

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM649483

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yandy Enterprises LLC		05/25/2021	Corporation: DELAWARE
TLA Acquisition Corp.		05/25/2021	Corporation: DELAWARE
Playboy Enterprises International, Inc.		05/25/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Acquiom Agency Services LLC
Street Address:	150 South 5th Street, Suite 2600
City:	Minneapolis
State/Country:	MINNESOTA
Postal Code:	55402
Entity Type:	Limited Liability Company: COLORADO

PROPERTY NUMBERS Total: 228

Property Type	Number	Word Mark
Registration Number:	5210241	1953
Registration Number:	4259401	
Registration Number:	3317935	
Registration Number:	2615152	7 LIVES XPOSED
Registration Number:	2228130	A TOUCH OF ROMANCE
Registration Number:	5633083	AFTER DARK
Registration Number:	5237750	AMERICAN PLAYBOY
Registration Number:	3609953	AROUND THE WORLD IN 80 BABES
Registration Number:	3234488	
Registration Number:	3319643	
Registration Number:	3392817	
Registration Number:	3353308	
Registration Number:	3385231	BUNNY SHOP
Registration Number:	2356709	CELEBRITY CENTERFOLD
Registration Number:	2275173	CENTERFOLD
Registration Number:	2114146	CENTERFOLD COLLECTOR CARDS
Registration Number:	4105586	CHRISTAL'S

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4105574	CHRISTAL'S
Registration Number:	4105576	CHRISTAL'S THE FUN STARTS HERE
Registration Number:	3015334	CONDOM REVOLUTION
Registration Number:	3250550	CONREV
Registration Number:	3194120	
Registration Number:	2631350	CYBER GIRL OF THE MONTH
Registration Number:	3282833	CYBER GIRLS
Registration Number:	2752417	CYBERCLUB
Registration Number:	5639482	CYBERGIRL OF THE YEAR
Registration Number:	2423102	ENTERTAINMENT FOR MEN
Registration Number:	5587604	EVERYBODY. OWN YOUR SEXY.
Registration Number:	2378730	FOR COUPLES ONLY
Registration Number:	1678521	GIRLS OF SUMMER
Registration Number:	2107306	HMH
Registration Number:	4373026	IPLAYBOY
Registration Number:	6032379	LOVERS
Registration Number:	4288044	LOVERS
Registration Number:	4876971	LOVERS
Registration Number:	4311817	LOVERS
Registration Number:	1922743	LOVERS PACKAGE
Registration Number:	4493415	MIDSUMMER NIGHT'S DREAM PARTY
Registration Number:	4400897	MISS AUGUST
Registration Number:	4493416	MISS SOCIAL
Registration Number:	4871282	MR. PLAYBOY
Registration Number:	5997751	MR. PLAYBOY
Registration Number:	5145891	MR. PLAYBOY
Registration Number:	3175298	NAUGHTY AMATEUR HOME VIDEOS
Registration Number:	3616050	NO BOYS ALLOWED
Registration Number:	871552	PLAYBOY
Registration Number:	600018	PLAYBOY
Registration Number:	676726	PLAYBOY
Registration Number:	874451	PLAYBOY
Registration Number:	645386	PLAYBOY
Registration Number:	689431	PLAYBOY
Registration Number:	755301	PLAYBOY
Registration Number:	791734	PLAYBOY
Registration Number:	1040491	PLAYBOY
Registration Number:	1320822	PLAYBOY

Property Type	Number	Word Mark
Registration Number:	1328611	PLAYBOY
Registration Number:	1886578	PLAYBOY
Registration Number:	2107294	PLAYBOY
Registration Number:	2605118	PLAYBOY
Registration Number:	2412958	PLAYBOY
Registration Number:	2635849	PLAYBOY
Registration Number:	2445179	PLAYBOY
Registration Number:	2632523	PLAYBOY
Registration Number:	2469441	PLAYBOY
Registration Number:	2482255	PLAYBOY
Registration Number:	2719886	PLAYBOY
Registration Number:	2631654	PLAYBOY
Registration Number:	3187723	PLAYBOY
Registration Number:	3500652	PLAYBOY
Registration Number:	3375828	PLAYBOY
Registration Number:	3749284	PLAYBOY
Registration Number:	4280121	PLAYBOY
Registration Number:	2978139	PLAYBOY
Registration Number:	2921658	PLAYBOY
Registration Number:	3115167	PLAYBOY
Registration Number:	3140250	PLAYBOY
Registration Number:	3624653	PLAYBOY
Registration Number:	3406607	PLAYBOY
Registration Number:	3370451	PLAYBOY
Registration Number:	3332171	PLAYBOY
Registration Number:	3242491	PLAYBOY
Registration Number:	3959511	PLAYBOY
Registration Number:	4475537	PLAYBOY
Registration Number:	4560637	PLAYBOY
Registration Number:	4874638	PLAYBOY
Registration Number:	4886163	PLAYBOY
Registration Number:	5291242	PLAYBOY
Registration Number:	5423595	PLAYBOY
Registration Number:	4973564	PLAYBOY
Registration Number:	5182173	PLAYBOY
Registration Number:	5392230	PLAYBOY
Registration Number:	5138230	PLAYBOY
Registration Number:	5932223	PLAYBOY

Property Type	Number	Word Mark
Registration Number:	5210800	PLAYBOY
Registration Number:	6042869	PLAYBOY
Registration Number:	5938488	PLAYBOY
Registration Number:	5991809	PLAYBOY
Registration Number:	5945210	PLAYBOY
Registration Number:	5997840	PLAYBOY
Registration Number:	5638682	PLAYBOY
Registration Number:	1393914	PLAYBOY
Registration Number:	984548	PLAYBOY
Registration Number:	2260234	PLAYBOY CENTERFOLD
Registration Number:	5317383	PLAYBOY #GENERATION
Registration Number:	6034692	PLAYBOY GIRLFRIENDS
Registration Number:	5370560	PLAYBOY INTIMATES
Registration Number:	1279832	PLAYBOY JAZZ FESTIVAL
Registration Number:	6034691	PLAYBOY MUSES
Registration Number:	4495246	PLAYBOY PLUS
Registration Number:	4384747	PLAYBOY PLUS
Registration Number:	4380765	PLAYBOY PLUS
Registration Number:	5638285	PLAYBOY SHOP
Registration Number:	2593763	PLAYBOY SPECIAL EDITIONS
Registration Number:	2661622	PLAYBOY STORE
Registration Number:	2190905	PLAYBOY TV
Registration Number:	4315999	PLAYBOY VIP
Registration Number:	1908471	PLAYBOY
Registration Number:	5301904	PLAYBOY
Registration Number:	1753861	PLAYBOY'S BLONDES BRUNETTES REDHEADS
Registration Number:	3341456	PLAYBOY'S CASTING CALLS
Registration Number:	2504457	PLAYBOY'S CYBER GIRLS
Registration Number:	661391	PLAYBOY'S PLAYMATE OF THE MONTH
Registration Number:	1691469	PLAYBOY'S PLAYMATE REVIEW
Registration Number:	721987	PLAYMATE
Registration Number:	2191054	PLAYMATE
Registration Number:	2663899	PLAYMATE
Registration Number:	3225376	PLAYMATE
Registration Number:	4019840	PLAYMATE
Registration Number:	3951523	PLAYMATE
Registration Number:	3115166	PLAYMATE
Registration Number:	3406581	PLAYMATE

