

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM648720

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
JFGame 7 LLC		05/12/2021	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	G7 IP Holdings LLC		
<b>Street Address:</b>	667 Madison Avenue		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10065		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	90622273	GAME 7 WHERE LEGENDS ARE BORN	
<b>Serial Number:</b>	90622272	G7	
<b>Serial Number:</b>	90622274	GAME 7	
<b>Serial Number:</b>	90664269	GAME SEVEN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-857-6000		
<b>Email:</b>	tmdocket@arentfox.com		
<b>Correspondent Name:</b>	Anthony V. Lupo		
<b>Address Line 1:</b>	1717 K Street NW		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	041901.00002		
<b>NAME OF SUBMITTER:</b>	Diana S. Bae		
<b>SIGNATURE:</b>	/diana s. bae/		
<b>DATE SIGNED:</b>	05/21/2021		
<b>Total Attachments: 2</b>			
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OP \$115.00 90622273



## Trademark and Service Mark Assignment

This Trademark and Service Mark Assignment is made this May 12, 2021, by and between JFGame 7 LLC and G7 IP Holdings LLC.

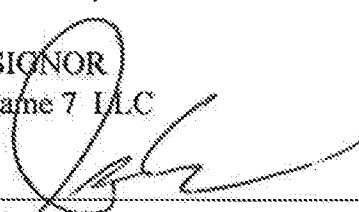
WHEREAS, JFGame 7 LLC, a New York limited liability company, having a principal business address of 667 Madison Avenue New York, New York 10065 (hereinafter referred to as "Assignor") is the owner of all right, title and interest in and to the United States Trademark and Service Mark Applications set for the in the attached Exhibit A (hereinafter collectively referred to as the "Marks");

WHEREAS, Assignor is desirous of assigning all right, title, and interest in and to the Marks to G7 IP Holdings LLC, a Delaware limited liability company, having a principal business address of 667 Madison Avenue New York, New York 10065 (hereinafter referred to as "Assignee"), and Assignee is desirous of acquiring all right, title, and interest in and to the Marks, including any and all common law rights in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest throughout the world in and to the Marks, together with all of the goodwill of the business symbolized by said Marks and the right to recover damages, profits, and all other remedies for all past and future infringements thereof.

Signed May 12, 2021

ASSIGNOR  
JFGame 7 LLC

  
By: Isaac Chera  
Title: Authorized Signatory

**Exhibit A.  
Marks**

1. Applied-for Marks:

Serial No. 90622273 (GAME 7 WHERE LEGENDS ARE BORN)

Serial No. 90622272 (G7)

Serial No. 90622274 (GAME 7)

Serial No. 90664269 (GAME SEVEN)