

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM651774

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|---|--|-----------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | RESUBMISSION                               |                             |                       |
| <b>NATURE OF CONVEYANCE:</b>  | Security Agreement                         |                             |                       |
| <b>RESUBMIT DOCUMENT ID:</b>  | 900619788                                  |                             |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                             |                       |
| <b>Name</b>   | <b>Formerly</b>                            | <b>Execution Date</b>       | <b>Entity Type</b>    |
| MONICA & ANDY, INC.   |  | 05/05/2021                  | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                             |                       |
| <b>Name:</b>  | LAGO INNOVATION FUND, LLC                  |                             |                       |
| <b>Street Address:</b>  | c/o BIP Capital                            |                             |                       |
| <b>Internal Address:</b>  | 3575 Piedmont Road, Building 15, Suite 730 |                             |                       |
| <b>City:</b>  | Atlanta                                    |                             |                       |
| <b>State/Country:</b>   | GEORGIA                                    |                             |                       |
| <b>Postal Code:</b>   | 30305                                      |                             |                       |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE        |                             |                       |
| <b>PROPERTY NUMBERS Total: 4</b>  |  |                             |                       |
| <b>Property Type</b>  | <b>Number</b>                              | <b>Word Mark</b>            |                       |
| <b>Serial Number:</b>   | 87945099                                   | MONICA + ANDY               |                       |
| <b>Registration Number:</b>   | 4925565                                    | MONICA + ANDY               |                       |
| <b>Registration Number:</b>   | 4979543                                    | CUDDLE BOX                  |                       |
| <b>Registration Number:</b>   | 4973152                                    | WE DELIVER WHEN YOU DELIVER |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                             |                       |
| <b>Fax Number:</b>  | 8009144240                                 |                             |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                             |                       |
| <b>Phone:</b>   | 8007130755                                 |                             |                       |
| <b>Email:</b>   | Ted.Mulligan@wolterskluwer.com             |                             |                       |
| <b>Correspondent Name:</b>  | CT Corporation                             |                             |                       |
| <b>Address Line 1:</b>  | 4400 Easton Commons Way                    |                             |                       |
| <b>Address Line 2:</b>  | Suite 125                                  |                             |                       |
| <b>Address Line 4:</b>  | Columbus, OHIO 43219                       |                             |                       |
| <b>NAME OF SUBMITTER:</b>   | K. Terrell Hutchins                        |                             |                       |
| <b>SIGNATURE:</b>   | /K. Terrell Hutchins/                      |                             |                       |
| <b>DATE SIGNED:</b>   | 06/04/2021                                 |                             |                       |

**Total Attachments: 7**

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**INTELLECTUAL PROPERTY SECURITY AGREEMENT**

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT**, dated as of May 5, 2021 (the "**Agreement**") between **LAGO INNOVATION FUND, LLC**, a Delaware limited liability company ("**Lender**") and **MONICA & ANDY, INC.**, a Delaware corporation ("**Grantor**") is made with reference to the Loan and Security Agreement, dated as of May 5, 2021 (as amended from time to time, the "**Loan Agreement**"), between Lender and Grantor. Terms defined in the Loan Agreement have the same meaning when used in this Agreement.

For good and valuable consideration, receipt of which is hereby acknowledged, Grantor hereby covenants and agrees as follows:

To secure the Obligations under the Loan Agreement, Grantor grants to Lender a security interest in all right, title, and interest of Grantor in any of the following, whether now existing or hereafter acquired or created in any and all of the following property (collectively, the "**Intellectual Property Collateral**"):

(a) copyright rights, copyright applications, copyright registrations and like protections in each work or authorship and derivative work thereof, whether published or unpublished and whether or not the same also constitutes a trade secret, now or hereafter existing, created, acquired or held (collectively, the "**Copyrights**"), including the Copyrights described in **Exhibit A**;

(b) trademark and servicemark rights, whether registered or not, applications to register and registrations of the same and like protections, and the entire goodwill of the business of Grantor connected with and symbolized by such trademarks (collectively, the "**Trademarks**"), including the Trademarks described in **Exhibit B**;

(c) patents, patent applications and like protections including without limitation improvements, divisions, continuations, renewals, reissues, extensions and continuations-in-part of the same (collectively, the "**Patents**"), including the Patents described in **Exhibit C**;

