

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM650084

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FC Brands Limited		05/14/2021	Company: HONG KONG
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Hydrojug, Inc.		
<b>Street Address:</b>	1017 West 600 North Ste 1		
<b>City:</b>	Ogden		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84404		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4652712	HYDRATE MATE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	preston@projectcip.com		
<b>Correspondent Name:</b>	Preston P. Frischknecht		
<b>Address Line 1:</b>	399 N Main, Ste. 220		
<b>Address Line 4:</b>	Logan, UTAH 84321		
<b>NAME OF SUBMITTER:</b>	Preston P. Frischknecht		
<b>SIGNATURE:</b>	/Preston P. Frischknecht/		
<b>DATE SIGNED:</b>	05/27/2021		
<b>Total Attachments: 1</b>			
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OP \$40.00 4652712

**TRADEMARK ASSIGNMENT**

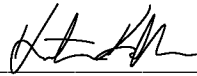
WHEREAS, FC Brands Limited (“Seller”), a Hong Kong company, with a principal place of business at No. 64 Connaught Road, Room C, 21/F, CMA Building, Central Hong Kong, Hong Kong (hereinafter “Assignor”) owns the trademark **HYDRATE MATE**, U.S. Reg. No. **4652712**, (hereinafter referred to as “the said mark”), and has used the same and registered the same in the United States Patent and Trademark Office (USPTO),

WHEREAS, Hydrojug, Inc., a Delaware corporation with a principal place of business at 1017 West 600 North Ste 1, Ogden, UT 84321 (hereinafter “Assignee”) is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark worldwide (including the U.S. registration therefor), together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require, in order to vest all Assignor’s rights, title, and interest in and to the said mark in the Assignee.

**ASSIGNOR FC BRANDS LIMITED**

By: 

Name: Heather Kauffman

Title: Co-Founder & CIO

Date: 5/14/21