

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM650672

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
1929 Broadway Melody LLC		05/26/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AvidBank		
<b>Street Address:</b>	1732 North 1st Street, 6th Floor		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95112		
<b>Entity Type:</b>	Bank: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6099410	BULL BLOOD	
<b>Registration Number:</b>	6188660	MAJOR LOAD	
<b>Registration Number:</b>	6006856	MALE EXXTRA	
<b>Registration Number:</b>	6157405	RED VIPER	
<b>Serial Number:</b>	90130082	RED WOLF	
<b>Serial Number:</b>	90446139	ULTIMATE MALE PERFORMANCE	
<b>Registration Number:</b>	5474460	OSYRIS NUTRITION LAB	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9198216800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(919)838-2034		
<b>Email:</b>	pkarmire@smithlaw.com		
<b>Correspondent Name:</b>	Perky L.Karmire / Smith Anderson Law		
<b>Address Line 1:</b>	150 Fayetteville Street		
<b>Address Line 2:</b>	Suite 2300		
<b>Address Line 4:</b>	Raleigh, NORTH CAROLINA 27601		
<b>NAME OF SUBMITTER:</b>	Perky L. Karmire		
<b>SIGNATURE:</b>	/s/ Perky L. Karmire		

CH \$190.00 6099410

<b>DATE SIGNED:</b>	05/31/2021
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**Total Attachments: 6**

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- source=Boosted 1929 Broadway Melody IPSA#page6.tif

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of May 26, 2021, by and between AVIDBANK ("Bank") and 1929 BROADWAY MELODY LLC ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodations (the "Loans") to Grantor's parent, Boosted Ecommerce, Inc. ("Borrower"), in the amounts and manner set forth in that certain Loan and Security Agreement by and among Bank, Borrower, Grantor and Borrower's other subsidiaries dated as of May 26, 2021 (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement).

B. Bank is willing to make the Loans to Borrower (from which Grantor will obtain substantial direct and indirect benefit), but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks and Patents to secure the obligations of Grantor under the Loan Agreement.

C. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement and all other agreements now existing or hereafter arising between Grantor and Bank, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement and under any other agreement now existing or hereafter arising between Grantor and Bank, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

Grantor represents and warrants that Exhibits A, B, and C attached hereto set forth any and all intellectual property rights in connection to which Grantor has registered or filed an application with either the United States Patent and Trademark Office or the United States Copyright Office, as applicable.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument.

[Signature page follows]


IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Grantor:

Boosted Commerce, Inc.  
9903 Santa Monica Blvd., Suite 605  
Beverly Hills, CA 90212  
Attention: Keith Richmond  
Email: keith@boostedcommerce.com

GRANTOR:

1929 BROADWAY MELODY LLC

By:   
Name: Keith Richmond  
Title: CEO

Address of Bank:

Avidbank  
1732 North 1st Street  
San Jose, CA 95112  
Attn: Porter McKay  
Email: pmckay@avidbank.com

BANK:

AVIDBANK

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[Signature Page of Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

Boosted Ecommerce, Inc.  
9903 Santa Monica Blvd., Suite 605  
Beverly Hills, CA 90212  
Attention: Keith Richmond  
Email: keith@boostedcommerce.com

1929 BROADWAY MELODY LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address of Bank:

Avidbank  
1732 North 1<sup>st</sup> Street  
San Jose, CA 95112  
Attn: Porter McKay  
Email: pmckay@avidbank.com

BANK:

AVIDBANK

By:  \_\_\_\_\_

Name: Porter McKay

Title: Senior Vice President

EXHIBIT A

Copyrights

<b>Owner</b>	<b>Copyrights / Copyright Application</b>	<b>Copyright No. / Application No.</b>	<b>Issue Date / Application Date</b>
None			

EXHIBIT B

Patents

Owner	Patent/Patent Application	Patent No./ Application No.	Issue Date/ Application Date
None			

EXHIBIT C

Trademarks

Owner	Trademark/ Trademark Application	Trademark No./ Application No.	Issue Date/ Application Date
1929 Broadway Melody, LLC	BULL BLOOD	6099410	July 14, 2020
1929 Broadway Melody, LLC	MAJOR LOAD	6188660	November 3, 2020
1929 Broadway Melody, LLC	MALE EXXTRA	6006856	March 10, 2020
1929 Broadway Melody, LLC	RED VIPER	61-57405	September 22, 2020
1929 Broadway Melody, LLC	RED WOLF	90130082	August 21, 2020
1929 Broadway Melody, LLC	ULTIMATE MALE PERFORMANCE	90446139	January 3, 2021
1929 Broadway Melody, LLC	OSYRIS NUTRITION LAB	5474460	May 22, 2018