

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM648714

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vernon E. Peterson		05/15/2021	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Abundant Harvest Organics		
<b>Street Address:</b>	38694 Road 16		
<b>City:</b>	Kingsburg		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93631		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4900395	WHO'S YOUR FARMER?	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	mkahn@sheppardmullin.com		
<b>Correspondent Name:</b>	Michelle D. Kahn, Sheppard Mullin		
<b>Address Line 1:</b>	Four Embarcadero Center, 17th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>ATTORNEY DOCKET NUMBER:</b>	42WM-206987		
<b>NAME OF SUBMITTER:</b>	Michelle D. Kahn, Sheppard Mullin		
<b>SIGNATURE:</b>	/MDK/		
<b>DATE SIGNED:</b>	05/21/2021		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT by and between Vernon E. Peterson, an individual California resident with a principal residence located at 38694 Road 16, Kingsburg, California 93631 ("Assignor") and Abundant Harvest Organics, a California Corporation with its principal place of business located at 38694 Road 16, Kingsburg, California 93631 ("Assignee") is made effective as of May 15, 2021 (the "Effective Date"). Assignor and Assignee may be collectively referred to as the "Parties."

**RECITALS**

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark set forth in Schedule A hereto, together with the goodwill of Assignor's business symbolized by or associated therewith (the "Mark"); and

WHEREAS, Assignee has acquired Assignor's right, title, and interest in and to the Mark together with the goodwill of Assignor's business symbolized by or associated with the Mark, and the Parties wish to memorialize this assignment through this Agreement

**ASSIGNMENT**

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Mark as of the Effective Date, including without limitation any and all registrations, applications, and/or common law rights for the Mark throughout the world, together with the goodwill of Assignor's business symbolized by or associated with the Mark, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

Date:

5/15/2021

By:

[Signature]  
Name: Vernon E. Peterson

TRADEMARK ASSIGNMENT

SCHEDULE A

Mark	U.S. Registration No.
WHO'S YOUR FARMER?	4,900,395