Property Type	Number	Word Mark
Registration Number:	5355320	PLAYMATE
Registration Number:	5311786	PLAYMATE
Registration Number:	5375684	PLAYMATE
Registration Number:	1393915	PLAYMATE
Registration Number:	3388248	PLAYMATE OF THE MONTH
Registration Number:	1462762	PLAYMATE OF THE YEAR
Registration Number:	3225375	PLAYMATE OF THE YEAR
Registration Number:	3388327	PLAYMATE OF THE YEAR
Registration Number:	4918789	PLAYMATES
Registration Number:	4983730	PLBY
Registration Number:	6317014	PLEASURE FOR ALL
Registration Number:	6336322	PLEASURE FOR ALL
Registration Number:	3137809	PRIVATE CALLS
Registration Number:	784504	
Registration Number:	791333	
Registration Number:	873370	
Registration Number:	1918754	
Registration Number:	2177521	
Registration Number:	2556438	
Registration Number:	2709637	
Registration Number:	2709639	
Registration Number:	2434256	
Registration Number:	2107307	
Registration Number:	2666917	
Registration Number:	2719885	
Registration Number:	2759728	
Registration Number:	2765057	
Registration Number:	2848639	
Registration Number:	2867439	
Registration Number:	2802023	
Registration Number:	2839937	
Registration Number:	3375827	
Registration Number:	3375883	
Registration Number:	3690340	
Registration Number:	4280122	
Registration Number:	3308169	
Registration Number:	3112931	
Registration Number:	3012203	

Property Type	Number	Word Mark
Registration Number:	3406608	
Registration Number:	3624654	
Registration Number:	3332173	
Registration Number:	3194099	
Registration Number:	3963330	
Registration Number:	4813069	
Registration Number:	4859968	
Registration Number:	4889760	
Registration Number:	5271522	
Registration Number:	5401970	
Registration Number:	5350998	
Registration Number:	5182526	
Registration Number:	5530694	
Registration Number:	6185419	
Registration Number:	6273085	
Registration Number:	5552179	
Registration Number:	6142438	
Registration Number:	6059387	
Registration Number:	5638684	
Registration Number:	5482507	
Registration Number:	5938489	
Registration Number:	679997	
Registration Number:	871553	
Registration Number:	643926	
Registration Number:	728889	
Registration Number:	759207	
Registration Number:	761793	
Registration Number:	1058294	
Registration Number:	2638318	.COM
Registration Number:	3941190	ROCK THE RABBIT
Registration Number:	2412149	SEXCETERA
Registration Number:	3944550	SEXCETERA
Registration Number:	2380834	STRIP SEARCH
Registration Number:	4552599	SUPER PLAYBOY
Registration Number:	3283605	SUTERA
Registration Number:	3498172	SUTERA
Registration Number:	5922385	THE BUNNY BRA
Registration Number:	4105575	THE FUN STARTS HERE

Property Type	Number	Word Mark
Registration Number:	3704353	THE GIRLS NEXT DOOR
Registration Number:	3332339	THE GIRLS NEXT DOOR
Registration Number:	3121617	THE MANSION
Registration Number:	4361827	THE PLAYBOY CLUB
Registration Number:	5822553	PLAYBOY CLUB
Registration Number:	5624254	THE PLAYBOY CLUB
Registration Number:	1743106	THE PLAYBOY FOUNDATION
Registration Number:	4315825	THE PLAYBOY MORNING SHOW
Registration Number:	4122841	THE STASH
Registration Number:	2906709	TOTALLY BUSTED
Registration Number:	6004261	
Registration Number:	4316000	VIP
Registration Number:	3284364	YANDY
Registration Number:	4136290	GAMER NEXT DOOR
Registration Number:	4136289	GAMER NEXT DOOR
Registration Number:	2955127	NIGHT CALLS
Registration Number:	4649642	PLAYMATE
Registration Number:	3934718	VIDEO CENTERFOLD
Serial Number:	86681812	
Serial Number:	90555517	
Serial Number:	90555513	PLBY

CORRESPONDENCE DATA

Fax Number: 2129692900

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-969-3000

Email: ypan@proskauer.com

Correspondent Name: Seam E. Murray

Address Line 1: Proskauer Rose LLP

Address Line 2: Eleven Times Square

Address Line 4: New York, NEW YORK 10036-8299

ATTORNEY DOCKET NUMBER: 47109-009

NAME OF SUBMITTER: Sean E. Murray

SIGNATURE: /Sean E. Murray/

DATE SIGNED: 05/25/2021

Total Attachments: 32

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TRADEMARK SECURITY AGREEMENT

This TRADEMARK SECURITY AGREEMENT, dated as of May 25, 2021 (this “Agreement”), is made by each of the signatories hereto indicated as a “Grantor” (each a “Grantor” and collectively, the “Grantors”) in favor of Acquiom Agency Services LLC, as Collateral Agent for the Secured Parties (in such capacity, together with its successors and assigns in such capacity, the “Collateral Agent”). Capitalized terms used by not defined herein shall have the meanings given to them in the Security Agreement (as defined below).

WHEREAS, each of the Grantors is the owner of certain Trademarks as indicated in the attached Schedule of Registered Trademarks;

WHEREAS, each Grantor has contemporaneously with the execution of this Agreement entered into the Pledge and Security Agreement dated as of May 25, 2021 (as amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”), in which each Grantor has granted certain interests in favor of the Collateral Agent for the benefit of the Secured Parties; and


WHEREAS, pursuant to the Security Agreement, each Grantor has agreed with the Collateral Agent and the Secured Parties to execute this Agreement;

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby pledges and grants to the Collateral Agent for the benefit of the Secured Parties, to the extent provided in the Security Agreement (the terms and conditions of which are hereby incorporated herein), a security interest in all of its right, title and interest in, to and under all the Trademarks listed on the attached Schedule of Registered Trademarks, together, in each case, with the product lines and goodwill of the business connected with the use of, and symbolized by, each such Trademark, and including all renewals of registrations thereof, all rights to recover for all past, present and future infringements thereof and all rights to sue therefor, and all rights corresponding thereto throughout the world as collateral security for the payment in full when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations. Notwithstanding the foregoing, in the event of any conflict between this Agreement and the Security Agreement, the Security Agreement shall control. For the avoidance of doubt, notwithstanding anything to the contrary herein, no security interest is granted hereunder, and the Collateral does not include, any intent-to-use United States trademark application for which an amendment to allege use or statement of use has not been filed under 15 U.S.C. § 1051(c) or (d), respectively, or, if filed, has not been deemed in conformance with 15 U.S.C. § 1051 (a) or (c), in each case, only to the extent the grant of security interest in such intent-to-use Trademark is in violation of 15 U.S.C. § 1060 and only unless and until a “Statement of Use” or “Amendment to Allege Use” is filed, has been deemed in conformance with 15 U.S.C. § 1051 (a) and (c) or examined and accepted, respectively, by the United States Patent and Trademark Office. The words “execution,” “signed,” “signature,” “delivery,” and words of like import in this Agreement shall be deemed to include electronic signatures or electronic records, each of which shall be of the same legal effect, validity or enforceability as a manually executed signature, physical delivery thereof or the use of a paper-based recordkeeping system, as the case may be, to the extent and as provided for in any applicable law, including the Federal Electronic Signatures in Global and National Commerce Act, the New


York State Electronic Signatures and Records Act, or any other similar state laws based on the Uniform Electronic Transactions Act.

GRANTORS:


YANDY ENTERPRISES LLC

By: 
Name: Lance Barton
Title: Chief Financial Officer


TLA ACQUISITION CORP.



