

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651193

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hidden Gem Holdco, LLC		05/14/2021	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Villa BidCo Inc.
Street Address:	7120 Samuel Morse Drive, Suite 300
City:	Columbia
State/Country:	MARYLAND
Postal Code:	21046
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 107

Property Type	Number	Word Mark
Registration Number:	3771332	877-BEN-1776
Registration Number:	5785500	BENJAMIN FRANKLIN PLUMBING
Registration Number:	2725333	BENJAMIN FRANKLIN PLUMBING
Registration Number:	3216736	BENJAMIN FRANKLIN THE PUNCTUAL PLUMBER
Registration Number:	2935880	BENJAMIN FRANKLIN THE PUNCTUAL PLUMBER
Registration Number:	2762541	BENJAMIN FRANKLIN THE PUNCTUAL PLUMBER
Registration Number:	3787431	BIG BLUE TRUCK
Registration Number:	2924863	BIOBEN
Registration Number:	3026230	
Registration Number:	3482611	
Registration Number:	3748644	
Registration Number:	3114711	IF THERE'S ANY DELAY, IT'S YOU WE PAY
Registration Number:	4300192	THE BEN FRANKLIN SOCIETY
Registration Number:	3359027	THE PUNCTUAL PLUMBER
Registration Number:	3504784	888-8-SPARKY
Registration Number:	3214389	AMERICA'S ON TIME ELECTRICIANS
Registration Number:	4042749	BIG RED TRUCK
Registration Number:	3518891	

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4003331	HOME OF THE BIG RED TRUCK
Registration Number:	4003332	LOOK FOR THE BIG RED TRUCK
Registration Number:	5792073	MISTER SPARKY
Registration Number:	2334568	MISTER SPARKY
Registration Number:	3534718	SPARKY MISTER SPARKY AMERICA'S ON-TIME E
Registration Number:	3328568	WE'RE ON TIME, YOU'LL SEE, OR THE REPAIR
Registration Number:	4118017	POWERCLUB
Registration Number:	5192149	CABLEVOLT
Registration Number:	4927845	CABLEVOLT
Registration Number:	4368967	CABLEVOLT
Registration Number:	4728252	ELECTRAVAULT
Registration Number:	4088276	SURGE SECURE
Registration Number:	3883596	SURGE SECURE THE KEY TO PROTECTING YOURH
Registration Number:	5256995	VOLTVULT
Registration Number:	4429142	VOLTVULT
Registration Number:	4407408	VOLTVULT
Registration Number:	2807312	ALWAYS ON TIME OR YOU DON'T PAY A DIME
Registration Number:	4042748	BIG YELLOW TRUCK
Registration Number:	3518890	
Registration Number:	5159147	
Registration Number:	5159134	
Registration Number:	5159132	
Registration Number:	3204117	DIAL ONE
Registration Number:	3357727	DIAL ONE HOUR HEATING & AIR CONDITIONING
Registration Number:	3204118	DIAL ONE
Registration Number:	1818286	DIAL ONE
Registration Number:	2770121	FIXED RIGHT THE FIRST TIME OR YOU DON'T
Registration Number:	2980517	IT'S ABOUT TIME!
Registration Number:	3013683	LOOK FOR THE BIG YELLOW TRUCK
Registration Number:	3033873	ONE HOUR
Registration Number:	3933469	ONE HOUR AIR CONDITIONING & HEATING
Registration Number:	3933458	ONE HOUR AIR CONDITIONING & HEATING
Registration Number:	2521070	ONE HOUR AIR CONDITIONING & HEATING
Registration Number:	4030350	ONE HOUR HEATING & AIR CONDITIONING
Registration Number:	4030339	ONE HOUR HEATING & AIR CONDITIONING
Registration Number:	4829933	ONE HOUR HEATING & AIR CONDITIONING ALWA
Registration Number:	3530593	ONE HOUR HEATING & AIR CONDITIONING
Registration Number:	2916944	ONE HOUR

