

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM649361

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Twenty-Nine Palms Economic Development Corporation		05/19/2021	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Coachella Crossroads, LLC		
<b>Also Known As:</b>	COCRO		
<b>Street Address:</b>	46200 Harrison Place		
<b>City:</b>	Coachella		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92236		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87872706	COACHELLA CROSSROADS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	505 259-8278		
<b>Email:</b>	ckiersnowski@indiancountrylaw.com		
<b>Correspondent Name:</b>	Cynthia Kiersnowski		
<b>Address Line 1:</b>	7424 4th Street NW		
<b>Address Line 4:</b>	Albuquerque, NEW MEXICO 87107		
<b>NAME OF SUBMITTER:</b>	Cynthia Kiersnowski		
<b>SIGNATURE:</b>	/Cynthia Kiersnowski/		
<b>DATE SIGNED:</b>	05/25/2021		
<b>Total Attachments: 2</b>			
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OP \$40.00 87872706



**TWENTY-NINE PALMS BAND OF MISSION INDIANS**

**RESOLUTION NO.: TC051921A**

**AUTHORIZING ASSIGNMENT OF TRADEMARK APPLICATION (SERIAL NO. 87872706) FROM TWENTY-NINE PALMS ECONOMIC DEVELOPMENT CORP. TO COACHELLA CROSSROADS, LLC**

**WHEREAS**, the Twenty-Nine Palms Band of Mission Indians ("Tribe") is a federally recognized Indian Tribe organized under the Indian Reorganization Act of June 18, 1934 (48 Stat. 984) and the Twenty-Nine Palms Band of Mission Indians of California Articles of Association, duly adopted and approved on March 1, 1972, as amended ("Articles"); and,

**WHEREAS**, pursuant to Article 3 of the Articles, all powers and responsibilities of the Tribe are vested in the Tribal Council (defined as all adult Tribal members), which is the governing body of the Tribe and which is headed by two officers, a Chair and a Tribal Secretary; and

**WHEREAS**, pursuant to Article 6 of the Articles, the Tribal Council possesses the power and responsibility to manage all assets of the Tribe, establish its own rules of procedure for the conduct of its affairs, and by appropriate ordinance or resolution, delegate such power at its discretion, and take such actions as are necessary to carry into effect any of its enumerated powers; and

**WHEREAS**, the Tribe has a fundamental responsibility and an obligation to promote the economic development of the Tribe, its members, and communities on and near the Twenty-Nine Palms Reservation; and

**WHEREAS**, the Tribe established Twenty-Nine Palms Economic Development Corporation (herein after referred to as the "Corporation") as a federally chartered corporation wholly owned by the Tribe pursuant to its Amended Federal Charter of Incorporation for the Twenty-Nine Palms Economic Development Corporation for the Twenty-Nine Palms Band of Missions Indians of California, Ratified by Tribal Council Resolution No. TC 121317A (the "Federal Charter") to engage in any type of lawful business which promotes the economic development of the Tribe; and

**WHEREAS**, the tribe established Coachella Crossroads, LLC (herein after referred to as the "LLC") as a limited liability company in which the Tribe is the single member pursuant to the Tribe's Business Ordinance to promote economic activity and business for any lawful purpose on Tribal Reservation lands; and

**WHEREAS**, the Corporation has applied to the U.S. Patent and Trademark Office (the "USPTO") for a Trademark Registration of the mark "Coachella Crossroads" which application is pending at the USTPO (Serial No. 87872706); and

**WHEREAS**, the purpose for which the Trademark is to be used is providing sports facilities for sporting events, sports and athletic competitions; and

**WHEREAS**, the Tribal Council finds that it is in the best economic interest of the Tribe for the LLC to be primarily engaged in the business of organizing and promoting sporting facilities and events and competitions on the Tribe's lands and to have use of the pending trademark for such purposes.


**NOW, THEREFORE, BE IT RESOLVED**, that the Tribal Council has determined that the pending trademark application and use of the Coachella Crossroads trademark (Serial No. 87872706) should be assigned from the Corporation to the LLC.

**BE IT FURTHER RESOLVED**, that with the adoption of this Resolution, the Board of Directors of the Corporation and the Managers of the LLC are hereby authorized to take all such actions and to execute all such documents as are required to legally assign the Coachella Crossroads trademark application and use of the registered trademark to Coachella Crossroads, LLC.

**BE IT FINALLY RESOLVED**, the Tribal Chairman is hereby authorized to execute this Resolution on behalf of the Tribal government.

**CERTIFICATION**

We the undersigned, duly elected Chairman and Secretary of the Twenty-Nine Palms Band of Mission Indians, federally recognized as the Twenty-Nine Palms Band of Mission Indians of Coachella, California, do hereby certify that Resolution #TC051921A, was adopted at a duly held meeting of the Tribal Council on May 17<sup>th</sup>, 2021 at which a quorum was present, by a vote of 5 for, 0 against, and 1 abstaining.

  
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Darrell Mike, Tribal Chairman

  
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Michelle Mike, Tribal Secretary