(d) mask work or similar rights available for the protection of semiconductor chips or other products (collectively, the "**Mask Works**");

(e) trade secrets, and any and all intellectual property rights in computer software and computer software products;

(f) design rights;

(g) claims for damages by way of past, present and future infringement of any of the rights included above, with the right, but not the obligation, to sue for and collect such damages for said use or infringement of the intellectual property rights identified above;

(h) licenses or other rights to use any of the Copyrights, Patents, Trademarks, or Mask Works, and all license fees and royalties arising from such use to the extent permitted by such license or rights;

(i) amendments, renewals and extensions of any of the Copyrights, Trademarks, Patents, or Mask Works; and

(j) proceeds and products of the foregoing, including without limitation all payments under insurance or any indemnity or warranty payable in respect of any of the foregoing.

The rights and remedies of Lender with respect to the security interests granted hereunder are in addition to those set forth in the Loan Agreement, and those which are now or hereafter available to Lender as a matter of law or equity. Each right, power and remedy of Lender provided for herein or in the Loan Agreement, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein, and the exercise by Lender of any one or more of such rights, powers or remedies does not preclude the simultaneous or later exercise by Lender of any other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

**MONICA & ANDY, INC.**, a Delaware corporation

By: Monica Royer

Name: Monica Royer

Title: CEO

Address for Notices:

MONICA & ANDY, INC.  
900 W. Armitage Ave., 3<sup>rd</sup> Floor  
Chicago, IL 60614  
Attn: Monica Royer  
e: monica@monicaandandy.com

**LENDER:**

**LAGO INNOVATION FUND, LLC**,  
a Delaware limited liability company

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:

LAGO INNOVATION FUND, LLC  
c/o BIP Capital  
3575 Piedmont Road, Building 15, Suite 730  
Atlanta, GA 30305  
Attn: Heather La Freniere  
e: heather@lagoinnovation.com

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

**GRANTOR:**

**MONICA & ANDY, INC.**, a Delaware corporation

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address for Notices:


MONICA & ANDY, INC.  
900 W. Armitage Ave., 3<sup>rd</sup> Floor  
Chicago, IL 60614

Attn: \_\_\_\_\_

e: \_\_\_\_\_

**LENDER:**

**LAGO INNOVATION FUND, LLC**,  
a Delaware limited liability company

By:  \_\_\_\_\_

Name: Heather La Freniere

Title: Senior Managing Member

Address for Notices:

LAGO INNOVATION FUND, LLC  
c/o BIP Capital  
3575 Piedmont Road, Building 15, Suite 730  
Atlanta, GA 30305

Attn: Heather La Freniere

e: heather@lagoinnovation.com

**EXHIBIT A**  
**COPYRIGHTS**

Please Check if No Copyrights Exist

| <u>Type Of Work:</u> | <u>Title:</u> | <u>International<br/>Standard Serial<br/>Number (ISSN):</u> | <u>Registration<br/>Number:</u> | <u>Filing Date:</u> | <u>Preregistered?</u> |
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**EXHIBIT B**  
**TRADEMARKS**

Please Check if No Trademarks Exist

| <u>Mark / Title:</u>              | <u>U.S. Serial Number:</u> | <u>U.S. Registration Number:</u> | <u>USPTO Reference Number:</u> | <u>Registration/Filing Date:</u> |
|-----------------------------------|----------------------------|----------------------------------|--------------------------------|----------------------------------|
| MONICA + ANDY                     | 87-945,099                 | N/A                              | N/A                            | N/A                              |
| MONICA + ANDY                     | 86-615,947                 | 4,925,565                        | 1502035                        | March 29, 2016                   |
| CUDDLE BOX                        | 86-615,960                 | 4,979,543                        | 1501995                        | June 14, 2016                    |
| WE DELIVER<br>WHEN YOU<br>DELIVER | 86-795,074                 | 4,973,152                        | 1507965                        | June 7, 2016                     |
|                                   |                            |                                  |                                |                                  |
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**EXHIBIT C**

**PATENTS**

Please Check if No Patents Exist

| <u>Title:</u> | <u>Patent Number:</u> | <u>Application Serial<br/>Number:</u> | <u>Issued Or<br/>Published?</u> | <u>Issue Date:</u> |
|---------------|-----------------------|---------------------------------------|---------------------------------|--------------------|
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