

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM650684

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST
<b>RESUBMIT DOCUMENT ID:</b>	900611066

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Healthy Directions, LLC		04/21/2021	Limited Liability Company: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Deutsche Bank AG New York Branch, as First Lien Administrative Agent
<b>Street Address:</b>	60 Wall Street
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10005
<b>Entity Type:</b>	Bank: GERMANY

**PROPERTY NUMBERS Total: 120**

Property Type	Number	Word Mark
Registration Number:	1873837	ALTERNATIVES
Registration Number:	1976798	FORWARD
Registration Number:	1979760	HEALTHY DIRECTIONS
Registration Number:	2101255	FORWARD PLUS DAILY REGIMEN
Registration Number:	2127412	HEALTH & HEALING
Registration Number:	2222042	MOUNTAIN HOME NUTRITIONALS
Registration Number:	2239656	JOINT ESSENTIALS
Registration Number:	2278025	MEMORY ESSENTIALS
Registration Number:	2317016	MOUNTAIN HOME DAILY ADVANTAGE
Registration Number:	2353134	DOCTORS' PREFERRED
Registration Number:	2391857	DOCTORS' PREFERRED
Registration Number:	2434014	JOINT & MUSCLE COMFORT
Registration Number:	2455733	HEART ADVANTAGE
Registration Number:	2456029	CHOLESTEROL SOLUTIONS
Registration Number:	2476286	ADVANCED BIOSOLUTIONS
Registration Number:	2513109	JOINT SOLUTIONS
Registration Number:	2513311	SEARCHING THE WORLD FOR BETTER HEALTH
Registration Number:	2565886	CRANBERRY ESSENTIALS

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	2575637	ENERGY VITALIZER
Registration Number:	2585577	DAILY BALANCE
Registration Number:	2598508	VISION ADVANTAGE
Registration Number:	2674418	NEUROVASCULAR SUPPORT
Registration Number:	2680246	GLUCOSE ESSENTIALS
Registration Number:	2846130	PROBIOTIC ADVANTAGE
Registration Number:	2858840	BP ESSENTIALS
Registration Number:	3027254	PROSTATE SOLUTIONS
Registration Number:	3146155	PEARLBOTIC
Registration Number:	3195155	RIBOBOOST
Registration Number:	3240853	O-3 ESSENTIALS
Registration Number:	3248187	METABOLIC ESSENTIALS
Registration Number:	3295413	OMEGA Q PLUS
Registration Number:	3349485	HEALTHY DIRECTIONS
Registration Number:	3409215	VISION ESSENTIALS
Registration Number:	3411682	CIRCULATE
Registration Number:	3415457	TRIVERATROL PLUS
Registration Number:	3422490	NATTOPLUS
Registration Number:	3433131	JOINT ADVANTAGE GOLD
Registration Number:	3477690	ADVANCED PHYTONUTRIENT SHIELD
Registration Number:	3480655	CHOLESTEROL ESSENTIALS
Registration Number:	3513982	FORWARD NUTRITION
Registration Number:	3513987	HAIR & NAILS REVITALIZER
Registration Number:	3675910	OXYRUB
Registration Number:	3677786	TRILANE
Registration Number:	3694066	SLEEP ANSWER
Registration Number:	3759344	PHYTONUTRIENT ESSENTIALS
Registration Number:	3865736	CONFIDENT CONTROL
Registration Number:	3884145	TOTAL CARDIOCOVER
Registration Number:	3915148	OMEGA DEFENSE
Registration Number:	3976025	VIBRANT DAY
Registration Number:	3976074	RESVERAPRIME
Registration Number:	4032803	COGNIBOOST
Registration Number:	4068690	FOCAL POINT
Registration Number:	4133387	AMERICA'S #1 INTEGRATIVE CARDIOLOGIST
Registration Number:	4176862	DAILY ADVANTAGE
Registration Number:	4247628	HEALTHY GLUCOSE
Registration Number:	4259170	FORWARD GOLD DAILY REGIMEN

