

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM650573

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHENZHEN BOKAIZE TECHNOLOGY CO., LTD.		05/29/2021	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	Wuhan Heertai Electronic Commerce Sales Co., Ltd.		
Street Address:	Rm 2, 5th Floor, Unit 2, Bldg 13, Block A, Phase I, Hankou Garden, Jiang'an Dist		
City:	Wuhan, Hubei		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6239595	DIDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	junzeip@gmail.com		
Correspondent Name:	Wuhan Heertai E-Commerce Sales Co., Ltd.		
Address Line 1:	Rm 2, 5F, Unit 2, Bldg 13, Block A		
Address Line 2:	Phase I, Hankou Garden, Jiang'an Dist		
Address Line 4:	Wuhan, Hubei, CHINA		
ATTORNEY DOCKET NUMBER:	JZ-21153-USTM		
NAME OF SUBMITTER:	Kaixiang Chen		
SIGNATURE:	/Kaixiang Chen/		
DATE SIGNED:	05/29/2021		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 6239595

TRADEMARK ASSIGNMENT

WHEREAS, SHENZHEN BOKAIZE TECHNOLOGY CO., LTD., a Chinese limited company with an address at C206, ANJUN CANGCHU BUILDING, NO.29, JINHUA RD, FUBAO COMMUNITY, FUBAO ST. FUTIAN DIST., SHENZHEN CHINA 518000 ("Assignor"), is the owner of record of the mark "DIDER" U.S. Registration No. 6239595;

WHEREAS, Wuhan Heertai Electronic Commerce Sales Co., Ltd., a Chinese limited company with an address at Rm 2, 5th Floor, Unit 2, Bldg 13, Block A, Phase I, Hankou Garden, Jiang'an Dist, Wuhan, Hubei, China, wishes to acquire Assignor's entire right, title and interest in and to said marks, the registration therefor and the goodwill of the business associated therewith (the "Trademark");

NOW THEREFORE, in consideration of the sum of One dollar (\$ 1.00), the receipt whereof is acknowledged, and for other good and valuable consideration, Assignor does sell, assign, transfer, and convey to Assignee all of Assignor's right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by said marks, and all right to damages and profits, due or accrued, arising out of past infringements of said marks, and the right to sue for and recover the same.

Dated this 29th day of May, 2021.

Assignor: SHENZHEN BOKAIZE TECHNOLOGY CO., LTD.

By: *Chen, Kaixiang*

Printed Name: Chen, Kaixiang

Title: General Manager

Assignee: Wuhan Heertai Electronic Commerce Sales Co., Ltd.

By: *Yanyu Lyu*

Printed Name: Yanyu Lyu

Title: General Manager