By: 
Name: Lance Barton
Title: Chief Financial Officer


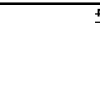
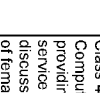
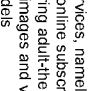
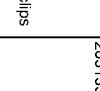
**PLAYBOY ENTERPRISES
INTERNATIONAL, INC.**

By: 
Name: Lance Barton
Title: Chief Financial Officer


SCHEDULE OF
REGISTERED TRADEMARKS



Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	1953		25	Class 25 Caps, hats, headwear, leather headwear, loungewear, polo shirts, shirts, t-shirts	5210241	5/23/2017	5/23/2023	Registered	Playboy Enterprises International, Inc.
United States of America	(Heart Image Mark)		35	retail store services in the field of adult novelty items and sexual aids.	4259401	12/11/2012		Registered	TIA ACQUISITION CORP.
United States of America	(male female image mark)		10	Adult sexual stimulation devices, namely, vibrators, anal toys and eggs, bullets and missiles for sexual stimulation purposes, and condoms.	3317935	10/23/2007		Registered	TIA ACQUISITION CORP.
United States of America	7 LIVES XPOSED		41	Class 41 Entertainment in the nature of an on-going television program in the field of entertainment for adults	2615152	9/3/2002	9/3/2022	Registered	Playboy Enterprises International, Inc.
United States of America	A TOUCH OF ROMANCE		35	Retail store services in the area of lingerie, gifts and novelties.	2226130	3/2/1999		Registered	TIA ACQUISITION CORP.
United States of America	AFTER DARK		25	Class 25 T-shirts, shirts	5633083	12/18/2018	12/18/2024	Registered	Playboy Enterprises International, Inc.
United States of America	AMERICAN PLAYBOY		41	Class 41 Educational and Entertainment Services, namely, an on-going documentary program accessible by television, satellite, audio, video and computer networks	5237750	7/4/2017	7/4/2023	Registered	Playboy Enterprises International, Inc.
United States of America	AROUND THE WORLD IN 80 BABES		41	Class 41 Entertainment services, namely, providing a television program in the field of adult entertainment via a global computer network; entertainment, namely, a continuing adult entertainment show broadcast over television, satellite	3609953	4/21/2009	4/21/2029	Registered	Playboy Enterprises International, Inc.
United States of America	BUNNY COSTUME (3-D)		35	Class 35 Retail store services in the fields of clothing, clothing accessories, jewelry, books, magazines, stationery, videos, cd's, DVD's, home accessories, bed and bath accessories, smoker's articles, electronics, food and drinks, sporting goods, travel accessories, cosmetics, game equipment	3234488	4/24/2007	4/24/2027	Registered	Playboy Enterprises International, Inc.
United States of America	BUNNY COSTUME (3-D)		41	Class 41 Casino and night club services.	3319643	10/23/2007	10/23/2027	Registered	Playboy Enterprises International, Inc.
United States of America	BUNNY COSTUME		43	Class 43	3392817	3/4/2008	3/4/2028	Registered	Playboy

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
America	(3-D)			Bar and hotel services; cocktail lounge services					Enterprises International, Inc.
United States of America	BUNNY COSTUME (3-D)		41	Class 41 Entertainment services, namely, providing an on-line service featuring images and video clips of female models; news reporting services on the subjects of art, fashion, restaurants, entertainment, television, movies, sports, music, health, lifestyle, sex, relationships, politics and other areas of general interest; providing on-line commentary and articles on the subjects of art, entertainment, television entertainment, adult entertainment, movies, sports, and music	3353308	12/11/2007	12/11/2027	Registered	Playboy Enterprises International, Inc.
United States of America	BUNNY SHOP		35	Class 35 On-line retail store services featuring clothing, lingerie, footwear, headwear and fashion accessories; Mail order catalog services featuring clothing, lingerie, footwear, headwear and fashion accessories	3385231	2/19/2008	2/19/2028	Registered	Playboy Enterprises International, Inc.
United States of America	CELEBRITY CENTERFO LD		09	Class 09 Pre-recorded digital video disks featuring nude and partially nude women.	2356709	6/13/2000	6/13/2030	Registered	Playboy Enterprises International, Inc.
United States of America	CENTERFOLD		16	Class 16 Collectible cards featuring photographs of female models for adult entertainment	2275173	9/7/1999	9/7/2029	Registered	Playboy Enterprises International, Inc.
United States of America	CENTERFOLD COLLECTOR CARDS		16	Class 16 Collectible cards featuring photographs of female models for adult entertainment.	2114148	11/18/1997	11/18/2027	Registered	Playboy Enterprises International, Inc.
United States of America	CHRISTAL'S		35	retail store services in the field of adult novelty items and sexual aids.	4105586	2/28/2012		Registered	TLA ACQUISITION CORP.
United States of America	CHRISTAL'S (image mark)		35	retail store services in the field of adult novelty items and sexual aids.	4105574	2/28/2012		Registered	TLA ACQUISITION CORP.
United States of America	CHRISTAL'S THE FUN STARTS HERE (image mark)		35	retail store services in the field of adult novelty items and sexual aids.	4105576	2/28/2012		Registered	TLA ACQUISITION CORP.
United States of America	CONDOM REVOLUTION		35	retail store services in the field of condoms, and erotic games, gifts, lingerie and clothing, namely and intimate apparel	3015334	11/15/2005		Registered	TLA ACQUISITION CORP.
United States of America	CONREV			RETAIL STORE SERVICES IN THE FIELD OF CONDOMS, AND EROTIC GAMES, GIFTS,	3250550	6/12/2007		Registered	TLA ACQUISITION CORP.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	CROPPED RABBIT HEAD DESIGN		41	Distribution of television programming to cable television systems; Entertainment in the nature of on-going television programs in the field of adult entertainment; Production of cable television programs; Television scheduling; Television show production	3194120	1/2/2007	1/2/2027	Registered	Playboy Enterprises International, Inc.
United States of America	CYBER GIRL OF THE MONTH		41	Class 41 Computer services, namely, providing an online subscription service featuring adult-themed discussions, images and video clips of female models	2831350	10/8/2002	10/8/2022	Registered	Playboy Enterprises International, Inc.
United States of America	CYBER GIRLS (word)		41	Providing on-line photographs, images, and videos in the field of adult entertainment	3282833	8/21/2007	8/21/2027	Registered	Playboy Enterprises International, Inc.
United States of America	CYBER(Rabbit Head Design)CLUB		41	Class 41 Computer services, namely, providing an online subscription service featuring adult-themed discussions, images and video clips of female models	2752417	8/19/2003	8/19/2022	Registered	Playboy Enterprises International, Inc.
United States of America	CYBERGIRL OF THE YEAR		41	Class 41 Providing on-line digital publications in the nature of magazines, in the field of adult entertainment via the Internet; Providing a website featuring non-downloadable photographs; Entertainment services, namely, providing a web site available to subscribers featuring non-downloadable adult-themed photographs and video clips of female models; Entertainment services, namely, providing a website available to subscribers featuring adult-themed discussions in the nature of blogs featuring adult-themed discussions; Computer services, namely, providing a website featuring adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line photographs, images, and videos in the field of adult entertainment; Production and distribution of television programs distributed by television and satellite television; Media entertainment services.	5639482	12/25/2018	12/25/2024	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	ENTERTAINMENT FOR MEN		16	Class 16 Printed matter, namely adult entertainment magazines featuring women	2423102	1/23/2001	1/23/2031	Registered	Playboy Enterprises International, Inc.
United States of America	EVERYBODY OWN YOUR SEXY.		25	Class 25 Lingerie; clothing, namely, tops, dresses, pajamas, camisoles, robes, activewear, namely, pants, shorts, bodysuits, jackets, and sports bras; hosiery, costumes, namely, bathing costumes, swimming costumes, masquerade costumes, Halloween costumes, and dance costumes	5587604	10/16/2018	10/16/2024	Registered	Yandy Enterprises LLC
United States of America	FOR COUPLES ONLY		09	Class 09 Pre-recorded discs featuring adult entertainment and instruction in the area of erotic massage and sexual techniques	2378730	8/22/2000	8/22/2030	Registered	Playboy Enterprises International, Inc.
United States of America	GIRLS OF SUMMER		16	Class 16 Special edition magazine publication featuring photographs of females	1678521	3/10/1992	3/10/2022	Registered	Playboy Enterprises International, Inc.
United States of America	HMH (STYLIZED)		34	Class 34 Tobacco, namely, cigars.	2107306	10/21/1997	10/21/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Computer application software for smartphones, cell phones, pda devices, and tablet computers, namely, software for accessing, viewing, interacting with and downloading content from electronic magazines and websites.	4373026	7/23/2013	7/23/2023	Registered	Playboy Enterprises International, Inc.
United States of America	LOVERS		10	Adult sexual stimulation aids, namely, vibrators, artificial penises, penis enlargers, penis pumps, penis rings, artificial vaginas, and butt plugs; Electric massage appliances, namely, electric vibrating massagers; Massage apparatus and instruments; Sex toys; Boxes, cases, and bags specifically adapted for storing sex toys and adult sexual stimulation aids.	6032379	4/14/2020		Registered	TLA ACQUISITION CORP.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	LOVERS		35	Retail store and online retail store services in the field of condoms, erotic games, gifts, novelties, pre-recorded media, clothing, namely, lingerie and intimate apparel, and adult sexual stimulation aids.	4288044	2/12/2013		Registered	TIA ACQUISITION CORP.
United States of America	LOVERS (image mark)		35	Retail store and online retail store services in the field of condoms, erotic games, gifts, novelties, pre-recorded media, clothing, namely, lingerie and intimate apparel, and adult sexual stimulation aids.	4376971	12/29/2015		Registered	TIA ACQUISITION CORP.
United States of America	LOVERS (image mark)		35	Retail store and online retail store services in the field of condoms, erotic games, gifts, novelties, pre-recorded media, clothing, namely, lingerie and intimate apparel, and adult sexual stimulation aids.	4311817	4/2/2013		Registered	TIA ACQUISITION CORP.
United States of America	LOVERS PACKAGE		42	retail services, namely retail department store services of lingerie, lotions, gift items, cards and novelty items	1922743	9/26/1995		Registered	TIA ACQUISITION CORP.
United States of America	MIDSUMMER NIGHT'S DREAM PARTY		41	Class 41 Entertainment services, namely, conducting parties	4493415	3/11/2014	3/11/2024	Registered	Playboy Enterprises International, Inc.
United States of America	MISCELLANEOUS DESIGN (Feminin martini glass gray)		25	Class 25 Shirts; T-shirts	86/681812		8/10/2021	Pending	Playboy Enterprises International, Inc.
United States of America	MISS AUGUST		16	Class 16 Magazine sections featuring photographs of female models for adult entertainment	4400897	9/10/2013	9/10/2023	Registered	Playboy Enterprises International, Inc.
United States of America	MISS SOCIAL		41	Class 41 Entertainment services, namely, a website featuring a modeling competition; providing a website for entertainment purposes featuring images of female models; providing a website for entertainment purposes featuring videos about female models	4493416	3/11/2014	3/11/2024	Registered	Playboy Enterprises International, Inc.
United States of America	MR. PLAYBOY		25	Class 25 Ankle boots; athletic footwear; bandanas; bathing suits; bathrobes; beach footwear; beachwear; belts; berets; body shapers; boots; boxer shorts; bras; camisoles; caps; chemises; clogs; coats; corsets; crepeurs; dresses; earmuffs; fishing waders; flip flops; footwear; garter belts; garters; gloves; halter tops; hats; headbands; headwear; hoods; jackets; jeans; kimonos; knee highs; knee-high stockings; leather headwear; lingerie; loafers; lounge	4371282	12/15/2015	12/15/2021	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	MR. PLAYBOY		16	Class 16 Magazines in the fields of adult entertainment, entertainment, the sports industry and social media	5997751	2/25/2020	2/25/2026	Registered	Playboy Enterprises International, Inc.
United States of America	MR. PLAYBOY		09	Class 09 Computer application software for mobile phones, portable media and computers, namely, software for sharing emojis, stickers, smileys and emoticons on social media, mobile phones and wireless devices.; Downloadable graphics for use on any form of text communications such as, but not limited to texting, emailing and social media use	5145891	2/21/2017	2/21/2023	Registered	Playboy Enterprises International, Inc.
United States of America	NAUGHTY AMATEUR HOME VIDEOS		38, 41	Class 38 Cable television and television broadcasting, satellite transmission services, all featuring adult entertainment Class 41 Entertainment services, namely, television services featuring adult movies	3175298	11/21/2006	11/21/2026	Registered	Playboy Enterprises International, Inc.
United States of America	NO BOYS ALLOWED		09	Class 09 Pre-recorded video cassettes, tapes, DVDs and CD-ROMs featuring adult entertainment	3816050	5/5/2009	5/5/2029	Registered	Playboy Enterprises International, Inc.
United States of America	P with RABBIT HEAD DESIGN		36	Class 36 Providing financial information via a website; Providing a website featuring financial and corporate business information for investors; providing general finance information and marketing materials; providing information in the fields of financial investment account information	90/555517		9/2/2021	Pending	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		18	Class 18 Billboards and card cases	871552	6/24/1989	6/24/2029	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		16	Class 16 Monthly magazine	800018	12/28/1954	12/28/2024	Registered	Playboy Enterprises International, Inc.

