

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM650189

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Intuary, Inc.		12/30/2020	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Teaching Strategies, LLC		
<b>Street Address:</b>	4500 East West Highway, Suite 300		
<b>City:</b>	Bethesda		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20814		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4502178	FARFARIA	
<b>Registration Number:</b>	4045077	VERBALLY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023444410		
<b>Email:</b>	HBMarkus@Venable.com		
<b>Correspondent Name:</b>	Linda J. Zirkelbach		
<b>Address Line 1:</b>	P.O. Box 34385		
<b>Address Line 2:</b>	Venable LLP		
<b>Address Line 4:</b>	Washington, D.C. 20043-9998		
<b>ATTORNEY DOCKET NUMBER:</b>	100290-541254		
<b>NAME OF SUBMITTER:</b>	Halle B. Markus		
<b>SIGNATURE:</b>	/Halle B. Markus/		
<b>DATE SIGNED:</b>	05/27/2021		
<b>Total Attachments: 2</b>			
source=Assignment Agreement#page1.tif			
source=Assignment Agreement#page2.tif			

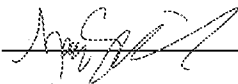
OP \$65.00 4502178

## TRADEMARK ASSIGNMENT

Intuary, Inc., a Delaware corporation ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, assigns to Teaching Strategies, LLC, a Delaware limited liability company ("Assignee"), all right, title, and interest in and to the trademarks, including all pending applications and issued registrations pertaining to the trademarks, listed on Exhibit A (the "Marks"), together with the goodwill of the business symbolized by the Marks. This assignment is being delivered in connection with that certain Intellectual Property Assignment Agreement, dated as of December 30, 2020, by and between Assignor and Assignee. This assignment also includes all of Assignor's causes of action relating to the Marks or the infringement thereof (including without limitation all claims for damages, profits, and costs or other remedies at law or in equity), whether such claims or causes of action were filed, arose, or accrued before or after the assignment of the Marks. The effective date of this assignment is December 30, 2020.

AGREED AND ACCEPTED:

Intuary, Inc.

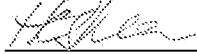
By:  \_\_\_\_\_

Name: Ajay Godhwani

Title: President

AGREED AND ACCEPTED:


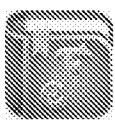



Teaching Strategies, LLC

By:  \_\_\_\_\_

Name: Heather O'Shea

Title: Chief Financial Officer

**EXHIBIT A**

<b>Mark</b>	<b>Country</b>	<b>Status</b>	<b>Reg. No.</b>	<b>Owner</b>
FARFARIA	United States	Registered	4502178	Intuary, Inc.
FARFARIA	Canada	Registered	TMA929874	Intuary, Inc.
FARFARIA	India	Registered	2360165	Intuary, Inc.
FARFARIA	Australia	Registered	1529973	Intuary, Inc.
FARFARIA	China	Registered	G1137473	Intuary, Inc.
FARFARIA	WO (Designated Countries under Madrid Protocol: AU, CN, EM)	Registered	1137473	Intuary, Inc.
VERBALLY	United States	Registered	4045077	Intuary, Inc.
	China	Registered	36133109	Intuary, Inc.
	China	Registered	36154181	Intuary, Inc.
	China	Registered	36162455	Intuary, Inc.
MILO AND IZZY	China	Registered	36172931	Intuary, Inc.
	China	Registered	36125242	Intuary, Inc.
	China	Registered	36127427	Intuary, Inc.