Property Type	Number	Word Mark
Registration Number:	4259171	FORWARD GOLD
Registration Number:	4268353	COGNIPRIME ADVANTAGE
Registration Number:	4286563	FLEXSURE
Registration Number:	4299232	COQ10 ADVANTAGE
Registration Number:	4346854	HEALTHY DIRECTIONS
Registration Number:	4346855	HEALTHY DIRECTIONS
Registration Number:	4430246	OMEGA-3 SLIM
Registration Number:	4464343	BERBERINE+ GLUCODEFENSE
Registration Number:	4468893	DR.WHITAKER
Registration Number:	4486141	ZEMBRIGHT MOOD
Registration Number:	4486600	CRANBERRY BLADDER CONTROL
Registration Number:	4523314	HERBAZYME SOOTHING BLEND
Registration Number:	4523459	OXYRUB
Registration Number:	4565047	AMERICA'S MOST TRUSTED WELLNESS DOCTOR
Registration Number:	4590080	PROBIOTIC ADVANTAGE ORAL SINUS
Registration Number:	4610459	BETTER MELATONIN
Registration Number:	4626072	SLIM10
Registration Number:	4626147	KRILL OMEGA DEFENSE
Registration Number:	4626200	ZEMBRIGHT MOOD PLUS
Registration Number:	4626207	TRIVERATROL GOLD
Registration Number:	4626261	PROBIOSERENE
Registration Number:	4629999	NITRIC OXIDE CARDBOOST
Registration Number:	4637308	OXYRUB
Registration Number:	4645939	OXYRUB
Registration Number:	4655244	VISION ESSENTIALS GOLD
Registration Number:	4673650	KETOSIS ESSENTIALS
Registration Number:	4709326	HAPPINESS STARTS IN YOUR GUT
Registration Number:	4717894	MITOCELL PROTECT
Registration Number:	4719221	PROBIOTIC ESSENTIALS GOLD
Registration Number:	4726497	JOINT & BONE ESSENTIALS
Registration Number:	4729402	HEALTHY THYROID
Registration Number:	4748250	DRAMATIC RESCUE ANTI-AGING WRINKLE SERUM
Registration Number:	4749118	BONE REVITALIZER
Registration Number:	4753571	STRESS SOOTHER
Registration Number:	4778670	VIRILITY ADVANTAGE
Registration Number:	4778796	DAILY HAPPY
Registration Number:	4778803	WHOLEBIOTIC
Registration Number:	4828693	HEART HEALTHY PROBIOTIC SOLUTIONS

Property Type	Number	Word Mark
Registration Number:	4833367	SLIMTROL
Registration Number:	4837616	OXY JOINT
Registration Number:	4849164	DR. SINATRA
Registration Number:	4849284	OMEGA Q-GEL
Registration Number:	4871543	MIND & MEMORY ESSENTIALS
Registration Number:	4886524	PROBIOTIC ADVANTAGE COLON HEALTH
Registration Number:	4909577	PROQUENCH
Registration Number:	4951962	TRICOMFORT ESSENTIALS
Registration Number:	5078456	DR. SINATRA
Registration Number:	5097373	DR. STEPHEN SINATRA
Registration Number:	5246730	TRICOMFORT GOLD
Registration Number:	5307575	SIMPLYBIOTIX
Registration Number:	5318992	GUT SOOTHER
Registration Number:	5482160	ENERGY ESSENTIALS
Registration Number:	5546034	MIGHTY MOCHA
Registration Number:	5564641	RESTFUL NIGHT
Registration Number:	5783249	LIFEBIOME
Registration Number:	5912367	BERBERPURE
Registration Number:	5940414	WHITAKER NUTRITION
Registration Number:	6193129	DR. DAVID WILLIAMS
Serial Number:	88572172	SINATRA NUTRITION
Serial Number:	88850345	GUT PREP
Serial Number:	90014241	MOMENTIX
Serial Number:	90072494	CARDIOSENSE
Serial Number:	90114687	MEMBREX
Serial Number:	90590988	ASHWABRIGHT

**CORRESPONDENCE DATA**

**Fax Number:** 3129939767

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 3129932622

**Email:** gayle.grocke@lw.com

**Correspondent Name:** Latham & Watkins LLP

**Address Line 1:** 330 N. Wabash Avenue

**Address Line 2:** Suite 2800

**Address Line 4:** Chicago, ILLINOIS 60611

**ATTORNEY DOCKET NUMBER:** 049259-0260

**NAME OF SUBMITTER:** Gayle D. Grocke

<b>SIGNATURE:</b>	/gdg/
<b>DATE SIGNED:</b>	05/31/2021
<b>Total Attachments: 18</b> source=Adaptive - First Lien Trademark Security Agreement [Executed]#page1.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page2.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page3.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page4.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page5.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page6.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page7.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page8.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page9.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page10.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page11.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page12.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page13.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page14.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page15.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page16.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page17.tif source=Adaptive - First Lien Trademark Security Agreement [Executed]#page18.tif	

FIRST LIEN TRADEMARK SECURITY AGREEMENT dated as of April 21, 2021 (this “Agreement”), among KNS ACQUISITION CORP., a Delaware corporation (the “Borrower”), the other Subsidiary Loan Parties from time to time party hereto and DEUTSCHE BANK AG NEW YORK BRANCH (“Deutsche Bank”), as Administrative Agent.