Property Type	Number	Word Mark
Registration Number:	3190940	SERVICE ON TIME OR YOU DON'T PAY A DIME
Registration Number:	5666747	ALWAYS ON TIME...OR YOU DON'T PAY A DIME
Registration Number:	5080171	COMFORTCLUB
Registration Number:	2632785	SUPER-TUNE-UP
Registration Number:	2503055	ON TIME EVERY TIME
Registration Number:	4118675	877-4BUYMAX
Registration Number:	2762676	BUY MAX CONTRACTORS WAREHOUSE
Registration Number:	2647104	BUYMAX
Registration Number:	3544214	BUYMAX ALLIANCE
Registration Number:	4033216	BUYMAX ALLIANCE
Registration Number:	2133095	PURESEPT
Registration Number:	2921235	BIOSMART
Registration Number:	4960582	COMFORT SENTRY
Registration Number:	4716842	COMFORT SENTRY
Registration Number:	4393540	COMFORT SENTRY
Registration Number:	2246779	FANTASTIC FILTER
Registration Number:	4120708	FANTASTIC FILTER
Registration Number:	3087768	FANTASTICFILTER
Registration Number:	5073402	H2O HARMONY ELITE
Registration Number:	5439032	H2O HARMONY HOME CONNECT
Registration Number:	2468195	MICROGUARDIAN AIR SCRUBBER
Registration Number:	2433981	MICROPOWER GUARD
Registration Number:	5053173	NATURE'S HOME
Registration Number:	2419791	OXYQUANTUM
Registration Number:	4735609	OXYQUANTUM REMOTE COMPLETE
Registration Number:	2579129	QUANTUM 254
Registration Number:	5444063	QUANTUM COIL SCRUBBER PRO
Registration Number:	4750266	QUANTUM DUAL REMOTE
Registration Number:	5381330	QUANTUM GERMICIDAL LR
Registration Number:	4750267	QUANTUM REMOTE 180
Registration Number:	5064563	SAFETY SENTRY
Registration Number:	2876595	XENON
Registration Number:	2024254	SUCCESSWARE
Registration Number:	4732649	1-877-655-UWIN SATISFACTION GUARANTEED U
Registration Number:	4108907	877-655-UWIN
Registration Number:	4552649	A GUARANTEE OF SERVICES YOU CAN TAKE TO
Registration Number:	3976371	OPX OPERATIONAL EXCELLENCE
Registration Number:	4209473	U · WIN

Property Type	Number	Word Mark
Registration Number:	5151322	UWIN
Registration Number:	4209462	UWIN
Registration Number:	5320711	U-WIN
Registration Number:	2633436	STRAIGHT FORWARD PRICING
Registration Number:	3156673	STRAIGHTFORWARD PRICING
Registration Number:	2932029	STRAIGHTFORWARD PRICING
Registration Number:	4319586	STRAIGHTFORWARD PRICING
Registration Number:	3170839	CLOCKWORK HOME SERVICES
Registration Number:	4359838	CLOCKWORK HOME SERVICES
Registration Number:	3326384	CLOCKWORK HOME SERVICES, INC.
Registration Number:	3612771	A SERVICE CALL ON THE WALL
Registration Number:	5748784	SUCCESS ACADEMY
Registration Number:	4027803	SUCCESS ACADEMY IT'S ABOUT YOU SUCCEEDIN

CORRESPONDENCE DATA

Fax Number: 6462192353

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212 373 2488

Email: mamcdonough@paulweiss.com, mmcguire@paulweiss.com

Correspondent Name: Marissa A. McDonough

Address Line 1: 1285 Avenue of the Americas

Address Line 2: Paul Weiss Rifkind Wharton & Garrison LLP

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	023238-001
NAME OF SUBMITTER:	Marissa A. McDonough
SIGNATURE:	/Marissa A. McDonough/
DATE SIGNED:	06/02/2021

Total Attachments: 17

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the “Trademark Assignment”) is made and entered into as of May 14, 2021 by and between Hidden Gem Holdco, LLC, a Delaware limited liability company located at 7120 Samuel Morse Drive, Suite 300, Columbia MD 21046 (“Assignor”), and Villa BidCo Inc., a Delaware corporation located at 7120 Samuel Morse Drive, Suite 300, Columbia MD 21046 (“Assignee”) (collectively referred to as the “Parties”).