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United States of America	PLAYBOY		16	Class 16 Calendars.	676726	4/7/1959	4/7/2029	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		35	Class 35 Model agency service including supplying of live models for various business purposes.	874451	8/5/1969	8/5/2029	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		14	Class 14 Cufflinks	645386	5/14/1957	5/14/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		28	Class 28 Dart board games	889431	12/8/1959	12/8/2029	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		34	Class 34 Cigarette lighters	755301	8/27/1963	8/27/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		16	Class 16 Playing cards	791734	6/29/1965	6/29/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Sunglasses	1040491	6/1/1976	6/1/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		25	Class 25 Footwear	1320822	2/19/1985	2/19/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		25	Class 25 Clothing Articles-Namely, Shirts, Ties, T-Shirts, Ski Jackets, Gym Shorts, Sweatpants, Bathing Suits, Briefs, Hosiery, Sport Socks, Collared Button-Down Knit Shirts, Sweat Shorts, Sweaters, Velour Tops, Jogging Suits and Shorts	1328611	4/2/1985	4/2/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Prerecorded CD-ROMs featuring interviews and photo shoots	1886578	3/28/1995	3/28/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		34	Class 34 Tobacco, namely, cigars	2107294	10/21/1997	10/21/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		28	Class 28 Casino game equipment, namely, [roulette wheels,] poker chips and dart boards	2805118	8/6/2002	8/6/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		18	Class 18 All purpose sports bags.	2412958	12/12/2000	12/12/2030	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Slot machines.	2835849	10/15/2002	10/15/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		15	Class 15 Musical instruments, namely, guitars	2445179	4/17/2001	4/17/2031	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		16	Class 16 Posters, calendars, trading cards	2832523	10/8/2002	10/8/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		21	Class 21 Beverage glassware, cocktail shakers	2469441	7/17/2001	7/17/2021	Registered	Playboy Enterprises International, Inc.


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United States of America	PLAYBOY		41	Class 41 Entertainment services, namely, organizing sporting events	2482255	8/28/2001	8/28/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		06	Class 06 Key chains of non-precious metal	2719886	5/27/2003	5/27/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		41	Class 41 Entertainment services, namely casino services	2631654	10/8/2002	10/8/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Pre-recorded data storage media all featuring adult entertainment and images of female models, namely, computer disks, magnetic computer tapes, J media cards, memory sticks, multimedia cards, flash memory modules, compact disks, CD-ROMS and DVDs	3187723	12/19/2006	12/19/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Digital materials, namely, CD-ROMS and DVDs featuring adult entertainment	3500652	9/16/2008	9/16/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		28	Class 28 Dart carrying cases; Dart flights; Darts	3375628	1/29/2008	1/29/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		03	Class 03 Fragrances	3749284	2/16/2010	2/16/2030	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		25	Class 25 Garter belts; Halloween costumes and masks sold in connection therewith; Jeans; Masquerade costumes and masks sold in connection therewith; Pullovers; Sleep masks; Smoking jackets	4280121	1/22/2013	1/22/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Cell phone faceplates and covers, not of paper	2976139	7/26/2005	7/25/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		28	Class 28 Golf equipment namely, divot repair tools, golf accessory pouches, golf clubs, head covers for golf clubs, golf putters, golf putter covers, golf bags, golf bag tags, golf balls, golf ball markers, golf tees, golf tee markers, golf flags, golf gloves	2921656	1/25/2005	1/25/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		41	Class 41 Entertainment services, namely providing adult programming via wireless services	3115167	7/11/2006	7/11/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		25	Class 25 Lingerie, sleepwear, loungewear, wraps and robes	3140250	9/5/2006	9/5/2026	Registered	Playboy Enterprises International, Inc.