Reference is made to (a) the First Lien Credit Agreement dated as of April 21, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among Holdings, the Borrower, the Lenders from time to time party thereto and Deutsche Bank, as Administrative Agent, and (b) the First Lien Guarantee and Collateral Agreement dated as of April 21, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “Collateral Agreement”), among Holdings, the Borrower, the other Subsidiary Loan Parties from time to time party thereto and Deutsche Bank, as Administrative Agent. The Lenders and the Issuing Banks have agreed to extend credit to the Borrower subject to the terms and conditions set forth in the Credit Agreement. The obligations of the Lenders and the Issuing Banks to extend such credit are conditioned upon, among other things, the execution and delivery of this Agreement. Holdings and the Subsidiary Loan Parties party hereto (other than the Borrower) are Affiliates of the Borrower, will derive substantial benefits from the extension of credit to the Borrower pursuant to the Credit Agreement and are willing to execute and deliver this Agreement in order to induce the Lenders and the Issuing Banks to extend such credit. Accordingly, the parties hereto agree as follows:

SECTION 1. Terms. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Collateral Agreement or (in the case of terms that are defined in the Credit Agreement and not defined in the Collateral Agreement) in the Credit Agreement. The rules of construction specified in Section 1.03 of the Credit Agreement also apply to this Agreement, *mutatis mutandis*.

SECTION 2. Grant of Security Interest. As security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor pursuant to the Collateral Agreement did, and hereby does, grant to the Administrative Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest in all right, title and interest in, to and under any and all of the following assets now owned or at any time hereafter acquired by such Grantor or in, to or under which such Grantor now has or at any time hereafter may acquire any right, title or interest (collectively, the “Trademark Collateral”):

(a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith, including registrations and registration applications in the United States Patent and Trademark Office or any similar offices in any State of the United States of America or any other country or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule I; and

(b) all goodwill associated therewith or symbolized thereby.

Notwithstanding anything to the contrary contained in clauses (a) or (b) above, the security interest created by this Agreement shall not extend to any “intent to use” trademark application for which a statement of use has not been filed with the United States Patent and Trademark Office, but only to the extent that the grant of the Security Interest would invalidate such trademark application.

SECTION 3. Collateral Agreement. The security interests granted to the Administrative Agent herein are granted in furtherance, and not in limitation of, the security interests granted to the Administrative Agent pursuant to the Collateral Agreement. Each Grantor hereby acknowledges and

affirms that the rights and remedies of the Administrative Agent with respect to the Trademark Collateral are more fully set forth in the Collateral Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the Collateral Agreement, the terms of the Collateral Agreement shall govern.

SECTION 4. Recordation. Each Grantor hereby authorizes and requests that the Commissioner of Patents and Trademarks record this Agreement.

SECTION 5. Counterparts. This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by fax, emailed pdf or any other electronic means that reproduces an image of the actual executed signature page shall be effective as delivery of a manually executed counterpart of this Agreement.

SECTION 6. Incorporation by Reference. The provisions of Sections 7.02, 7.03, 7.08 and 7.09 of the Collateral Agreement are hereby incorporated by reference herein as if set forth in full force herein, *mutatis mutandis*.

[Signature Pages Follow]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

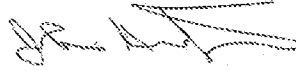
KNS ACQUISITION CORP.  
NUTRISYSTEM, INC.  
HEALTHY DIRECTIONS, LLC  
SBD ENTERPRISES, LLC  
DIRECT DIGITAL, LLC

DocuSigned by:  
by *David Gassko*  
-----  
Name: David Gassko  
Title: Vice President



DEUTSCHE BANK AG NEW YORK  
BRANCH, as Administrative Agent

by



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Name: John Huntington  
Title: Managing Director

by



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Name: Celine Catherin  
Title: Managing Director

SCHEDULE I







Trademarks Owned by Nutrisystem, Inc.

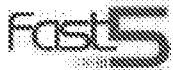
*U.S. Trademark Registrations*

Registered Owner	Mark	Registration Number	Registration Date
Nutrisystem, Inc.	NUTRISYSTEM	1,251,922	September 20, 1983
Nutrisystem, Inc.	NUTRISYSTEM (Stylized) 	1,297,847	September 25, 1984
Nutrisystem, Inc.	1-800-321-THIN	1,649,795	July 2, 1991
Nutrisystem, Inc.	NUTRISYSTEM	1,731,373	November 10, 1992
Nutrisystem, Inc.	NUTRI/SYSTEM	1,767,562	April 27, 1993
Nutrisystem, Inc.	NUTRISYSTEM	1,776,989	June 15, 1993
Nutrisystem, Inc.	NUTRIHANCE	1,902,362	July 4, 1995
Nutrisystem, Inc.	NUTRISYSTEM	1,956,649	February 13, 1996
Nutrisystem, Inc.	EZ PAY	2,934,808	March 22, 2005
Nutrisystem, Inc.	NUTRISYSTEM	3,251,743	June 12, 2007
Nutrisystem, Inc.	PERFECTLY PORTIONED FOR WEIGHT LOSS	3,432,900	May 20, 2008
Nutrisystem, Inc.	NUTRISYSTEM	3,433,126	May 20, 2008
Nutrisystem, Inc.	NUTRISYSTEM	3,467,401	July 15, 2008
Nutrisystem, Inc.	PERFECTLY PORTIONED FOR WEIGHT LOSS	3,518,672	October 14, 2008
Nutrisystem, Inc.	NUTRISYSTEM	3,519,390	October 21, 2008
Nutrisystem, Inc.	NUTRISYSTEM FLEX	3,741,847	January 26, 2010
Nutrisystem, Inc.	MINDSET MAKEOVER	3,872,304	November 9, 2010
Nutrisystem, Inc.	NUTRISYSTEM MY WAY	3,895,043	December 21, 2010
Nutrisystem, Inc.	NUTRISYSTEM D	3,965,560	May 24, 2011
Nutrisystem, Inc.	MY DAILY 3	4,168,071	July 3, 2012
Nutrisystem, Inc.	NUTRISYSTEM SUCCESS	4,243,367	November 13, 2012
Nutrisystem, Inc.	NUTRISYSTEM	4,327,113	April 30, 2013
Nutrisystem, Inc.	NUTRISYSTEM	4,327,114	April 30, 2013
Nutrisystem, Inc.	NUTRISYSTEM	4,327,116	April 30, 2013
Nutrisystem, Inc.	NUTRISYSTEM (Stylized) & Leaf Design 	4,327,117	April 30, 2013