WHEREAS, pursuant to the Omnibus Closing Date Transfer Agreement between the Parties and certain other Transferors and Transferees party thereto, dated as of the date hereof (the “Agreement”), Assignor has Transferred all right, title and interest in and to its Conveyed IP (as defined by reference therein) throughout the world, including any and all trademarks, service marks and registrations and applications for the same listed on the attached Schedule 1 (collectively referred to as the “Trademarks”), and all goodwill connected with the use of or symbolized by the Trademarks; and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to Assignor’s Conveyed IP, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, Assignor hereby (i) irrevocably Transfers all of its right, title and interest in and to the Trademarks and the goodwill connected with the use of or symbolized by the Trademarks to the Assignee, absolutely and not as collateral security, without recourse (except as explicitly provided in the Agreement), to the Assignee; and (ii) vests in the Assignee all powers and rights of the Assignor under the Trademarks including to all proceeds therefrom and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks to have and to hold the same unto the Assignee and its successors and assigns forever, as of the date hereof

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the Transfer of the Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 U.S.C. Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 U.S.C. Section 1051(c) or (d), unless and until such time that the Transfer of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify and

shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the applicable Conveyed IP.

THIS TRADEMARK ASSIGNMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK (INCLUDING WITHOUT LIMITATION SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK) WITHOUT REGARD TO ANY CHOICE OR CONFLICTS OF LAW PRINCIPLES THAT WOULD LEAD TO THE APPLICATION OF THE DOMESTIC SUBSTANTIVE LAWS OF ANY OTHER JURISDICTION, AND THE OBLIGATIONS, RIGHTS AND REMEDIES OF THE PARTIES HEREUNDER SHALL BE DETERMINED IN ACCORDANCE WITH SUCH LAWS OF THE STATE OF NEW YORK.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

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IN WITNESS WHEREOF, the undersigned has caused this TRADEMARK ASSIGNMENT to be duly executed and delivered as of the date first written above.

HIDDEN GEM HOLDCO, LLC

By: Brian Balconi

Name: Brian Balconi

Title: Vice President, General Counsel and Secretary



VILLA BIDCO INC.





By: Brian Balconi



Name: Brian Balconi




Title: Vice President, General Counsel and Secretary

**Schedule 1
Trademarks**

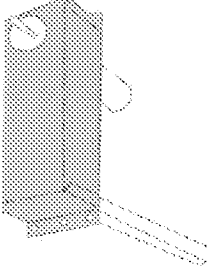



Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
877-BEN-1776	77814055 27-AUG-2009	3771332 06-APR-2010
BENJAMIN FRANKLIN PLUMBING	88058699 31-JUL-2018	5785500 25-JUN-2019
BENJAMIN FRANKLIN PLUMBING	76254469 09-MAY-2001	2725333 10-JUN-2003
BENJAMIN FRANKLIN THE PUNCTUAL PLUMBER	76624793 17-DEC-2004	3216736 13-MAR-2007
BENJAMIN FRANKLIN THE PUNCTUAL PLUMBER 	76573754 03-FEB-2004	2935880 29-MAR-2005
BENJAMIN FRANKLIN THE PUNCTUAL PLUMBER 	76343305 21-NOV-2001	2762541 09-SEP-2003
BIG BLUE TRUCK	77843324 07-OCT-2009	3787431 11-MAY-2010



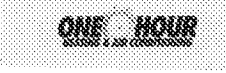
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BIOBEN	76573753 03-FEB-2004	2924863 08-FEB-2005
Design Only 	76624792 17-DEC-2004	3026230 13-DEC-2005
Design Only 	77111785 20-FEB-2007	3482611 05-AUG-2008
Design Only 	77686269 09-MAR-2009	3748644 16-FEB-2010
IF THERE'S ANY DELAY, IT'S YOU WE PAY	76607388 17-AUG-2004	3114711 11-JUL-2006
THE BEN FRANKLIN SOCIETY 	85522852 23-JAN-2012	4300192 12-MAR-2013
THE PUNCTUAL PLUMBER	77152135 09-APR-2007	3359027 25-DEC-2007

