

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM650939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Old World Creamery, LLC		06/01/2021	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	High Road Craft Ice Cream, Inc.		
Street Address:	1730-B West Oak Commons Court		
City:	Marietta		
State/Country:	GEORGIA		
Postal Code:	30062		
Entity Type:	Corporation: GEORGIA		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87408691	MAXINE'S BY THREE TWINS ICE CREAM	
Serial Number:	87386324	MAXINE'S	
Registration Number:	3590781	MINT CONFETTI	
Registration Number:	3408293	THREE TWINS ICE CREAM	
Registration Number:	5403266	SLIM TWIN	
Registration Number:	4540280	IT ONLY TASTES ILLEGAL	
Registration Number:	4327090	THREE TWINS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4045893403		
Email:	srussell@bakerdonelson.com		
Correspondent Name:	Susan A. Russell, Esq.		
Address Line 1:	3414 Peachtree Road N.E., Suite 1600		
Address Line 2:	Monarch Plaza		
Address Line 4:	Atlanta, GEORGIA 30326		
NAME OF SUBMITTER:	Susan A. Russell		

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SIGNATURE:	/Susan A. Russell/
DATE SIGNED:	06/01/2021
Total Attachments: 3 source=High Road Craft Ice Cream Inc. and Old World Creamery LLC - US - Trademark Assignment Agreement#page1.tif source=High Road Craft Ice Cream Inc. and Old World Creamery LLC - US - Trademark Assignment Agreement#page2.tif source=High Road Craft Ice Cream Inc. and Old World Creamery LLC - US - Trademark Assignment Agreement#page3.tif	

TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT (the Assignment) is made, entered into, and executed by and between Old World Creamery, LLC (Assignor), a Georgia limited liability company, USA, and High Road Craft Ice Cream, Inc. (Assignee), a Georgia Corporation with an address 1730-B West Oak Commons Court, Marietta, Georgia 30062, USA (collectively, the Parties), on the date the Assignment is signed by the Parties (Effective Date).

WITNESSETH

WHEREAS, Assignor is the owner of the common law rights and federal trademark rights to the marks listed in Exhibit A of this Assignment (Marks);

WHEREAS, the Parties desire to enter into this Assignment to effect the transfer of all right, title, and interest in and to the Marks to Assignee;

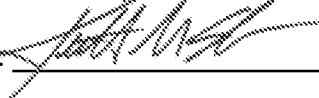
NOW, THEREFORE, for and in consideration of the promises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated with its Marks, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.
2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments in Assignor's possession, and to do any and all further reasonable acts that are deemed necessary by Assignee to vest in Assignee all right, title, and interest in and to the Marks, and to enable such right, title, and interest to be recorded in the USPTO any other appropriate governmental or private authority, agency, or registry of the United States and internationally.
3. Counterpart: Electronic Signature. This Assignment may be executed in several counterparts, each of which shall be deemed an original, but such counterparts shall together constitute but one and the same Assignment. The execution of this Assignment by any of the parties may be evidenced by way of a facsimile or electronic mail transmission of such party's signature, or a photocopy of such transmission, and such electronic signature shall be deemed to constitute the original signature of such party hereto.

[SIGNATURES ON THE NEXT PAGE]

IN WITNESS WHEREOF, the parties hereto have executed the Assignment as of the Effective Date.

ASSIGNOR
Old World Creamery, LLC

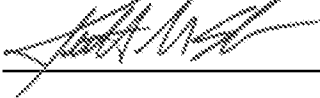
By:  _____

Name: Keith M. Schroeder

Title: CEO

Date: 6/1/21

ASSIGNEE
High Road Craft Ice Cream, Inc.

By:  _____

Name: Keith M. Schroeder

Title: CEO

Date: 6/1/21

EXHIBIT A

COUNTRY	MARK	APPLICATION NO.	REGISTRATION NO.
BM	THREE TWINS	54612	54612
BM	THREE TWINS ICE CREAM and Design	54572	54572
CN	THREE TWINS		1119285
JP	THREE TWINS		1119285
JP	THREE TWINS ICE CREAM and Design		1347745
KR	THREE TWINS		1119285
MX	SLIM TWIN	1433071	1433071
MX	THREE TWINS	1119285	2024699
MX	THREE TWINS ICE CREAM and Design	1347745	1347745
TH	THREE TWINS ICE CREAM and Design		TM387530
US	MAXINE'S BY THREE TWINS ICE CREAM and Design	87408691	
US	MAXINE'S	87386324	
US	MINT CONFETTI	77540842	3590781
US	THREE TWINS ICE CREAM and Design	77186645	3408293
US	SLIM TWIN	87386337	5403266
US	IT ONLY TASTES ILLEGAL	85963448	4540280
US	THREE TWINS	85605356	4327090
WP	THREE TWINS		1119285
WP	SLIM TWIN		1433071
WP	THREE TWINS ICE CREAM and Design		1347745