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United States of America	PLAYBOY		24	Class 24 Shower curtains, bed blankets, comfortors, towels, bed linens, throws	3624653	5/19/2009	5/19/2029	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		06, 20	Class 06 Metal key fobs Class 20 Pillows, decorative bead curtains, corks, non-metallic bottle stoppers, non-metal and non-heater key chains, non-metal key fobs, furniture, mirrors, picture frames, figurines of plastic, stuffed animals	3406607	4/1/2008	4/1/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		30	Class 30 Chocolate candies	3370451	1/15/2008	1/15/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		21	Class 21 Bath accessories, namely, cup holders; Cotton ball dispensers; Dispensers for liquid soap; Shower caddies; Soap dishes; Soap dispensers; Toothbrush holders; Waste baskets	3332171	11/6/2007	11/6/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		14	Class 14 Rings being jewelry	3242491	5/15/2007	5/15/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		10	Class 10 Condoms	3959511	5/10/2011	5/10/2031	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		41	Class 41 Entertainment in the nature of on-going television programs in the field of fictional drama	4475537	1/28/2014	1/28/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Video game software for cellular phones, mobile devices, personal computers, and tablets; electronic game software; computer game programs; downloadable computer game programs; interactive game programs; interactive game software; downloadable software in the nature of mobile applications	4560637	7/1/2014	7/1/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		32	Class 32 Beer, ale, lager, stout and porter	4874638	12/22/2015	12/22/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		33	Class 33 Wine; sparkling wine; champagne; vodka; liquor; Alcoholic beverages except beers	4886163	1/12/2016	1/12/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		30	Class 30 Candies; candy; candy mints	5291242	9/19/2017	9/19/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		05, 34	Class 05 Personal lubricants; Personal sexual lubricants; Silicone-based personal	5423595	3/13/2018	3/13/2024	Registered	Playboy Enterprises International, Inc.

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United States of America	PLAYBOY		14	Class 14 Lubricants; Water-based personal lubricants Class 34 Asstrays; Asstrays for smokers made of non-precious metals; Asstrays for smokers made of precious metals; Cigar and cigarette boxes; Cigar and cigarette boxes not of precious metal; Cigar and cigarette boxes of precious metal; Cigar holders; Cigar lighters; Cigar ash receptacles; Cigarette cases; Cigarette filters; Cigarette holders; Cigarette lighters not for land vehicles; Cigarette lighters not of precious metal; Cigarette lighters of precious metal; Cigarettes; Cigars; Electric cigarettes; Electric cigars; Electronic cigarette lighters; Electronic cigarettes; Holder for a cigarette pack and lighter; Matches; Pipe pouches; Smokeless cigar vaporizer pipes; Smokeless cigarette vaporizer pipe; Smokers' articles, namely, cigar storage tubes; Smoking pipes; Tobacco pipes; Tobacco pouches; Tobacco, cigars and cigarettes	4973564	6/7/2016	6/7/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		09	Class 09 Cell phones; Cell phone battery chargers; desk-top holders for cell phones; headphones; Headsets for cellular and mobile phones; earphones; ear buds; devices for hands-free use of mobile phones	5182173	4/11/2017	4/11/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		14	Class 14 Watches	5392230	1/30/2018	1/30/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		21	Class 21 Bottle openers; flask, mugs, reusable stainless steel water bottles sold empty	5138230	2/7/2017	2/7/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		35	Class 35	5932223	12/10/2019	12/10/2025	Registered	Playboy


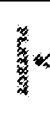


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America	PLAYBOY			Advertising services, namely, promoting and marketing the goods and services of others; online retail store services featuring clothing, hats, hand bags, bags, wallets, leather goods, sunglasses, eyeglasses, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, barware, sporting goods, electronics, house wares, candy, confections and smoker's articles	5210800	5/23/2017	5/23/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		25	Class 25 Hats	6042889	4/28/2020	4/28/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		03	Cosmetics	5938488	12/17/2019	12/17/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		05	Liquid nutraceuticals for use as a dietary supplement; herbal supplements	5991809	2/18/2020	2/18/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		41	Class 41 Film and video production	5945210	12/24/2019	12/24/2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		38	Class 38 Transmission of sound, video and information; Video-on-demand transmission services; Wireless communications services, namely, transmission of graphics to mobile telephones; Television broadcasting; Video broadcasting; Wireless broadcasting; Internet broadcasting services; Television transmission services; broadcasting of video and audio programming over the Internet; Broadcasting television programs in the field of entertainment via a global computer network, cable television, satellite television, broadcast television, Internet, video-on-demand, pay-per-view, broadband networks, wireless networks, mobile phones, fiber-optic networks, set-top boxes, and Internet protocol television; Broadcasting of video and audio programming over the Internet	5997840	2/25/2020	2/25/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY		41	Class 41 Distribution of television programming to cable television systems; Entertainment in the nature of on-going television programs in the field of news, comedy, and variety; Production of cable television programs; Television scheduling; Television show production					

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United States of America	PLAYBOY		43	Class 43 Bars, cafes, catering services; restaurants; wine bar services; cocktail lounge; cocktail lounge services	5638882	12/25/2018	12/25/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY (Magazine font)		09	Class 09 Pre-recorded video cassettes	1393914	5/20/1986	5/20/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY AND RABBIT HEAD DESIGN		25	Class 25 Articles of men's and women's clothing - namely, shirts, sleepwear, ties sweaters, warm-up shirts	984548	5/21/1974	5/21/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY CENTERFO LD		16	Class 16 Collectible cards featuring photographs of female models for adult entertainment	2260234	7/13/1999	7/13/2029	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY GENERATION and Design		03	Class 03 Perfumery, namely, perfumes, fragrances, eau de toilette, eau de cologne, essential oils for personal use; body care products, namely, soaps, deodorants, namely, personal deodorants and antiperspirants for personal use; body lotions, body creams, body mists, body wash; talcum powders; shampoos; bath gels; shower gels; bath oils	5317383	10/24/2017	10/24/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY GIRLFRIENDS		41	Class 41 Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Entertainment services, namely, providing a website available to subscribers featuring adult-themed discussions in the nature of comments featuring adult-themed discussions; Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Media entertainment services, namely, providing a web site featuring non-downloadable	8034692	4/14/2020	4/14/2026	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	PLAYBOY INTIMATES		25	photographic, audio, video and presentations in the field of adult entertainment topics; entertainment services, namely, the provision of ongoing videos in the nature of webisodes and television shows featuring adult entertainment and entertainment topics delivered by multiple forms of transmission media; Entertainment in the nature of on-going television programs in the field of adult entertainment; Entertainment	5370560	1/2/2018	1/2/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY JAZZ FESTIVAL and Design		16, 25, 41	Class 16 Posters and Brochures Class 25 Active Sportswear-Namely, Gym Shorts, Sweat Shirts, Sweat Pants, Shorts, Shirts, Caps, Sun Visors and Jackets Class 41 Entertainment Services- Namely, Conducting Jazz Festivals and Concerts	1279832	5/29/1984	5/29/2023	Registered	Playboy Enterprises International, Inc.

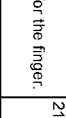
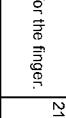
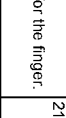



Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	PLAYBOY MUSES		41	Class 41 Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Entertainment services, namely, providing a website available to subscribers featuring adult-themed discussions in the nature of comments featuring adult-themed discussions; Computer services, namely, providing a website featuring non-downloadable adult-themed discussions, images and video clips of female models accessed via an online subscription service; Entertainment services, namely, providing a website featuring on-line non-downloadable photographs, images, and videos in the field of adult entertainment; Media entertainment services, namely, providing a web site featuring non-downloadable photographic, audio, video and presentations in the field of adult entertainment topics; entertainment services, namely, the provision of ongoing videos in the nature of webisodes and television shows featuring adult entertainment and entertainment topics delivered by multiple forms of transmission media; Entertainment in the nature of on-going television programs in the field of adult entertainment; Entertainment	6034691	4/14/2020	4/14/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY PLUS		09	Class 09 Downloadable electronic publications in the nature of magazines in the field of adult entertainment; Downloadable video recordings featuring adult entertainment; downloadable software in the nature of mobile applications for accessing, viewing, interacting with and downloading content from electronic magazines and websites.	4495246	3/11/2014	3/11/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY PLUS		38	Class 38 Transmission of sound, video and information; video-on-demand transmission services; wireless communications services, namely,	4384747	8/13/2013	8/13/2023	Registered	Playboy Enterprises International, Inc.