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
888-8-SPARKY	77399784 18-FEB-2008	3504784 23-SEP-2008
AMERICA'S ON TIME ELECTRICIANS	78906427 12-JUN-2006	3214389 27-FEB-2007
BIG RED TRUCK	77939953 19-FEB-2010	4042749 18-OCT-2011
Design Only 	77111793 20-FEB-2007	3518891 21-OCT-2008
HOME OF THE BIG RED TRUCK	77939962 19-FEB-2010	4003331 26-JUL-2011
LOOK FOR THE BIG RED TRUCK	77939968 19-FEB-2010	4003332 26-JUL-2011
MISTER SPARKY	88058707 31-JUL-2018	5792073 02-JUL-2019
MISTER SPARKY	75512898 30-JUN-1998	2334568 28-MAR-2000
SPARKY MISTER SPARKY AMERICA'S ON-TIME  ELECTRICIAN	77131233 14-MAR-2007	3534718 18-NOV-2008




Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
WE'RE ON TIME, YOU'LL SEE, OR THE REPAIR IS FREE!	77098336 02-FEB-2007	3328568 06-NOV-2007
POWERCLUB	85372316 15-JUL-2011	4118017 27-MAR-2012
CABLEVOLT	86814226 09-NOV-2015	5192149 25-APR-2017
CABLEVOLT	85925487 07-MAY-2013	4927845 29-MAR-2016
CABLEVOLT 	85202126 20-DEC-2010	4368967 16-JUL-2013
ELECTRAVAULT 	85969300 25-JUN-2013	4728252 28-APR-2015
SURGE SECURE	77694881 19-MAR-2009	4088276 17-JAN-2012
SURGE SECURE THE KEY TO PROTECTING YOUR HOME'S INVESTMENT 	77694909 19-MAR-2009	3883596 30-NOV-2010
VOLTVAULT	86814195 09-NOV-2015	5256995 01-AUG-2017

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
VOLTVAULT	85202031 20-DEC-2010	4429142 05-NOV-2013
VOLTVAULT 	85202439 21-DEC-2010	4407408 24-SEP-2013
ALWAYS ON TIME OR YOU DON'T PAY A DIME	76433767 24-JUL-2002	2807312 20-JAN-2004
BIG YELLOW TRUCK	77939857 19-FEB-2010	4042748 18-OCT-2011
Design Only 	77111767 20-FEB-2007	3518890 21-OCT-2008
Design Only 	86935440 10-MAR-2016	5159147 14-MAR-2017
Design Only 	86932335 08-MAR-2016	5159134 14-MAR-2017


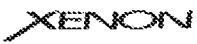
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Design Only 	86931497 07-MAR-2016	5159132 14-MAR-2017
DIAL ONE	78949406 10-AUG-2006	3204117 30-JAN-2007
DIAL ONE HOUR HEATING & AIR CONDITIONING ALWAYS ON TIME...OR YOU DON'T PAY A DIME! 	78857597 10-APR-2006	3357727 18-DEC-2007
DIAL ONE 	78949411 10-AUG-2006	3204118 30-JAN-2007
DIAL ONE 	74362684 01-MAR-1993	1818286 25-JAN-1994
FIXED RIGHT THE FIRST TIME OR YOU DON'T PAY A DIME	76401896 30-APR-2002	2770121 30-SEP-2003
IT'S ABOUT TIME!	76563690 21-NOV-2003	2980517 02-AUG-2005
LOOK FOR THE BIG YELLOW TRUCK	76582446 23-MAR-2004	3013683 08-NOV-2005