Registered Owner	Mark	Registration Number	Registration Date
Nutrisystem, Inc.	NUTRISYSTEM	4,330,709	May 7, 2013
Nutrisystem, Inc.	WEEKENDS MY WAY	4,516,358	April 15, 2014
Nutrisystem, Inc.	DINNERS MY WAY	4,519,219	April 22, 2014
Nutrisystem, Inc.	NUTRISYSTEM D (Stylized) & Leaf Design	4,604,094	September 16, 2014
			
Nutrisystem, Inc.	NUTRISYSTEM D	4,624,505	October 21, 2014
Nutrisystem, Inc.	NUTRISYSTEM D (Stylized) & Leaf Design	4,624,557	October 21, 2014
			
Nutrisystem, Inc.	NUTRISYSTEM D	4,631,930	November 4, 2014
Nutrisystem, Inc.	NUTRISYSTEM D (Stylized) & Leaf Design	4,631,983	November 4, 2014
			
Nutrisystem, Inc.	NuMi	4,641,923	November 18, 2014
Nutrisystem, Inc.	NUMI	4,641,924	November 18, 2014
Nutrisystem, Inc.	NuMi	4,641,925	November 18, 2014
Nutrisystem, Inc.	NU MI & Design	4,641,928	November 18, 2014
			
Nutrisystem, Inc.	NU MI & Design	4,641,929	November 18, 2014
			

Registered Owner	Mark	Registration Number	Registration Date
Nutrisystem, Inc.	NUTRISYSTEM D (Stylized) & Leaf Design  	4,644,775	November 25, 2014
Nutrisystem, Inc.	NU MI & Design  	4,653,623	December 9, 2014
Nutrisystem, Inc.	NUMI BY NUTRISYSTEM	4,653,704	December 9, 2014
Nutrisystem, Inc.	NUMI BY NUTRISYSTEM	4,660,410	December 23, 2014
Nutrisystem, Inc.	ENERGI-ZING	4,668,857	January 6, 2015
Nutrisystem, Inc.	NUTRISYSTEM UNIQUELY YOURS	4,679,586	January 27, 2015
Nutrisystem, Inc.	SIMPLY FRESH	4,682,949	February 3, 2015
Nutrisystem, Inc.	ENERGI-ZING	4,690,071	February 17, 2015
Nutrisystem, Inc.	NuMi	4,708,777	March 24, 2015
Nutrisystem, Inc.	NU MI & Design  	4,708,779	March 24, 2015
Nutrisystem, Inc.	NUMI BY NUTRISYSTEM	4,724,351	April 21, 2015
Nutrisystem, Inc.	NUTRICURB	4,740,966	May 19, 2015
Nutrisystem, Inc.	NUTRISYSTEM D	4,766,987	July 7, 2015
Nutrisystem, Inc.	NUTRISYSTEM D (Stylized) & Leaf Design  	4,766,988	July 7, 2015
Nutrisystem, Inc.	NUTRISYSTEM	4,766,989	July 7, 2015
Nutrisystem, Inc.	NUTRISYSTEM (Stylized) & Leaf Design	4,767,024	July 7, 2015

Registered Owner	Mark	Registration Number	Registration Date
			
Nutrisystem, Inc.	NUTRISYSTEM (Stylized) & Leaf Design 	4,767,235	July 7, 2015
Nutrisystem, Inc.	NUMI BY NUTRISYSTEM	4,769,233	July 7, 2015
Nutrisystem, Inc.	NUTRISYSTEM (Stylized) & Leaf Design 	4,775,224	July 21, 2015
Nutrisystem, Inc.	NUTRISYSTEM (Stylized) & Leaf Design 	4,775,225	July 21, 2015
Nutrisystem, Inc.	NUTRICRUSH	4,847,956	November 3, 2015
Nutrisystem, Inc.	FEEL GOOD FAVORITES	4,974,998	June 7, 2016
Nutrisystem, Inc.	FEEL GOOD FAVORITES	4,974,999	June 7, 2016
Nutrisystem, Inc.	NUTRICRUSH	5,065,422	October 18, 2016
Nutrisystem, Inc.	NUTRICRUSH	5,065,423	October 18, 2016
Nutrisystem, Inc.	SNACK - A - ROUNDS & Design 	5,091,368	November 29, 2016
Nutrisystem, Inc.	MEMBERS' FAVORITES	5,111,446	December 27, 2016
Nutrisystem, Inc.	MORNING MINDSET	5,183,558	April 11, 2017
Nutrisystem, Inc.	NuMi	5,209,593	May 23, 2017
Nutrisystem, Inc.	NU MI & Design 	5,209,595	May 23, 2017



