# CH \$515.00 51993

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM649092

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Motto Franchising, LLC		05/21/2021	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	10 S. Dearborn
Internal Address:	7th Floor
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Association: UNITED STATES

### **PROPERTY NUMBERS Total: 20**

Property Type	Number	Word Mark
Registration Number:	5199317	МОТТО
Registration Number:	5204197	МОТТО
Registration Number:	6075283	МОТТО
Registration Number:	5282713	мотто
Registration Number:	5199983	мотто
Registration Number:	5209358	мотто
Registration Number:	5282749	мотто
Registration Number:	5740267	MOTTOCENTER
Registration Number:	5204198	MOTTO MORTGAGE
Registration Number:	5896770	MOTTO MORTGAGE
Registration Number:	5896782	MOTTO MORTGAGE
Registration Number:	5493087	MOTTO UNIVERSITY
Registration Number:	5199984	
Registration Number:	5209359	
Registration Number:	5282750	
Registration Number:	5551625	YOUR DREAM. OUR EXPERTISE.
Registration Number:	5084670	FULL HOUSE MORTGAGE CONNECTION
Registration Number:	5084673	FULL HOUSE MORTGAGE CONNECTION, INC.
		TRADEMARK

<u> TRADEMARK</u>

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900618942

Property Type	Number	Word Mark		
Serial Number:	90663657	MISSION AGAINST HUNGER		
Serial Number:	90245582	MOTTOVATED		

### **CORRESPONDENCE DATA**

**Fax Number:** 2124552502

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124553605
Email: jmull@stblaw.com
Correspondent Name: Genevieve Dorment
Address Line 1: 425 Lexington Avenue

Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER: 509265/1492	
NAME OF SUBMITTER:	J. Jason Mull
SIGNATURE:	/J. Jason Mull/
DATE SIGNED:	05/24/2021

### **Total Attachments: 5**

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# GRANT OF SECURITY INTEREST IN INTELLECTUAL PROPERTY RIGHTS

This GRANT OF SECURITY INTEREST IN INTELLECTUAL PROPERTY RIGHTS ("<u>Agreement</u>"), effective as of May 21, 2021 is made by Motto Franchising, LLC, a Delaware limited liability company, located at 5075 S. Syracuse Street, Denver, CO 80237 (the "<u>Grantor</u>"), in favor of JPMorgan Chase Bank, N.A., a national banking association, with an address at 10 S. Dearborn, 7th Floor, Chicago, IL 60603, as Administrative Agent (the "<u>Agent</u>") for the several banks and other financial institutions (the "<u>Lenders</u>"), parties to the Credit Agreement, dated as of July 31, 2013 (as amended and restated as of December 15, 2016 and as the same may be amended, supplemented or otherwise modified from time to time, the "<u>Credit Agreement</u>"), among RMCO, LLC, RE/MAX, LLC (the "<u>Borrower</u>"), the Lenders, and the Agent.

### WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, the Lenders have severally agreed to make Loans and other extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein; and

WHEREAS, in connection with the Credit Agreement, the Borrower and certain affiliates of the Borrower have executed and delivered a Guarantee and Collateral Agreement, dated as of July 31, 2013 in favor of the Agent (as amended and restated as of December 15, 2016, together with all amendments and modifications, if any, from time to time thereafter made thereto, the "Guarantee and Collateral Agreement");

WHEREAS, the Grantor has executed an Assumption Agreement, dated as of May 14, 2021, pursuant to which it has become an additional Grantor under the Guarantee and Collateral Agreement;

WHEREAS, pursuant to the Guarantee and Collateral Agreement, the Grantor has pledged and granted to the Agent for the benefit of the Agent and the Lenders a continuing security interest in all Intellectual Property, including the Trademarks; and

WHEREAS, the Grantor has duly authorized the execution, delivery and performance of this Agreement;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Grantor agrees, for the benefit of the Agent and the Lenders, as follows:

SECTION 1. <u>Definitions</u>. Unless otherwise defined herein or the context otherwise requires, terms used in this Agreement, including its preamble and recitals, have the meanings provided or provided by reference in the Credit Agreement and the Guarantee and Collateral Agreement.

