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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM650053

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
SEQUENCE:	9	

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
AB Assetco LLC		05/14/2021	Limited Liability Company: DELAWARE

# **RECEIVING PARTY DATA**

Name:	DoodyCalls Franchising SPE LLC	
Street Address:	7120 Samuel Morse Drive, Suite 300	
City:	Columbia	
State/Country:	MARYLAND	
Postal Code:	21046	
Entity Type:	Limited Liability Company: DELAWARE	

## **PROPERTY NUMBERS Total: 11**

Property Type	Number	Word Mark
Registration Number:	5342385	ADMIRAL
Registration Number:	5331247	COMMANDER
Registration Number:	5909311	DC
Registration Number:	5909312	DC
Registration Number:	4011842	DOODYCALLS
Registration Number:	4112204	DOODYCALLS
Registration Number:	2930351	DOODYCALLS
Registration Number:	4147005	DOODYCALLS DIRECT
Registration Number:	2813172	DOODYCALLS
Registration Number:	5351875	MASTER CHIEF
Registration Number:	2988832	WHEN NATURE CALLS, WE ANSWER.

# **CORRESPONDENCE DATA**

**Fax Number:** 6462192353

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 212 373 2488

**Email:** mamcdonough@paulweiss.com, mmcguire@paulweiss.com

Correspondent Name: Marissa A. McDonough

TRADEMARK

REEL: 007308 FRAME: 0391

900619879

**Address Line 1:** 1285 Avenue of the Americas

Address Line 2: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	023238-001	
NAME OF SUBMITTER:	Marissa A. McDonough	
SIGNATURE:	/Marissa A. McDonough/	
DATE SIGNED:	05/27/2021	

## **Total Attachments: 6**

source=9 - Authority Brands - DoodyCalls - Allocating (TM Assignment)(Executed)#page1.tif source=9 - Authority Brands - DoodyCalls - Allocating (TM Assignment)(Executed)#page2.tif source=9 - Authority Brands - DoodyCalls - Allocating (TM Assignment)(Executed)#page3.tif source=9 - Authority Brands - DoodyCalls - Allocating (TM Assignment)(Executed)#page4.tif source=9 - Authority Brands - DoodyCalls - Allocating (TM Assignment)(Executed)#page5.tif source=9 - Authority Brands - DoodyCalls - Allocating (TM Assignment)(Executed)#page6.tif

# TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "<u>Trademark Assignment</u>") is made and entered into as of May 14, 2021 by and between AB Assetco LLC, a Delaware limited liability company located at 7120 Samuel Morse Drive, Suite 300, Columbia MD 21046 ("<u>Assignor</u>"), and DoodyCalls Franchising SPE LLC, a Delaware limited liability company located at 7120 Samuel Morse Drive, Suite 300, Columbia MD 21046 ("<u>Assignee</u>") (collectively referred to as the "<u>Parties</u>").

WHEREAS, pursuant to the Omnibus Closing Date Transfer Agreement between the Parties and certain other Transferors and Transferees party thereto, dated as of the date hereof (the "<u>Agreement</u>"), Assignor has Transferred all right, title and interest in and to its Conveyed IP (as defined by reference therein) throughout the world, including any and all trademarks, service marks and registrations and applications for the same listed on the attached <u>Schedule 1</u> (collectively referred to as the "<u>Trademarks</u>"), and all goodwill connected with the use of or symbolized by the Trademarks; and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to Assignor's Conveyed IP, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, Assignor hereby (i) irrevocably Transfers all of its right, title and interest in and to the Trademarks and the goodwill connected with the use of or symbolized by the Trademarks to the Assignee, absolutely and not as collateral security, without recourse (except as explicitly provided in the Agreement), to the Assignee; and (ii) vests in the Assignee all powers and rights of the Assignor under the Trademarks including to all proceeds therefrom and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks to have and to hold the same unto the Assignee and its successors and assigns forever, as of the date hereof

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the Transfer of the Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 U.S.C. Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 U.S.C. Section 1051(c) or (d), unless and until such time that the Transfer of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that

this Trademark Assignment is for recordation purposes only and its terms shall not modify and shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the applicable Conveyed IP.

THIS TRADEMARK ASSIGNMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK (INCLUDING WITHOUT LIMITATION SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK) WITHOUT REGARD TO ANY CHOICE OR CONFLICTS OF LAW PRINCIPLES THAT WOULD LEAD TO THE APPLICATION OF THE DOMESTIC SUBSTANTIVE LAWS OF ANY OTHER JURISDICTION, AND THE OBLIGATIONS, RIGHTS AND REMEDIES OF THE PARTIES HEREUNDER SHALL BE DETERMINED IN ACCORDANCE WITH SUCH LAWS OF THE STATE OF NEW YORK.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the undersigned has caused this TRADEMARK ASSIGNMENT to be duly executed and delivered as of the date first written above.

# AB ASSETCO LLC

By: Brian Ballow

Name: Brian Balconi

Title: Chief Legal Officer and Secretary

DOODYCALLS FRANCHISING SPE LLC

By: Brian Ballow Name: Brian Balconi

Title: Vice President, General Counsel and Secretary

# Schedule 1 Trademarks

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
ADMIRAL	87238387	5342385
	16-NOV-2016	21-NOV-2017
COMMANDER	87238388	5331247
	16-NOV-2016	07-NOV-2017
DC	87981942	5909311
	27-FEB-2018	12-NOV-2019
DC	87981943	5909312
	27-FEB-2018	12-NOV-2019
DC	87812026	
	27-FEB-2018	

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
DC	87812029	
	27-FEB-2018	
DOODYCALLS	87805325	
	21-FEB-2018	
DOODYCALLS	85217947	4011842
Floody Calls	14-JAN-2011	16-AUG-2011
DOODYCALLS	77771112	4112204
	30-JUN-2009	13-MAR-2012
DOODYCALLS	76575232	2930351
	12-FEB-2004	08-MAR-2005
DOODYCALLS DIRECT	77770896	4147005
	30-JUN-2009	22-MAY-2012
Z Doody (Silk	78230062	2813172
DOODYCALLS	26-MAR-2003	10-FEB-2004
MASTER CHIEF	87238389	5351875
	16-NOV-2016	05-DEC-2017

Doc#: US1:14737275v1

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
WHEN NATURE CALLS, WE ANSWER.	76602252	2988832
THIS WELL.	13-JUL-2004	30-AUG-2005

Doc#: US1:14737275v1

**RECORDED: 05/27/2021**