

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM649115

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		05/17/2021	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	BUILD A SIGN LLC		
Street Address:	11550 STONEHOLLOW DRIVE		
Internal Address:	SUITE 140		
City:	AUSTIN		
State/Country:	TEXAS		
Postal Code:	78758		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 15			
Property Type	Number	Word Mark	
Registration Number:	5925884	ALLIED SHIRTS	
Registration Number:	5925883	ALLIED SHIRTS	
Registration Number:	5749196	BANNERS ON THE CHEAP	
Registration Number:	6029141	BANNERS ON THE CHEAP	
Registration Number:	4127765	BUILDDASIGN.COM	
Registration Number:	6028392	BUILDDASIGN.COM	
Registration Number:	5753656	CANVAS ON THE CHEAP	
Registration Number:	5743911	EASY ART PRINTS	
Registration Number:	5865090	EASY CANVAS PRINTS	
Registration Number:	5899379	FLAGS ON THE CHEAP	
Registration Number:	5749197	MAGNETS ON THE CHEAP	
Registration Number:	6029142	MAGNETS ON THE CHEAP	
Registration Number:	5755360	SIGNS ON THE CHEAP	
Registration Number:	6029140	SIGNS ON THE CHEAP	
Registration Number:	5899392	STICKERS ON THE CHEAP	
CORRESPONDENCE DATA			
Fax Number:	2124552502		

CH \$390.00 5925884

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212)455-2333
Email: ksolomon@stblaw.com
Correspondent Name: BOBBIE BURROWS, ESQ.
Address Line 1: SIMPSON THACHER & BARTLETT LLP
Address Line 2: 425 LEXINGTON AVENUE
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	003970/0003
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NAME OF SUBMITTER:	BOBBIE BURROWS
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SIGNATURE:	/BB/
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DATE SIGNED:	05/24/2021
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Total Attachments: 4

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**RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”), dated as of May 17, 2021, is made by **U.S. BANK NATIONAL ASSOCIATION**, as Collateral Agent (the “Collateral Agent”) in favor of Build A Sign LLC (the “Grantor”).

WHEREAS, in connection with that certain Senior Secured Notes Indenture, dated as of May 1, 2020 (as amended, restated, supplemented or otherwise modified from time to time, the “Indenture”), among Cimpres plc, a public company with limited liability incorporated in Ireland (a member state of the European Union) (the “Company”), Guarantors party thereto, U.S. Bank National Association, as trustee and the Collateral Agent, the Company issued 12.0% Senior Secured Notes due 2025;

WHEREAS, the Company and each Subsidiary of the Company (including the Grantor) entered into that certain Pledge and Security Agreement dated as of May 1, 2020 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), pursuant to which the Grantor pledged and granted to the Collateral Agent, its successors and permitted assigns, for the benefit of the Secured Parties, a continuing security interest in all of the Grantor’s right, title and interest in, to and under certain collateral, including the Trademarks set forth on Schedule A hereto;

WHEREAS, pursuant to that certain Notice of Grant of Security Interest in Trademarks dated as of May 1, 2020, among the Grantor and the Collateral Agent (the “Trademark Security Agreement”), the Grantor, by reference to the Security Agreement, reaffirmed its interest to grant a security interest to the Collateral Agent specifically in certain collateral, including the Trademark Collateral (as that term is defined in the Trademark Security Agreement), which includes the Trademarks set forth on Schedule A hereto);

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on May 1, 2020 at Reel 006928 and Frame 0672.

NOW THEREFORE, in consideration of the material covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby **RELEASES**, terminates and discharges, without representation, recourse or warranty whatsoever, all of its rights in, to and under, including its Lien on and security interest in, and right of setoff against, the Trademark Collateral, whether granted pursuant to the Security Agreement, the Trademark Security Agreements or any other agreement or document delivered in connection with the Indenture, and the Collateral Agent hereby reassigns any and all such right, title and interest (if any) that the Collateral Agent may have in, to and under the Trademark Collateral to the relevant Grantor.

The Collateral Agent agrees, at the Grantor’s expense, to cooperate with the Grantor and to provide the Grantor with the information and additional authorization reasonably required or desirable and requested by the Grantor to effect the release of the Collateral Agent’s security interest in the released collateral described herein.


This Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

Terms used herein in this Release and not defined shall have the meanings set forth in the Indenture, Security Agreement and Trademark Security Agreement, as applicable.

[Signature Page Follows]

IN WITNESS WHEREOF, the Collateral Agent has executed this Release as of the date first above written.

U.S. BANK, NATIONAL ASSOCIATION,
as Collateral Agent

By: 
Name: Michelle Mena-Rosado
Title: Vice President

Schedule A

Country	Title	Application No.	Registration Date	Registration No.	Class
United States	Allied Shirts	88432051	12/3/2019	5925884	42
United States	Allied Shirts	88432046	12/3/2019	5925883	35
United States	Banners on the Cheap	88064898	5/14/2019	5749196	24; 42
United States	Banners on the Cheap	88627786	4/7/2020	6029141	35
United States	BuildASign.com	85250704	4/17/2012	4127765	16
United States	BuildASign.com	88612442	4/7/2020	6028392	35; 42
United States	Canvas on the Cheap	88064900	5/14/2019	5753656	40
United States	Easy Art Prints	88064903	5/7/2019	5743911	16
United States	Easy Canvas Prints	87497503	9/24/2019	5865090	16; 40
United States	Flags on the Cheap	88464345	10/29/2019	5899379	24
United States	Magnets on the Cheap	88064905	5/14/2019	5749197	9
United States	Magnets on the Cheap	88627787	4/7/2020	6029142	35; 42
United States	Signs on the Cheap	88064908	5/21/2019	5755360	40
United States	Signs on the Cheap	88627785	4/7/2020	6029140	35; 42
United States	Stickers on the Cheap	88466813	10/29/2019	5899392	35