

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM650080

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UBM IP Luxembourg Sarl		05/25/2021	Company: LUXEMBOURG
RECEIVING PARTY DATA			
Name:	Informa Markets Manufacturing LLC		
Street Address:	1983 Marcus Avenue, Ste. 250		
City:	Lake Success		
State/Country:	NEW YORK		
Postal Code:	11042		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5678014	THE BATTERY SHOW	
Registration Number:	5358292	ELECTRIC & HYBRID VEHICLE TECHNOLOGY EXP	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	citrademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kate Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/Kathryn Starshak/		
DATE SIGNED:	05/27/2021		
Total Attachments: 2			
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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of May 25, 2021, by UBM IP Luxembourg S.à.r.l., a company formed under the laws of Luxembourg ("Assignor"), to Informa Markets Manufacturing LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the trademark registrations listed on Schedule A annexed hereto and incorporated herein by reference (the "Trademarks"); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademarks.

NOW, THEREFORE, for value received, Assignor, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, the entire right, title and interest of Assignor in and to the Trademarks, together with the goodwill of the business symbolized by the Trademark.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademark shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark as of the date first above written.

ASSIGNOR:

UBM IP LUXEMBOURG S.A.R.L.

By: 

Name: **Paul de Haan**
Title: **Manager**

ASSIGNEE:

INFORMA MARKETS MANUFACTURING LLC

By: 

Name: **Brian Vasandani**
Title: **Vice President**

SCHEDULE A

Trademarks

Trademark Name	Country Registered	Serial Number	Filing Date	Registration No.	Registration Date
THE BATTERY SHOW with Design	United States	87/812,636	February 27, 2018	5,678,014	February 19, 2019
ELECTRIC & HYBRID VEHICLE TECHNOLOGY EXPO	United States	87/300,513	January 13, 2017	5,358,292	December 19, 2017

United States
Registered