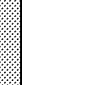

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	PLAYBOY PLUS		41	transmission of graphics to mobile telephones; television broadcasting; television transmission services; broadcasting of video and audio programming over the internet	4380765	8/6/2013	8/6/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY SHOP		35	Class 35 Advertising, marketing and promotion services; Advertising services, namely, promoting and marketing the goods and services of others; retail store and whole sale store services for magazines, books, posters, calendars; business management; office functions; retail store services featuring clothing, hats, hang bags, bags, wallets, leather goods, sunglasses, eyeglasses, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, barware, sporting goods, electronics, house wares, candy, confections and smoker's articles	5638285	12/25/2018	12/25/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY SPECIAL EDITIONS		16, 41	Class 16 Printed matter, namely, magazines featuring adult entertainment	2593763	7/16/2002	7/16/2022	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	PLAYBOY STORE		35	Class 41 Entertainment services, namely, providing an online website featuring images of female models Class 35 Online retail store services featuring men's and women's clothing, lingerie, magazines, books, DVDs, CD-ROMs, jewelry, personal care products, furniture, home accessories, sporting goods, collector's items, games and toys	2861622	12/17/2002	12/17/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY TV		41	Class 41 Production and distribution of television programs distributed by television and satellite television.	2190905	9/22/1998	9/22/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY VIP and Design		03	Class 03 Perfumery, deodorants and shower gel	4315999	4/9/2013	4/9/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY W/ RABBIT HEAD DESIGN		18	Class 18 Tote bags, suitcases and garment bags for travel	1908471	8/1/1995	8/1/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY W/RABBIT HEAD DESIGN		25	Class 25 Caps; halter tops; hats; headbands; headwear; hoods; jackets; jeans; loungewear; pants; shirts; sweat shirts; t-shirts; tank tops	5301904	10/3/2017	10/3/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY'S BLONDES BRUNETTES REDHEADS		16	Class 16 Magazines featuring women.	1753861	2/23/1993	2/23/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY'S CASTING CALLS		41	Class 41 Providing on-line videos, photographs and other multimedia materials, namely, text, graphics in the field of adult entertainment	3341456	11/20/2007	11/20/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY'S CYBER GIRLS		42	Class 42 Computer services, namely providing an online subscription service featuring adult-themed discussions, images and video clips of female models, and news related to art, fashion, sports, music, and restaurants	2504457	11/6/2001	11/6/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBOY'S PLAYMATE OF THE MONTH		16	Class 16 Feature in the magazine "Playboy", published monthly	861391	5/6/1958	5/6/2028	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	PLAYBOY'S PLAYMATE REVIEW		16	Class 16 Magazines featuring women	1691469	6/9/1992	6/9/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		16	Class 16 Calendars	721987	9/26/1981	9/26/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		42	Class 42 Computer services, namely, providing an on-line service featuring adult-themed discussions, images of female models, and	2191054	9/22/1998	9/22/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		16	Class 16 Calendars, and trading cards	2663899	12/17/2002	12/17/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		09	Class 09 Pre-recorded data storage media all featuring adult entertainment and images of female models, namely, DVDs	3225376	4/3/2007	4/3/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		14	Class 14 Body jewelry, bracelets, brooches, charms, chokers, earrings, necklaces, ornamental pins, rings	4019840	8/30/2011	8/30/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		34	Class 34 Cigar lighters; lighters for smokers; lighters not of precious metal	3951523	4/26/2011	4/26/2031	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		41	Class 41 Entertainment services, namely providing adult programming via wireless services	3115166	7/11/2006	7/11/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		25	Class 25 Lingerie, sleepwear, loungewear, wraps	3406581	4/1/2008	4/1/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		28	Class 28 Chips for gambling; Game equipment, namely, chips; Poker chips	5355320	12/12/2017	12/12/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		14	Class 14 Bracelets; Ankle Bracelets; Earrings; Bracelet and Earring Sets; Necklaces; Charms; Key chains of precious metal; Key chains as jewelry; and Pendants	5311786	10/17/2017	10/17/2023	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE		14	Class 14 Matches	5375684	1/9/2018	1/9/2024	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE (Florida State Registration)		16	Class 16 Adult magazines	904469	2/21/1992	2/21/2022	Registered	Playboy Enterprises, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	PLAYMATE (Illinois State Registration)		16	Class 16 Prints and publications (State class 38)	035420	10/5/1961	10/5/2021	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE (Magazine font)		09	Class 09 Pre-recorded video cassettes	1393915	5/20/1986	5/20/2026	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE OF THE MONTH		16	Class 16 Magazine sections in the field of adult entertainment	3388248	2/26/2008	2/26/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE OF THE YEAR		16	Class 16 Magazine articles featuring women who represent the philosophy of the publication	1462762	10/27/1987	10/27/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE OF THE YEAR		09	Class 09 Pre-recorded data storage media all featuring adult entertainment and images of female models, namely, DVDs	3225375	4/3/2007	4/3/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATE OF THE YEAR		16	Class 16 Magazine sections in the field of adult entertainment	3388927	2/26/2008	2/26/2028	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYMATES and Design		41	Class 41 Entertainment services, namely, video programming, production and distribution services; entertainment services, namely, providing ongoing television programs in the field of entertainment via a global computer network, cable television, satellite television, broadcast television, Internet, video-on-demand, pay-per-view, broadband networks, wireless networks, mobile phones, fiber-optic networks, set-top boxes, and Internet protocol television; providing on-line information in the field of entertainment; providing a website featuring entertainment information; entertainment services, namely, providing a web site featuring non-downloadable adult-themed photographs and videos	4918789	3/15/2016	3/15/2022	Registered	Playboy Enterprises International, Inc.

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United States of America	PLAYBY		36	Class 36 Providing financial information via a website; Providing a website featuring financial and corporate business information for investors; providing general finance information and marketing materials; providing information in the fields of financial investment account information	90/555513	6/21/2016	6/21/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLAYBY		25	Class 25 Shirts, T-shirts; sweat shirts; hoodies; loungewear	4983730	6/21/2016	6/21/2022	Registered	Playboy Enterprises International, Inc.
United States of America	PLEASURE FOR ALL		10	Class 10 Condoms; sex toys; adult sexual stimulation aids; namely, massagers, vibrators, stimulators, and dual stimulators	6317014	4/6/2021	4/6/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PLEASURE FOR ALL		25	Class 25 Clothing, namely, lingerie, t-shirts, long sleeve shirts, pullovers, hoodies, bath robes	6336322	4/27/2021	4/27/2027	Registered	Playboy Enterprises International, Inc.
United States of America	PRIVATE CALLS		41	Class 41 Entertainment services, namely a television series featuring adult entertainment	3137809	9/5/2006	9/5/2026	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		24	Class 24 Beach towels	764504	2/27/1965	2/27/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		16	Class 16 Playing Cards	791333	6/22/1965	6/22/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		28	Class 28 Club head covers and golf tees	873370	7/22/1969	7/22/2029	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		09	Class 09 Pre-recorded CD-ROMs (compact disk - read only memory) featuring personal interviews and photographs	1918754	9/12/1995	9/12/2025	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		14	Class 14 Jewelry, namely, rings for the finger.	2177521	7/28/1998	7/28/2028	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		28	Class 28 Casino game equipment, namely, poker chips	2556438	4/2/2002	4/2/2022	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		09	Class 09 Slot machines	2709637	4/22/2003	4/22/2022	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		41	Class 41 Casino services	2709639	4/22/2003	4/22/2023	Registered	Playboy Enterprises International, Inc.