Registered Owner	Mark	Registration Number	Registration Date
Nutrisystem, Inc.	ENJOY-FULL	5,341,791	November 21, 2017
Nutrisystem, Inc.	ENJOY-FULL	5,351,480	December 5, 2017
Nutrisystem, Inc.	WEIGHT LOSS THAT FITS YOUR LIFE	5,379,173	January 16, 2018
Nutrisystem, Inc.	WEIGHT LOSS THAT FITS YOUR LIFE	5,379,174	January 16, 2018
Nutrisystem, Inc.	TURBO 13	5,519,002	July 17, 2018
Nutrisystem, Inc.	TURBO BOOSTER	5,519,006	July 17, 2018
Nutrisystem, Inc.	NUTRICURB	5,520,940	July 17, 2018
Nutrisystem, Inc.	NUTRISYSTEM TURBO FOR MEN	5,524,061	July 24, 2018
Nutrisystem, Inc.	SNACK-A-ROUNDS	5,567,972	September 25, 2018
Nutrisystem, Inc.	NUTRISYSTEM ADVANTAGE	5,568,836	September 25, 2018
Nutrisystem, Inc.	NUTRISYSTEM ESSENTIALS	5,624,221	December 4, 2018
Nutrisystem, Inc.	TURBO	5,842,501	August 27, 2019
Nutrisystem, Inc.	THE LEAF	5,927,313	December 3, 2019
Nutrisystem, Inc.	DNA BODY BLUEPRINT	6,021,520	March 31, 2020
Nutrisystem, Inc.	REAL BALANCED NUTRITION	6,082,921	June 23, 2020
Nutrisystem, Inc.	THE LEAF	6,115,873	August 4, 2020
Nutrisystem, Inc.	FAST5 & Design (Color)	6,138,869	September 1, 2020
			
Nutrisystem, Inc.	NUTRIPERKS	6310930	March 30, 2021

*U.S. Trademark Applications*

None.

Trademarks Owned by SBD Enterprises, LLC

*U.S. Trademark Registrations*

Registered Owner	Mark	Registration Number	Registration Date
SBD Enterprises, LLC	SOUTH BEACH DIET	2,633,433	October 8, 2002
SBD Enterprises, LLC	SOUTH BEACH DIET	2,910,278	December 14, 2004
SBD Enterprises, LLC	SOUTH BEACH DIET	3,107,235	June 20, 2006
SBD Enterprises, LLC	SOUTH BEACH DIET	3,107,236	June 20, 2006
SBD Enterprises, LLC	SOUTH BEACH DIET	3,123,993	August 1, 2006
SBD Enterprises, LLC	SOUTH BEACH DIET	3,213,757	February 27, 2007
SBD Enterprises, LLC	SOUTH BEACH DIET	3,557,916	January 6, 2009
SBD Enterprises, LLC	SOUTH BEACH DIET	3,557,917	January 6, 2009
SBD Enterprises, LLC	SOUTH BEACH LIVING	3,644,911	June 23, 2009
SBD Enterprises, LLC	SOUTH BEACH LIVING	3,652,612	July 7, 2009
SBD Enterprises, LLC	South Beach Diet Woman Design 	4,649,268	December 2, 2014
SBD Enterprises, LLC	STRATEGIC SNACKING	4,724,075	April 21, 2015
SBD Enterprises, LLC	South Beach Diet Woman Design 	4,758,885	June 23, 2015
SBD Enterprises, LLC	SOUTH BEACH DIET GLUTEN SOLUTION	4,775,086	July 21, 2015
SBD Enterprises, LLC	SOUTH BEACH DIET GLUTEN SOLUTION	4,775,087	July 21, 2015
SBD Enterprises, LLC	CHANGING THE WAY AMERICA EATS	4,786,577	August 4, 2015

Registered Owner	Mark	Registration Number	Registration Date
SBD Enterprises, LLC	CHANGING THE WAY AMERICA EATS	4,786,578	August 4, 2015
SBD Enterprises, LLC	100 CALORIES OF GOODNESS	4,813,150	September 15, 2015
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,166,688	March 21, 2017
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,171,796	March 28, 2017
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,171,797	March 28, 2017
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,171,798	March 28, 2017
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,223,417	June 13, 2017
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,311,533	October 17, 2017
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,407,713	February 20, 2018
SBD Enterprises, LLC	SOUTH BEACH COMPLETE	5,500,848	June 26, 2018
SBD Enterprises, LLC	HEART HEALTH INFUSION	5,658,191	January 15, 2019
SBD Enterprises, LLC	THE PALM	5,734,083	April 23, 2019
SBD Enterprises, LLC	SOUTH BEACH LIVING	5,740,046	April 30, 2019
SBD Enterprises, LLC	THE PALM	5,751,426	May 14, 2019
SBD Enterprises, LLC	SOUTH BEACH COMPLETE	5,762,065	May 28, 2019
SBD Enterprises, LLC	SOUTH BEACH SIMPLE	5,944,659	December 24, 2019

*U.S. Trademark Applications*

None.



