

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM648728

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Louis Garneau Sports Inc.		05/19/2021	Corporation: CANADA
RECEIVING PARTY DATA			
Name:	Gestion Strada Inc.		
Street Address:	30, rue des Grands-Lacs		
City:	Saint-Augustin-de-Desmaures (Quebec)		
State/Country:	CANADA		
Postal Code:	G3A2E6		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4024794	GENNIX	
CORRESPONDENCE DATA			
Fax Number:	8602860115		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-286-2929		
Email:	TM-CT@cantorcolburn.com		
Correspondent Name:	Benjamin M. Cantor		
Address Line 1:	Cantor Colburn LLP		
Address Line 2:	20 Church Street, Floor 22		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	SWA0201TUS		
DOMESTIC REPRESENTATIVE			
Name:	Benjamin M. Cantor		
Address Line 1:	Cantor Colburn LLP		
Address Line 2:	20 Church Street, Floor 22		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	Benjamin M. Cantor		
SIGNATURE:	/Benjamin M. Cantor/		

OP \$40.00 4024794

DATE SIGNED:	05/21/2021
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Total Attachments: 1 source=GENNIX Assignment#page1.tif

ASSIGNMENT

WHEREAS, **LOUIS GARNEAU SPORTS INC.**, a corporation organized under the laws of Canada, located and doing business at 30, rue des Grands-Lacs, Saint-Augustin-de-Desmaures (Québec) G3A 2E6, Canada (hereinafter "Assignor") has adopted and used in connection with its business the following trademarks:

Trademark	Country	Registration number	Registration date
GENNIX	Canada	TMA792,018	March 2, 2011
GENNIX	United States	4,024,794	September 13, 2011

And:

WHEREAS, **GESTION STRADA INC.**, a corporation organized under the laws of Canada, located and doing business at 30, rue des Grands-Lacs, Saint-Augustin-de-Desmaures (Québec) G3A 2E6, Canada (hereinafter "Assignee"), desires to acquire the entire rights, titles, and interests in and to the aforesaid trademarks with the business associated therewith, including all good will associated with the business symbolized by these trademarks.

NOW THEREFORE, for good and valuable consideration the receipt and sufficiency whereof is hereby acknowledged, Assignor hereby assigns and transfers and sets over to Assignee, the entire rights, titles, interests in and to the trademarks including, without limitation all renewals thereof all with the business associated with said trademarks, and the good will of the business connected with the aforesaid trademarks, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all proceeds to infringement suits, the right to sue for past, present and future infringements and all rights corresponding thereto throughout the world for these trademarks and affiliated registrations assigned herein.

Assignor further warrants that upon request of Assignee that it shall execute all papers, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary to carry out the intent of this Assignment, as well as provide such other material, information or assistance as Assignee may consider necessary to carry out the intent of this Assignment.

All costs and expenses (including the fees and disbursements of legal counsel) incurred in connection with this Agreement and the transactions contemplated herein are to be paid by the party incurring such expenses.

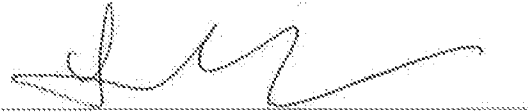
This Assignment shall be binding upon the parties, their successors and/or assigns, and all other acting by, through, with or under their direction, and all those in privity therewith.

DATED this 19 day of May 2021

Assignor:
LOUIS GARNEAU SPORTS INC.

Assignee:
GESTION STRADA INC.

Per:



Name: Louis Garneau
Title: President

Name: Louis Garneau
Title: President