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United States of America	RABBIT HEAD DESIGN		15	Class 15 Musical instruments, namely, guitars	2434256	3/6/2001	3/6/2031	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		34	Class 34 Tobacco, namely, cigars	2107307	10/21/1997	10/21/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		16	Class 16 Calendars and trading cards	2666917	12/24/2002	12/24/2022	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		06	Class 06 Key chains of non-precious metal	2719885	5/27/2003	5/27/2022	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		30	Class 30 Candy, namely mints	2759728	9/2/2003	9/2/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		05	Class 05 Dietary supplements	2765057	9/16/2003	9/16/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		21	Class 21 Beverage ware, namely mugs.	2848639	6/1/2004	6/1/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		09	Class 09 Pre-recorded computer data storage media hardware, namely, computer discs, magnetic computer tapes, memory cards, memory sticks, flash memory modules; and compact disks, CD-ROMs and DVDs, featuring images of female models.	2867439	7/27/2004	7/27/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		14	Class 14 Jewelry, namely, necklaces, bracelets, body piercing jewelry and earrings	2802023	1/6/2004	1/6/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		41	Class 41 Entertainment services, namely providing a website featuring photographs, videos, film clips, and other multimedia materials	2839937	5/11/2004	5/11/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		28	Class 28 Dart carrying cases, Dart flights, Darts	3375827	1/29/2008	1/29/2028	Registered	Playboy Enterprises International, Inc.

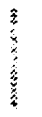
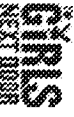
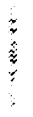

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	RABBIT HEAD DESIGN		35	Class 35 On-line ordering services featuring perfumes, colognes, toiletries, essential oils, cosmetics, personal care products, nutritional supplements, optical products, eyeglasses, sunglasses, spectacles, CDs, DVDs and videos, games and toys, audio equipment, jewelry, horological and chronometric instruments and apparatus, clocks, watches, books, magazines, posters, printed matter, publications, calendars, leather goods, wallets, handbags, purses, trunks and traveling bags, umbrellas, household or kitchen utensils and containers, barware, kitchenware, glassware, porcelain and earthenware, home accessories, textiles and textile goods, bed and table covers, bar accessories, sporting goods, electronics, candy and confections, musical instruments, footwear, headgear, fashion accessories, articles of clothing, lingerie, shoes, scarves, bed and bath accessories, sex toys, furniture, collectible items, energy drinks, smokers articles, tobacco, tobacco products, cigars, cigarettes and lighters	3375883	1/29/2008	1/29/2028	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		03	Class 03 Fragrances	3690340	9/29/2009	9/29/2029	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		25	Class 25 Sweat pants; Sweat shirts; garter belts; jeans	4280122	1/22/2013	1/22/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		09	Class 09 Cellular telephone accessories, namely cell phone faceplates, cell phone straps and covers, mobile phone chargers	3308189	10/9/2007	10/9/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		41	Class 41 Entertainment services, namely, providing adult programming via wireless services	3112831	7/4/2006	7/4/2026	Registered	Playboy Enterprises International, Inc.

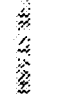
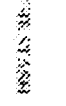
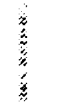