SECTION 2 <u>Grant of Security Interest</u>. The Grantor hereby pledges and grants a continuing security interest in, and a right of setoff against, and agrees to assign, transfer and convey, upon demand made upon the occurrence and during the continuance of an Event of Default without requiring further action by either party and to be effective upon such demand, all

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of the Grantor's right, title and interest in, to and under: the Trademarks included in the Collateral (including, without limitation, those items listed on <u>Schedule A</u> hereto) (collectively, the "<u>Trademark Collateral</u>"), to the Agent for the benefit of the Agent and the Lenders to secure payment, performance and observance of the Obligations.

SECTION 3. <u>Purpose</u>. This Agreement has been executed and delivered by the Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The security interest granted hereby has been granted to the Lenders in connection with the Guarantee and Collateral Agreement and is expressly subject to the terms and conditions thereof. The Guarantee and Collateral Agreement (and all rights and remedies of the Lenders thereunder) shall remain in full force and effect in accordance with its terms.

SECTION 4. <u>Acknowledgment</u>. The Grantor does hereby further acknowledge and affirm that the rights and remedies of the Lenders with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Credit Agreement and the Guarantee and Collateral Agreement, the terms and provisions of which (including the remedies provided for therein) are incorporated by reference herein as if fully set forth herein. In the event of any conflict between the terms of this Agreement and the terms of the Guarantee and Collateral Agreement, the terms of the Guarantee and Collateral Agreement shall govern.

SECTION 5. <u>Counterparts</u>. This Agreement may be executed in counterparts, each of which will be deemed an original, but all of which together constitute one and the same original.

[Remainder of page intentionally left blank. Signature pages follow.]

TRADEMARK REEL: 007304 FRAME: 0356 IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered by their respective officers thereunto duly authorized as of the day and year first above written.

THE GRANTOR
MOTTO FRANCHISING, LLC

Docusigned by:

Karri Callahan

By:\(\)
Name: Karri Callahan

Title: Chief Financial Officer

THE AGENT JPMORGAN CHASE BANK, N.A.

By:\_\_\_ Name:

Name: Title: ...

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Schedule A

# U.S. FEDERAL TRADEMARK APPLICATIONS & REGISTRATIONS

MARK	CLASS	FILED	APP. No.	REG. No.	REG'D
MISSION AGAINST HUNGER	35	04/22/21	90/663,657	pending	pending
MOTTO	35 & 36	09/30/16	87/188,772	5,199,317	05/09/2017
MOTTO	35	09/30/16	87/188,773	5,204,197	05/16/2017
MOTTO	35	12/22/16	87/278,891	6,075,283	06/09/2020
MOTTO	41	09/30/16	87/188,781	5,282,713	09/05/2017
MOTTO (stylized)	35 & 36	10/12/16	87/201,501	5,199,983	05/09/2017
MOTTO (stylized)	35	10/24/16	87/213,694	5,209,358	05/23/2017
MOTTO (stylized)	41	10/24/16	87/213,732	5,282,749	09/05/2017
MOTTOCENTER	35, 36, 41, 42	01/27/17	87/316,662	5,740,267	04/30/2019
MOTTO MORTGAGE	35	09/30/16	87/188,777	5,204,198	05/16/2017
MOTTO MORTGAGE & Design (horizontal)	35 & 36	04/25/19	88/402,692	5,896,770	10/29/2019
MOTTO MORTGAGE & Design (vertical)	35 & 36	04/25/19	88/402,857	5,896,782	10/29/2019
MOTTO UNIVERSITY	41	12/22/16	87/278,895	5,493,087	06/12/2018
MOTTOVATED	36 & 36	10/09/20	90/245,582	pending	pending
Triangles Design	35 & 36	10/12/16	87/201,507	5,199,984	05/09/2017
Triangles Design	35	10/24/16	87/213,741	5,209,359	05/23/2017
Triangles Design	41	10/24/16	87/213,752	5,282,750	09/05/2017
YOUR DREAM. OUR EXPERTISE.	35, 36	02/10/17	87/332,188	5,551,625	08/28/2018
FULL HOUSE MORTGAGE CONNECTION	35	04/30/15	86/615,797	5,084,670	11/22/2016
FULL HOUSE MORTGAGE CONNECTION, INC. & Design	35	05/01/15	86/617,185	5,084,673	11/22/2016

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RECORDED: 05/24/2021 REEL: 007304 FRAME: 0359