Trademarks Owned by Direct Digital, LLC

*U.S. Trademark Registrations*

Registered Owner	Mark	Registration Number	Registration Date
Direct Digital, LLC	INSTAFLEX	3830769	August 10, 2010
Direct Digital, LLC	LUMIDAY	3972011	May 31, 2011
Direct Digital, LLC	LUMINITE	3972032	May 31, 2011
Direct Digital, LLC	NUGENIX	4299379	March 5, 2013
Direct Digital, LLC	BENEFLEX	4393607	August 27, 2013
Digital Direct, LLC	SLIM SCIENCE	4499231	March 18, 2014
Direct Digital, LLC	PRECURSOR	4607282	September 16, 2014
Digital Direct, LLC	SCIENCE POWERED SUPPLEMENTS	4622482	October 14, 2014
Digital Direct, LLC	SPS SCIENCE POWERED SUPPLEMENTS	4622484	October 14, 2014
Digital Direct, LLC	SUPER TURMERIC	5116296	January 3, 2017
Direct Digital, LLC	PEPTIVA	5356666	December 12, 2017
Digital Direct, LLC	ULTIMATE TESTOSTERONE	5675415	February 12, 2019
Direct Digital, LLC	ADAPTIVE HEALTH	5728236	April 16, 2019
Digital Direct, LLC	TOTAL-T	5783535	June 18, 2019
Direct Digital, LLC	PEPTIVA WORKS ALL NIGHT SO YOU FEEL BETTER ALL DAY.	5789291	June 25, 2019
Direct Digital, LLC	INSTAFLEX	5807717	July 16, 2019
Direct Digital, LLC	ADAPTIVE HEALTH	5835686	August 13, 2019
Direct Digital, LLC	NUGENIX ULTIMATE	5869830	September 24, 2019
Direct Digital, LLC	WILLIAMS NUTRITION	5887349	October 15, 2019
Direct Digital, LLC	LOVE GODDESS	6020586	March 24, 2020
Digital Direct, LLC	TRIPLE BIOTIX	6195454	November 10, 2020
Direct Digital, LLC	FLAWLESSLY FIT	6317270	April 6, 2021

*U.S. Trademark Applications*

Registered Owner	Mark	Application Number	Filing Date
Direct Digital, LLC	FULL POTENCY PROSTATE	90373308	December 10, 2020

Trademarks Owned by Healthy Directions, LLC

*U.S. Trademark Registrations*

Registered Owner	Mark	Registration Number	Registration Date
Healthy Directions, LLC	ALTERNATIVES	1873837	January 17, 1995
Healthy Directions, LLC	FORWARD	1976798	May 28, 1996
Healthy Directions, LLC	HEALTHY DIRECTIONS	1979760	June 11, 1996
Healthy Directions, LLC	FORWARD PLUS DAILY REGIMEN	2101255	September 30, 1997
Healthy Directions, LLC	HEALTH & HEALING	2127412	January 6, 1998
Healthy Directions, LLC	MOUNTAIN HOME NUTRITIONALS	2222042	February 2, 1999
Healthy Directions, LLC	JOINT ESSENTIALS	2239656	April 13, 1999
Healthy Directions, LLC	MEMORY ESSENTIALS	2278025	September 14, 1999
Healthy Directions, LLC	MOUNTAIN HOME DAILY ADVANTAGE	2317016	February 8, 2000
Healthy Directions, LLC	DOCTORS' PREFERRED and Design 	2353134	May 30, 2000
Healthy Directions, LLC	DOCTORS' PREFERRED	2391857	October 3, 2000
Healthy Directions, LLC	JOINT & MUSCLE COMFORT	2434014	March 6, 2001
Healthy Directions, LLC	HEART ADVANTAGE	2455733	May 29, 2001
Healthy Directions, LLC	CHOLESTEROL SOLUTIONS	2456029	May 29, 2001
Healthy Directions, LLC	ADVANCED BIOSOLUTIONS	2476286	August 7, 2001
Healthy Directions, LLC	JOINT SOLUTIONS	2513109	November 27, 2001
Healthy Directions, LLC	SEARCHING THE WORLD FOR BETTER HEALTH	2513311	November 27, 2001
Healthy Directions, LLC	CRANBERRY ESSENTIALS	2565886	April 30, 2002
Healthy Directions, LLC	ENERGY VITALIZER	2575637	June 4, 2002

