

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM650821

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Source Magazine, LLC		06/01/2021	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	NorthStar Source Group, LLC		
Street Address:	240 W 35th Street		
Internal Address:	Suite 405		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: NEW YORK		
Name:	L. Londell McMillan		
Street Address:	240 W 35th Street		
Internal Address:	Suite 405		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2264663	THE SOURCE SPORTS	
Registration Number:	2325708	THE MAGAZINE OF HIP-HOP MUSIC, CULTURE &	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6465598314		
Email:	henry@thenorthstargroup.biz		
Correspondent Name:	Henry Sherwin		
Address Line 1:	240 W 35 Street		
Address Line 2:	Suite 405		

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Address Line 4:	New York, NEW YORK 10001
NAME OF SUBMITTER:	Henry Sherwin
SIGNATURE:	/ Henry Sherwin/
DATE SIGNED:	06/01/2021
Total Attachments: 1 source=2021-06-01 FINAL Trademark Assignment Agreement (2264663 and 2325708)#page1.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Agreement") is made as of June 1, 2021, (the "Effective Date"), by and between Source Magazine, LLC, a New York Limited Liability Company (the "Assignor"), and NorthStar Source Group, LLC, a Delaware Limited Liability Company, and L. Londell McMillan (collectively, the "Assignees").

1. The Assignor owns the entire interest and goodwill in and to the following trademark(s) or service mark(s) registered with the United States Patent and Trademark Office (the "Marks"):

MARK	REGISTRATION NUMBER
The Magazine of Hip-Hop Music, Culture & Politics	2325708
The Source Sports	2264663

2. For consideration, the sufficiency of which is hereby acknowledged, the Assignor hereby conveys, transfers, and assigns to the Assignees all of the Assignor's right, title, and interest of whatever kind in and to the Marks, together with the goodwill of the Marks and the business relating to the products and services on which the Marks is used and for which it is registered, all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks, and all rights to sue for past, present and future infringement or misappropriations of the Marks.
3. This Agreement represents the full, final and complete understanding of the parties as it relates to the terms hereof. This Assignment may be signed in counterparts. Signatures by electronic transmission shall be acceptable and binding.

In witness whereof, the parties hereto have executed this Agreement as of the Effective Date.

ASSIGNOR:

**SOURCE MAGAZINE, LLC, through its
successor in interest, L. LONDELL MCMILLAN**



By: L. Londell McMillan

Its: Successor in interest

ASSIGNEE:

NORTHSTAR SOURCE GROUP, LLC



By: L. Londell McMillan

Its: Authorized representative

ASSIGNEE:

L. LONDELL MCMILLAN



By: L. Londell McMillan