

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM649801

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FFG R&R Holdings, LLC		05/25/2021	Corporation: UTAH
RECEIVING PARTY DATA			
Name:	Savory R&R Stores, LLC		
Street Address:	1557 W Innovation Way, Suite 150		
City:	Lehi		
State/Country:	UTAH		
Postal Code:	84043		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5548324	R&R	
CORRESPONDENCE DATA			
Fax Number:	8666876019		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4802350848		
Email:	mwright@wrightlawgroup.com		
Correspondent Name:	Mark Wright		
Address Line 1:	1959 S Power Rd		
Address Line 2:	Suite 103-376		
Address Line 4:	Mesa, ARIZONA 85206		
NAME OF SUBMITTER:	Mark F. Wright		
SIGNATURE:	/Mark F. Wright/		
DATE SIGNED:	05/26/2021		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS FFG R&R Holdings, LLC, a Utah limited liability company (hereinafter "Assignor") is the owner of record for the trademark set forth in the trademark registration shown in Exhibit A (hereinafter the "Mark") and the registration therefore (hereinafter the "Registration"); and

WHEREAS Savory R&R Stores, LLC, a Utah limited liability company (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the Mark and the Registration, together with any common law rights and the goodwill of the business in connection with which the Mark are used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof; and

WHEREAS Assignor further agrees to execute and deliver at the reasonable request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark and the Registration in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed reasonably necessary by Assignee, to the extent such evidence is in the possession or control of Assignor; and

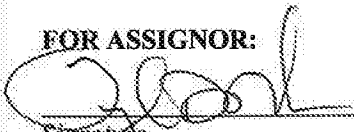
WHEREAS Assignee acknowledges the Registration is a concurrent use registration with geographic restrictions as set forth in the certificate for the Registration and further set forth in that certain Memorandum of Understanding and Concurrent Use Agreement (collectively the "Documents"); and

WHEREAS Assignee acknowledges that Assignor transfers the Mark and the Registration to Assignee "as-is" and "where-is" and that Assignor makes no representations and warranties regarding the value of the Mark, the validity of the Mark, or enforceability of the Registrations therefore that may be granted; and

WHEREAS Assignee further acknowledges that Assignee shall be solely responsible for all fees, costs, and expenses associated with the assignment of the Mark from Assignor to Assignee.

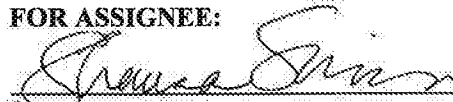
NOW, THEREFORE, for good and valuable consideration, the adequacy and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Registration and the Mark for the United States and throughout the world together with any common law rights and the goodwill of the business in connection with which the Mark is used and which is symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof, if any along with rights, privileges, responsibilities, and obligations under the Documents, which Assignee hereby accepts with Assignee performing under the terms and conditions of the Documents.

FOR ASSIGNOR:

 5/25/21
Signature Date

TYLER NELSON AUTHORIZED AGENT
Printed Name and Title


FOR ASSIGNEE:

 5/25/21
Signature Date

SHAUNA SMITH PRESIDENT
Printed Name and Title

EXHIBIT A

MARK

Trademark	Serial or Registration Number
	5,548,324