Registered Owner	Mark	Registration Number	Registration Date
Healthy Directions, LLC	DAILY BALANCE	2585577	June 25, 2002
Healthy Directions, LLC	VISION ADVANTAGE	2598508	July 23, 2002
Healthy Directions, LLC	NEUROVASCULAR SUPPORT	2674418	January 14, 2003
Healthy Directions, LLC	GLUCOSE ESSENTIALS	2680246	January 28, 2003
Healthy Directions, LLC	PROBIOTIC ADVANTAGE	2846130	May 25, 2004
Healthy Directions, LLC	BP ESSENTIALS	2858840	August 21, 2002
Healthy Directions, LLC	PROSTATE SOLUTIONS	3027254	December 13, 2005
Healthy Directions, LLC	PEARLBIOTIC	3146155	September 19, 2006
Healthy Directions, LLC	RIBOBOOST	3195155	January 2, 2007
Healthy Directions, LLC	O-3 ESSENTIALS	3240853	May 8, 2007
Healthy Directions, LLC	METABOLIC ESSENTIALS	3248187	May 29, 2007
Healthy Directions, LLC	OMEGA Q PLUS	3295413	September 18, 2007
Healthy Directions, LLC	HEALTHY DIRECTIONS	3349485	December 4, 2007
Healthy Directions, LLC	VISION ESSENTIALS	3409215	April 8, 2008
Healthy Directions, LLC	CIRCULATE	3411682	April 15, 2008
Healthy Directions, LLC	TRIVERATROL PLUS	3415457	April 22, 2008
Healthy Directions, LLC	NATTOPLUS	3422490	May 6, 2008
Healthy Directions, LLC	JOINT ADVANTAGE GOLD	3433131	May 20, 2008
Healthy Directions, LLC	ADVANCED PHYTONUTRIENT SHIELD	3477690	July 29, 2008
Healthy Directions, LLC	CHOLESTEROL ESSENTIALS	3480655	August 5, 2008
Healthy Directions, LLC	FORWARD NUTRITION	3513982	October 7, 2008
Healthy Directions, LLC	HAIR & NAILS	3513987	October 7, 2008

Registered Owner	Mark	Registration Number	Registration Date
	REVITALIZER		
Healthy Directions, LLC	OXYRUB	3675910	September 1, 2009
Healthy Directions, LLC	TRILANE	3677786	September 1, 2009
Healthy Directions, LLC	SLEEP ANSWER	3694066	October 6, 2009
Healthy Directions, LLC	PHYTONUTRIENT ESSENTIALS	3759344	March 9, 2010
Healthy Directions, LLC	CONFIDENT CONTROL	3865736	October 19, 2010
Healthy Directions, LLC	TOTAL CARDIOCOVER	3884145	November 30, 2010
Healthy Directions, LLC	OMEGA DEFENSE	3915148	February 1, 2011
Healthy Directions, LLC	VIBRANT DAY	3976025	June 7, 2011
Healthy Directions, LLC	RESVERAPRIME	3976074	June 7, 2011
Healthy Directions, LLC	COGNIBOOST	4032803	September 27, 2011
Healthy Directions, LLC	FOCAL POINT	4068690	December 6, 2011
Healthy Directions, LLC	AMERICA'S #1 INTEGRATIVE CARDIOLOGIST	4133387	April 24, 2012
Healthy Directions, LLC	DAILY ADVANTAGE	4176862	July 17, 2012
Healthy Directions, LLC	HEALTHY GLUCOSE	4247628	November 20, 2012
Healthy Directions, LLC	FORWARD GOLD DAILY REGIMEN	4259170	December 11, 2012
Healthy Directions, LLC	FORWARD GOLD	4259171	December 11, 2012
Healthy Directions, LLC	COGNIPRIME ADVANTAGE	4268353	January 1, 2013
Healthy Directions, LLC	FLEXSURE	4286563	February 5, 2013
Healthy Directions, LLC	COQ10 ADVANTAGE "	4299232	March 5, 2013
Healthy Directions, LLC	HEALTHY DIRECTIONS	4346854	June 4, 2013
Healthy Directions, LLC	HEALTHY DIRECTIONS and Design	4346855	June 4, 2013

