

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM649119

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
XCVI, LLC		12/01/2020	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	THREADS FOR THOUGHT, LLC		
<b>Street Address:</b>	2311 S. Santa Fe Avenue		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90058		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4031415	THREADS FOR THOUGHT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8188279099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	818-827-9000 X192		
<b>Email:</b>	jkobulnick@bg.law		
<b>Correspondent Name:</b>	Jeffrey A. Kobulnick c/o Brutzkus Gubner		
<b>Address Line 1:</b>	21650 Oxnard Street, Suite 500		
<b>Address Line 4:</b>	Woodland Hills, CALIFORNIA 91367		
<b>ATTORNEY DOCKET NUMBER:</b>	4237.033 JAK.SLB		
<b>NAME OF SUBMITTER:</b>	Jeffrey A. Kobulnick		
<b>SIGNATURE:</b>	/Jeffrey A. Kobulnick/		
<b>DATE SIGNED:</b>	05/24/2021		
<b>Total Attachments: 2</b>			
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## TRADEMARK ASSIGNMENT

**WHEREAS**, XCVI, LLC, a California limited liability company, with an address at 2311 S. Santa Fe Avenue, Los Angeles, California 90058 ("Assignor") owns all rights, title and interest in and to the trademarks listed in Exhibit A attached hereto, along with and including the accompanying goodwill associated therewith (the "Trademarks"); and

**WHEREAS**, THREADS FOR THOUGHT, LLC, a Delaware limited liability company, with an address at 2311 S. Santa Fe Avenue, Los Angeles, California 90058 ("Assignee") desires to acquire all of Assignor's rights, title, and interest in and to the Trademarks (Assignor and Assignee are collectively referred to herein as the "Parties").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee, and Assignee does hereby accept from Assignor, all of Assignor's rights, title and interest in and to the Trademarks, together with the goodwill associated therewith, including, but not limited to: (a) the right to maintain the Trademarks worldwide; and (b) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Trademarks or the registrations thereof or such associated goodwill.

This Trademark Assignment shall be effective as of December 1, 2020, and binding upon and inure to the benefit of the Parties hereto and their heirs, successors and assigns.

**ASSIGNOR**

**ASSIGNEE**

**XCVI, LLC**

**THREADS FOR THOUGHT, LLC**

By: 

By: 

[Signature]

[Signature]

**Name: ALON ZELTZER**

**Name: ALON ZELTZER**

**Title: CEO**

**Title: Managing Member**

EXHIBIT A

TRADEMARK	U.S. REGISTRATION NO.
THREADS FOR THOUGHT	4031415