

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM648619

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Holding LLC		05/20/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Wells Fargo Bank, National Association		
Street Address:	333 S. Grand Avenue, 5th Floor, Ste. 5A		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Banking Association: NEW YORK		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	90304726	DIY UNIVERSITY BY SALLY BEAUTY	
Serial Number:	90621984	SALLY.	
Serial Number:	90610598	ION	
Serial Number:	90622079	HAIRSCRIPTION	
Serial Number:	90507330	SALLYPEDIA	
Serial Number:	90205176	SILK ELEMENTS	
Serial Number:	90501595	STRAWBERRY LEOPARD	
Serial Number:	90182181	BTZ	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	lacey.nemergut@freshfields.com		
Correspondent Name:	Lacey Nemergut		
Address Line 1:	601 Lexington Avenue, 31st Floor		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Lacey Nemergut		
SIGNATURE:	/Lacey Nemergut/		
DATE SIGNED:	05/21/2021		

OP \$215.00 90304726

Total Attachments: 3

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SUPPLEMENT TO GRANT OF SECURITY INTEREST IN TRADEMARKS

This Supplement to the Trademark Security Agreement (this “Supplement”) is made as of the 20th day of May, 2021 by the undersigned party hereto (the “Grantor”), in favor of Wells Fargo Bank, National Association, as Collateral Agent (in such capacity, together with its successors and permitted assigns, “Collateral Agent”) for certain lenders and other secured parties.

WHEREAS, the Grantor (along with the other grantors party thereto) executed and delivered a Trademark Security Agreement, dated April 24, 2020 and recorded on April 24, 2020 at Reel 6923, Frame 0264 (as supplemented or amended of record from time to time hereinafter, the “Trademark Security Agreement”) in favor of the Collateral Agent, pursuant to which the Grantor (along with the other grantors party thereto) pledged, assigned and granted a security interest in favor of the Collateral Agent in certain Trademark Collateral (as defined therein); and

WHEREAS, the Grantor has developed additional Trademarks and desire to hereby confirm the pledge of, and the grant of a security interest in, such additional Trademarks as Trademark Collateral in favor of the Collateral Agent.

NOW, THEREFORE, in consideration of the mutual covenants herein contained and benefits to be derived herefrom, it is hereby agreed as follows:

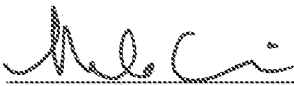
1. Definitions. All capitalized terms herein and not otherwise defined shall have the same meaning herein as in the Trademark Security Agreement.
2. Supplement to Schedule 1. Schedule 1 to the Trademark Security Agreement is hereby supplemented, but not replaced, by Schedule 1 annexed hereto.
3. Miscellaneous:
 - a. Except as provided herein, all terms and conditions of the Trademark Security Agreement remain in full force and effect.
 - b. This Supplement covers the entire understanding of the parties with respect to the matters set forth herein and supersedes all prior discussions and negotiations hereon.

[signature pages follow]

IN WITNESS WHEREOF, the undersigned has executed this Supplement as of the date first written above.

Grantor:

BEAUTY HOLDING LLC

By: _____

Name: Marlo Cormier

Title: Senior Vice President and Chief
Financial Officer

SCHEDULE 1

<u>Trademark Name</u>	<u>Registration/ Serial No.</u>	<u>Registration Date/ Filing Date</u>	<u>Owner</u>	<u>Country</u>
BTZ	90182181	15-SEP-2020	BEAUTY HOLDING LLC	USA
DIY UNIVERSITY BY SALLY BEAUTY	90304726	06-NOV-2020	BEAUTY HOLDING LLC	USA
SALLY.	90621984	02-APR-2021	BEAUTY HOLDING LLC	USA
ION	90610598	29-MAR-2021	BEAUTY HOLDING LLC	USA
HAIRSCRIPION	90622079	02-APR-2021	BEAUTY HOLDING LLC	USA
SALLYPEDIA	90507330	03-FEB-2021	BEAUTY HOLDING LLC	USA
SILK ELEMENTS	90205176	23-SEP-2020	BEAUTY HOLDING LLC	USA
STRAWBERRY LEOPARD	90501595	01-FEB-2021	BEAUTY HOLDING LLC	USA