Registered Owner	Mark	Registration Number	Registration Date
Healthy Directions, LLC	OMEGA-3 SLIM	4430246	November 5, 2013
Healthy Directions, LLC	BERBERINE+ GLUCODEFENSE	4464343	January 14, 2014
Healthy Directions, LLC	DR.WHITAKER	4468893	January 21, 2014
Healthy Directions, LLC	ZEM BRIGHT MOOD	4486141	February 18, 2014
Healthy Directions, LLC	CRANBERRY BLADDER CONTROL	4486600	February 18, 2014
Healthy Directions, LLC	HERBAZYME SOOTHING BLEND	4523314	April 29, 2014
Healthy Directions, LLC	OXYRUB	4523459	April 29, 2014
Healthy Directions, LLC	AMERICA'S MOST TRUSTED WELLNESS DOCTOR	4565047	July 8, 2014
Healthy Directions, LLC	PROBIOTIC ADVANTAGE ORAL SINUS	4590080	August 19, 2014
Healthy Directions, LLC	BETTER MELATONIN	4610459	January 8, 2013
Healthy Directions, LLC	SLIM10	4626072	October 21, 2014
Healthy Directions, LLC	KRILL OMEGA DEFENSE	4626147	October 21, 2014
Healthy Directions, LLC	ZEMBRIGHT MOOD PLUS	4626200	October 21, 2014
Healthy Directions, LLC	TRIVERATROL GOLD	4626207	October 21, 2014
Healthy Directions, LLC	PROBIOSERENE	4626261	October 21, 2014
Healthy Directions, LLC	NITRIC OXIDE CARDIOBOOST	4629999	October 28, 2014
Healthy Directions, LLC	OXYRUB	4637308	November 11, 2014
Healthy Directions, LLC	OXYRUB	4645939	November 25, 2014
Healthy Directions, LLC	VISION ESSENTIALS GOLD	4655244	December 16, 2014
Healthy Directions, LLC	KETOSIS ESSENTIALS	4673650	January 20, 2015

Registered Owner	Mark	Registration Number	Registration Date
Healthy Directions, LLC	HAPPINESS STARTS IN YOUR GUT	4709326	March 24, 2015
Healthy Directions, LLC	MITOCELL PROTECT	4717894	April 7, 2015
Healthy Directions, LLC	PROBIOTIC ESSENTIALS GOLD	4719221	April 14, 2015
Healthy Directions, LLC	JOINT & BONE ESSENTIALS	4726497	April 28, 2015
Healthy Directions, LLC	HEALTHY THYROID	4729402	April 28, 2015
Healthy Directions, LLC	DRAMATIC RESCUE ANTI-AGING WRINKLE SERUM	4748250	June 2, 2015
Healthy Directions, LLC	BONE REVITALIZER	4749118	February 28, 2014
Healthy Directions, LLC	STRESS SOOTHER	4753571	June 9, 2015
Healthy Directions, LLC	VIRILITY ADVANTAGE	4778670	July 21, 2015
Healthy Directions, LLC	DAILY HAPPY	4778796	July 21, 2015
Healthy Directions, LLC	WHOLEBIOTIC	4778803	July 21, 2015
Healthy Directions, LLC	HEART HEALTHY PROBIOTIC SOLUTIONS	4828693	October 6, 2015
Healthy Directions, LLC	SLIMTROL	4833367	October 13, 2015
Healthy Directions, LLC	OXY JOINT	4837616	October 20, 2015
Healthy Directions, LLC	DR. SINATRA	4849164	November 10, 2015
Healthy Directions, LLC	OMEGA Q-GEL	4849284	November 10, 2015
Healthy Directions, LLC	MIND & MEMORY ESSENTIALS	4871543	December 15, 2015
Healthy Directions, LLC	PROBIOTIC ADVANTAGE COLON HEALTH	4886524	January 12, 2016
Healthy Directions, LLC	PROQUENCH	4909577	March 1, 2016
Healthy Directions, LLC	TRICOMFORT ESSENTIALS	4951962	May 3, 2016
Healthy Directions, LLC	DR. SINATRA	5078456	November 8, 2016

Registered Owner	Mark	Registration Number	Registration Date
Healthy Directions, LLC	DR. STEPHEN SINATRA	5097373	December 6, 2016
Healthy Directions, LLC	TRICOMFORT GOLD	5246730	July 18, 2017
Healthy Directions, LLC	SIMPLYBIOTIX	5307575	October 10, 2017
Healthy Directions, LLC	GUT SOOTHER	5318992	October 24, 2017
Healthy Directions, LLC	ENERGY ESSENTIALS	5482160	May 29, 2018
Healthy Directions, LLC	MIGHTY MOCHA	5546034	August 21, 2018
Healthy Directions, LLC	RESTFUL NIGHT	5564641	September 18, 2018
Healthy Directions, LLC	LIFEBIOME	5783249	June 18, 2019
Healthy Directions, LLC	BERBERPURE	5912367	November 19, 2019
Healthy Directions, LLC	WHITAKER NUTRITION	5940414	December 17, 2019
Healthy Directions, LLC	DR. DAVID WILLIAMS	6193129	November 10, 2020

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Registered Owner	Mark	Application Number	Filing Date
Healthy Direction, LLC	SINATRA NUTRITION	88572172	August 8, 2019
Healthy Direction, LLC	GUT PREP	88850345	March 27, 2020
Healthy Direction, LLC	MOMENTIX	90014241	June 22, 2020
Healthy Direction, LLC	CARDIOSENSE	90072494	July 24, 2020
Healthy Direction, LLC	MEMBEX	90114687	August 14, 2020
Healthy Directions, LLC	ASHWABRIGHT	90590988	March 9, 2021