bldg., Suite 305, San Juan, Puerto Rico, 00909.

WHEREAS, Assignor owns a federal trademark registration for "Daddy Yankee", in International Class 041 for "Entertainment services, namely, live performances by a hip-hop and reggaeton music artist, entertainer, composer and actor not relating to sports or a sport team, league, mascot or stadium", United States Patent and Trademark Office Registration Number 4,603,567, registered on September 16, 2014 (the "Trademark"), with a true and correct copy of the registration certificate for the Trademark attached hereto as Exhibit A;

WHEREAS, Assignor is assigning, for good and valuable consideration, the entire right, title and interest in and to the Trademark, together with all of the goodwill of the brand and business pertaining to the Trademark, to Assignee as part of the good will of the business connected with the use of, and symbolized by, the Trademark under 15 U.S.C. §1060; and

WHEREAS, Assignee desires to acquire the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with all of the goodwill of the business symbolized by said trademark as follows:

1. Assignment. Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts all of Assignor's right, title, and interest in and to the following:

(a) the Trademark, together with the goodwill of the business connected with the use of, and symbolized by, the Trademark;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the World;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

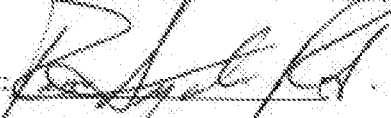
2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Trademark to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

ASSIGNOR

RAMÓN LUIS AYALA RODRÍGUEZ

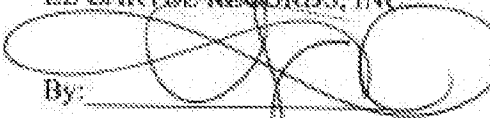
By: 

Name: Ramón L. Ayala

Date: 5/20/2021

ASSIGNEE

EL CARTEL RECORDS, INC

By: 

Name: Mireddys Gonzalez

Title: CEO

Date: 5/20/2021

EXHIBIT "A"

United States of America
United States Patent and Trademark Office

Daddy Yankee

Reg. No. 4,603,567

Registered Sep. 16, 2014

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

RODRIGUEZ, RAMON LUIS AYALA (UNITED STATES INDIVIDUAL), AKA DADDY
YANKEE
COOPERATIVA VILLA SENESENY EDIFICIO 5
NUM. 88
SAN JUAN, PUERTO RICO 00915

FOR: ENTERTAINMENT SERVICES, NAMELY, LIVE PERFORMANCES BY A HIP-HOP
AND REGGAETON MUSIC ARTIST, ENTERTAINER, COMPOSER AND ACTOR NOT RE-
LATING TO SPORTS OR A SPORT TEAM, LEAGUE, MASCOT OR STADIUM, IN CLASS
41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 8-1-1992; IN COMMERCE 8-1-1992

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 76-635,213, FILED 4-4-2015.

MIDGE BUTLER, EXAMINING ATTORNEY



Michelle K. Lee

Deputy Director of the United States
Patent and Trademark Office