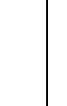
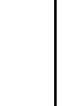
Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	RABBIT HEAD DESIGN		35	Class 35 Retail variety stores featuring clothing, novelties, publications, lingerie, jewelry, CDs and videos, games and toys, paper goods, home accessories, sporting goods, electronics, housewares, candy and confections, smokers articles and similar goods	3012203	11/1/2005	11/1/2025	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		06, 20	Class 06 Metal key fobs Class 20 Pillows, decorative bead curtains, corks, non-metallic bottle stoppers, non-metal and non-leather key chains, non-metal key fobs, mirrors, picture frames, figurines of plastic, stuffed animals	3406608	4/1/2008	4/1/2028	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		24	Class 24 Shower curtains, bed blankets, comfortors, towels, bed linens, throws	3624654	5/19/2009	5/19/2029	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		21	Class 21 Bath accessories, namely, cup holders; Cotton ball dispensers; Dispensers for liquid soap; Shower caddies; Soap dishes; Soap dispensers; Toothbrush holders; Waste baskets	3332173	11/6/2007	11/6/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		25	Class 25 Bathrobes; Belts; Coats; Dresses; Footwear; Head wear; Hosiery; Jackets; Jogging suits; Lingerie; Loungewear; (Neckwear); Pants; Shirts; Shorts; Skirts; Sleepwear; Socks; Stockings; Sweaters; T-shirts; Tops; Undergarments	3194099	1/2/2007	1/2/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		10	Class 10 Condoms	3963330	5/17/2011	5/17/2031	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		09	Class 09 Video game software for cellular phones, mobile devices, personal computers, and tablets; electronic game software; computer game programs; downloadable computer game programs; interactive game programs; interactive game software; downloadable software in the nature of mobile applications	4813069	9/15/2015	9/15/2021	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	RABBIT HEAD DESIGN		32	Class 32 Beer, ale, lager, stout and porter	4859968	11/24/2015	11/24/2021	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		33	Class 33 Wine; sparkling wine; champagne; vodka; Alcoholic beverages except beers	4889760	1/19/2016	1/19/2022	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		30	Class 30 Chocolate candies; Chocolates and chocolate based ready to eat candies and snacks	5271522	8/22/2017	8/22/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		09	Class 09 Cell phones, headphones, earphones, ear buds, devices for hands-free use of mobile phones; Cell phone battery chargers; Headers for cellular and mobile phones	5401970	2/13/2018	2/13/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		14	Class 14 Clocks and watches	5350998	12/5/2017	12/5/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		28	Class 28 Snow boards	5182526	4/11/2017	4/11/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		28	Class 28 Golf equipment namely, head covers for golf clubs, golf balls	5530694	7/31/2018	7/31/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		03	Class 03 Cosmetics	6185419	10/27/2020	10/27/2026	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		41	Class 41 Casinos; Conducting and providing facilities for casino and gaming contests and tournaments; Entertainment services, namely, casino gaming; Providing casino facilities	6273085	2/16/2021	2/16/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		30	Class 30 Candies; candy mints	5552179	8/28/2018	8/28/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		41	Class 41 Distribution of television programming to cable television systems; Entertainment in the nature of on-going television programs in the field of news, comedy, and variety; Production of cable television programs; Television scheduling; Television show production	6142438	9/1/2020	9/1/2026	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	RABBIT HEAD DESIGN		38	Class 38 Transmission of sound, video and information; Video-on-demand transmission services; Wireless communications services, namely, transmission of graphics to mobile telephones; Television broadcasting; Video broadcasting; Wireless broadcasting; Internet broadcasting services; Television transmission services; services; broadcasting of video and audio programming over the Internet; Broadcasting television programs in the field of entertainment via a global computer network; cable television, satellite television; broadcast television; Internet, video-on-demand, pay-per-view, broadband networks, wireless networks, mobile phones, fiber-optic networks, set-top boxes, and Internet protocol television; Broadcasting of video and audio programming over the Internet	60593387	5/19/2020	5/19/2026	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		43	Class 43 Bars, cafes, catering services; restaurants; wine bar services; cocktail lounge; cocktail lounge services	5638684	12/25/2018	12/25/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		05, 34	Class 05 Personal lubricants; Personal sexual lubricants; Silicone-based personal lubricants; Water-based personal lubricants Class 34 Electric cigarettes; Electric cigars; Electronic cigarette lighters; Electronic cigarettes; Electronic cigars; Electronic smoking pipes; Tobacco	5482507	5/29/2018	5/29/2024	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN		05	Class 05 Liquid nutraceuticals for use as a dietary supplement; herbal supplements	5638489	12/17/2019	12/17/2025	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN (Outlined)		21	Class 21 Cocktail glasses.	679997	6/9/1959	6/9/2029	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN (Write on black)		18	Class 18 Billfolds and card cases.	871553	6/24/1969	6/24/2029	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	RABBIT HEAD DESIGN (white on black)		16	Class 16 Monthly magazines	643926	4/9/1957	4/9/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN (white on black)		25	Class 25 Ties and Men's and Women's Shirts	728889	3/20/1982	3/20/2022	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN (white on black)		14	Class 14 Cuff Links, The Tacks, Earrings, Necklaces, Key Chains, Bracelets, and Pins	759207	10/29/1983	10/29/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN (white on black)		34	Class 34 Cigarette Lighters	761793	12/24/1983	12/24/2023	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN (white on black)		09	Class 09 Sunglasses	1058294	2/8/1977	2/8/2027	Registered	Playboy Enterprises International, Inc.
United States of America	RABBIT HEAD DESIGN CO M		41	Class 41 Entertainment services, namely, providing an online database available via the internet, featuring news related to sports, music, television, theater, and the entertainment industry; non-downloadable photographs; online reviews of movies, books, music, and computer games; and casino services	2638318	10/22/2002	10/22/2021	Registered	Playboy Enterprises International, Inc.
United States of America	ROCK THE RABBIT		25	Class 25 Shirts, T-shirts	3941190	4/5/2011	4/5/2031	Registered	Playboy Enterprises International, Inc.
United States of America	SEXCETERA		41	Class 41 Production of cable television programs; entertainment, namely, a continuing show distributed over television, cable television, and video media	2412149	12/12/2000	12/12/2030	Registered	Playboy Enterprises International, Inc.
United States of America	SEXCETERA		09	Class 09 DVDs featuring adult entertainment; Digital media, namely, DVDs featuring adult entertainment	3944550	4/12/2011	4/12/2031	Registered	Playboy Enterprises International, Inc.
United States of America	STRIP SEARCH		09	Class 09 Pre-recorded discs featuring adult entertainment	2380834	8/29/2000	8/29/2030	Registered	Playboy Enterprises International, Inc.
United States of America	SUPER PLAYBOY		03	Class 03 Deodorant for personal use; perfume; shower gel	4552599	6/17/2014	6/17/2024	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	SUTERA			Adult sexual stimulation devices, namely, vibrators, anal toys and eggs, bullets and missiles for sexual stimulation purposes [: and condoms 1. FIRST USE: 20050701. FIRST USE IN COMMERCE: 20050701 Standard Characters Claimed	3283805	8/21/2007		Registered	TLA ACQUISITION CORP.
United States of America	SUTERA		3	cleaning liquid for adult sexual stimulation devices and incense.	3498172	9/9/2008		Registered	TLA ACQUISITION CORP.
United States of America	THE BUNNY BRA		25	Class 25 Bras; Lingerie; Straps for bras	5922385	11/26/2019	11/28/2025	Registered	Playboy Enterprises International, Inc.
United States of America	THE FUN STARTS HERE		35	retail store services in the field of adult novelty items and sexual aids.	4105575	2/28/2012		Registered	TLA ACQUISITION CORP.
United States of America	THE GIRLS NEXT DOOR		41	Class 41 Entertainment services in the nature of a television series in the reality genre	3704353	11/31/2009	11/3/2029	Registered	Playboy Enterprises International, Inc.
United States of America	THE GIRLS NEXT DOOR (with Rabbit Head Design as part of letter "I")		16	Class 16 Calendars	3332339	11/6/2007	11/6/2027	Registered	Playboy Enterprises International, Inc.
United States of America	THE MANSION		09	Class 09 Computer game software and video game software	3121617	7/25/2006	7/25/2026	Registered	Playboy Enterprises International, Inc.
United States of America	THE PLAYBOY CLUB		41	Class 41 Entertainment services in the nature of a television series featuring drama; entertainment services in the nature of non-downloadable videos featuring television shows featuring fictional drama and images in the field of adult entertainment transmitted via the Internet and wireless communication networks	4361827	7/2/2013	7/2/2023	Registered	Playboy Enterprises International, Inc.
United States of America	THE PLAYBOY CLUB		41	Class 41 Nightclub services; night clubs; dance club services	5822553	7/30/2019	7/30/2025	Registered	Playboy Enterprises International, Inc.
United States of America	THE PLAYBOY CLUB		43	Class 43 Bar and cocktail lounge services; restaurant services	5624254	12/4/2018	12/4/2024	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	THE PLAYBOY FOUNDATION AND DESIGN		42, 16	Class 16 [Newsletter dealing with charitable organizations - canceled at 2002 renewal] Class 42 Charitable services, namely, providing grants, contributions and in-kind assistance to not-for-profit organizations	1743106	12/29/1992	12/29/2021	Registered	Playboy Enterprises International, Inc.
United States of America	THE PLAYBOY MORNING SHOW		41	Class 41 Entertainment, namely, a continuing television variety show	4315825	4/9/2013	4/9/2023	Registered	Playboy Enterprises International, Inc.
United States of America	THE STASH		41	Class 41 Entertainment in the nature of on-going television programs in the field of comedy	4122841	4/3/2012	4/3/2022	Registered	Playboy Enterprises International, Inc.
United States of America	TOTALLY BUSTED		41	Class 41 Entertainment services in the nature of on-going reality television programs; production of reality television programs and providing an on-line computer database in the field of adult entertainment via global computer network	2906709	11/30/2004	5/27/2024	Registered	Playboy Enterprises International, Inc.
United States of America	UNTIED RABBIT HEAD DESIGN		25	Class 25 Clothing, namely, shirts, t-shirts	6004261	3/3/2020	3/3/2026	Registered	Playboy Enterprises International, Inc.
United States of America	V(S)ILHOUETTE(P		03	Class 03 Perfumery, deodorants and shower gel	4316000	4/9/2013	4/9/2023	Registered	Playboy Enterprises International, Inc.
United States of America	YANDY		25	Class 25 Lingerie	3284364	8/28/2007	8/28/2027	Registered	Yandy Enterprises LLC
United States of America	GAMER NEXT DOOR		09	Class 09 Video recordings featuring gaming and entertainment topics	4136290	May 1, 2012	May 1, 2022	Registered	Playboy Enterprises International, Inc.
United States of America	GAMER NEXT DOOR		41	Class 41 Entertainment services, namely, an on-going series featuring a female host conducting interviews in the field of gaming, previewing video games, testing video games and reviewing video games provided through multiple forms of transmission media entertainment services, namely, providing a web site featuring photographic, audio, video and prose presentations; featuring gaming and entertainment topics; entertainment services, namely, providing on-going webisodes featuring a female host	4136289	May 1, 2012	May 1, 2022	Registered	Playboy Enterprises International, Inc.

Country	Title	Image	International Classes	All Goods	Registration No. or Application No.	Registration Date	Next Due Date	Status	Owner
United States of America	NIGHT CALLS		38 41	conducting interviews in the field of gaming, previewing video games, testing video games and reviewing video games via a global computer network; entertainment services, namely, providing on-line reviews of video games; entertainment services, namely, providing webcasts in the field of gaming; entertainment services, namely, the provision of continuing videos and television shows featuring gaming and entertainment topics delivered by multiple forms of transmission media; entertainment, namely, a continuing television show broadcast over multiple forms of transmission media	2955127	May 24, 2005	May 24, 2025	Registered	Playboy Enterprises International, Inc.
United States of America	PLANMATE		09	Class 38 Cable television and television broadcasting, satellite transmission services, all featuring adult entertainment Class 41 Entertainment services, namely, television programming services featuring adult programs and movies Class 09 Computer application software for mobile phones, portable media players, and handheld computers, namely, computer screensaver software, downloadable software for accessing, viewing, interacting with and downloading content and information from magazines and websites.	4619642	12/21/2014	12/21/2024	Registered	Playboy Enterprises International, Inc.
United States of America	VIDEO CENTERFOLD		29	Class 29 DVDs featuring adult entertainment; digital media, namely, DVDs and downloadable video files featuring adult entertainment	3934718	3/22/2011	3/22/2021 (Grace period 9/22/2021)	Registered	Playboy Enterprises International, Inc.

