

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM648742

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ONEIDA CONSUMER, LLC		05/20/2021	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ANCHOR HOCKING, LLC		
Street Address:	1600 DUBLIN ROAD		
Internal Address:	SUITE 200		
City:	COLUMBUS		
State/Country:	OHIO		
Postal Code:	43215		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	90510176	SWING BOARD	
Serial Number:	90510236	CUT SMARTER	
Serial Number:	90632133		
Serial Number:	90632159		
Serial Number:	90632214		
CORRESPONDENCE DATA			
Fax Number:	2165925009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-592-5000		
Email:	trademarks@tuckerellis.com		
Correspondent Name:	CARLOS P. GARRITANO/TUCKER ELLIS LLP		
Address Line 1:	950 MAIN AVENUE		
Address Line 2:	SUITE 1100		
Address Line 4:	CLEVELAND, OHIO 44113		
NAME OF SUBMITTER:	CARLOS P. GARRITANO		
SIGNATURE:	/CARLOS P. GARRITANO/		
DATE SIGNED:	05/21/2021		

OP \$140.00 90510176

Total Attachments: 4

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Assignment"), effective as of _____, 2021, is made by and between:

Oneida Consumer, LLC, a Delaware limited liability company, successor by conversion of Oneida Ltd., a Delaware corporation, having a place of business at 1600 Dublin Road, East Building, Suite 200, Columbus, Ohio 43215 ("Assignor"), and

Anchor Hocking, LLC, a Delaware limited liability company, having a place of business at 1600 Dublin Road, East Building, Suite 200, Columbus, Ohio 43215 ("Assignee").

WHEREAS, Assignor owns the entire right, title and interest in and to certain trademarks;

WHEREAS, Assignor desires to assign and transfer to Assignee its entire right, title and interest in and to such trademarks; and

WHEREAS, Assignee desires to acquire the entire right, title and interest in and to such trademarks.

NOW, THEREFORE, Assignor and Assignee hereby agree as follows:

1. Assignment. In consideration of the sum of U.S. One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to the following:

(a) the trademarks and registrations and applications therefor listed in Exhibit A hereto and all issuances, extensions, and renewals thereof (the "Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payment, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

Trademark Assignment

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon request by Assignee. Following the date hereof, and for the above consideration, Assignor agrees promptly upon request of Assignee, or its successors or assigns, to take such steps and actions, and provide cooperation and assistance to Assignee or its successors or assigns, including the execution and delivery without further compensation of any additional papers as may be reasonably necessary to record and fully effect, evidence, or perfect the assignment and transfer of the Trademarks to Assignee or its successors or assigns, in the United States or any foreign country.

3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

5. Governing Law. This Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[SIGNATURE PAGE FOLLOWS]

Trademark Assignment

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

Date: May 20th, 2021

Oneida Consumer LLC

By: [Signature]
Name: Umberto Filice
Title: President

STATE OF Ohio)

)SS.

COUNTY OF Franklin)

On the 20th day of May, 2021, before me personally appeared Umberto Filice, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he/she executed the, and acknowledged the instrument to be for the uses and purposes mentioned in the instrument.

Notary Public
Printed Name: Edward



EDWARD MILLER
Notary Public, State of Ohio
My Commission Expires
09/07/2025

My Commission Expires: 09/07/2025

Anchor Hocking LLC

Date: May 20th, 2021

By: [Signature]
Name: Umberto Filice
Title: President

STATE OF Ohio)

)SS.

COUNTY OF Franklin)

On the 20th day of May, 2021, before me personally appeared Umberto Filice, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the foregoing instrument, who, being duly sworn, did depose and say that he/she executed the, and acknowledged the instrument to be for the uses and purposes mentioned in the instrument.

Notary Public
Printed Name: Edward Miller



EDWARD MILLER
Notary Public, State of Ohio
My Commission Expires
09/07/2025

My Commission Expires:

EXHIBIT A

FILE NO.	TITLE	MATTER TYPE	APPL. NO.	FILED	COUNTRY
015856-000851	US/TM - SWING BOARD	Trademark - ORG	90510176	Feb 4, 2021	USA
015856-000852	US/TM - CUT SMARTER	Trademark - ORG	90510236	Feb 4, 2021	USA
015856-000856	US/TM - BOLD & POWERFUL	Trademark - ORG	90632133	Apr 8, 2021	USA
015856-000857	US/TM - CREAMY & SILKY	Trademark - ORG	90632159	Apr 8, 2021	USA
015856-000858	US/TM - CRISP & FRESH	Trademark - ORG	90632214	Apr 8, 2021	USA