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
ONE HOUR	76617817 26-OCT-2004	3033873 27-DEC-2005
ONE HOUR AIR CONDITIONING & HEATING	77905845 06-JAN-2010	3933469 22-MAR-2011
ONE HOUR AIR CONDITIONING & HEATING	77899328 22-DEC-2009	3933458 22-MAR-2011
ONE HOUR AIR CONDITIONING & HEATING 	75916471 11-FEB-2000	2521070 18-DEC-2001
ONE HOUR ELECTRIC	88576943 13-AUG-2019	
ONE HOUR HEATING & AIR CONDITIONING	77905863 06-JAN-2010	4030350 27-SEP-2011
ONE HOUR HEATING & AIR CONDITIONING	77899310 22-DEC-2009	4030339 27-SEP-2011
ONE HOUR HEATING & AIR CONDITIONING ALWAYS ON TIME...OR YOU DON'T PAY A DIME! 	86359330 06-AUG-2014	4829933 13-OCT-2015
ONE HOUR HEATING & AIR CONDITIONING 	77439556 03-APR-2008	3530593 11-NOV-2008



Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
ONE HOUR PLUMBING	88576920 13-AUG-2019	
ONE HOUR 	76520801 29-APR-2003	2916944 11-JAN-2005
SERVICE ON TIME OR YOU DON'T PAY A DIME	78439333 22-JUN-2004	3190940 02-JAN-2007
ALWAYS ON TIME...OR YOU DON'T PAY A DIME!	88015788 26-JUN-2018	5666747 29-JAN-2019
COMFORTCLUB	85880911 20-MAR-2013	5080171 15-NOV-2016
SUPER-TUNE-UP	76122231 05-SEP-2000	2632785 08-OCT-2002
ON TIME EVERY TIME	75916472 11-FEB-2000	2503055 30-OCT-2001
877-4BUYMAX	85402196 19-AUG-2011	4118675 27-MAR-2012
BUY MAX CONTRACTORS WAREHOUSE 	76392856 08-APR-2002	2762676 09-SEP-2003
BUYMAX	76282219 09-JUL-2001	2647104 05-NOV-2002

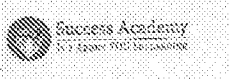
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BUYMAX ALLIANCE	77117699 27-FEB-2007	3544214 09-DEC-2008
BUYMAX ALLIANCE 	77968037 25-MAR-2010	4033216 04-OCT-2011
PURESEPT	75017036 09-NOV-1995	2133095 27-JAN-1998
BIOSMART 	76492231 19-FEB-2003	2921235 25-JAN-2005
COMFORT SENTRY 	85959250 13-JUN-2013	4960582 17-MAY-2016
COMFORT SENTRY 	85757714 18-OCT-2012	4716842 07-APR-2015
COMFORT SENTRY	85628299 17-MAY-2012	4393540 27-AUG-2013
FANTASTIC FILTER	75291958 14-MAY-1997	2246779 18-MAY-1999
FANTASTIC FILTER	85270650 18-MAR-2011	4120708 03-APR-2012
FANTASTICFILTER	78640789 31-MAY-2005	3087768 02-MAY-2006

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
H2O HARMONY ELITE	87048088 24-MAY-2016	5073402 01-NOV-2016
H2O HARMONY HOME CONNECT	87156381 31-AUG-2016	5439032 03-APR-2018
MICROGUARDIAN AIR SCRUBBER	75579015 28-OCT-1998	2468195 10-JUL-2001
MICROPOWER GUARD	75579013 29-OCT-1998	2433981 06-MAR-2001
NATURE'S HOME	86852882 17-DEC-2015	5053173 04-OCT-2016
OXYQUANTUM	75579009 28-OCT-1998	2419791 09-JAN-2001
OXYQUANTUM REMOTE COMPLETE	85622737 11-MAY-2012	4735609 12-MAY-2015
QUANTUM 254	75579010 28-OCT-1998	2579129 11-JUN-2002
QUANTUM COIL SCRUBBER PRO	87110725 20-JUL-2016	5444063 10-APR-2018
QUANTUM DUAL REMOTE	85622755 11-MAY-2012	4750266 09-JUN-2015

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
QUANTUM GERMICIDAL LR	86969279 08-APR-2016	5381330 16-JAN-2018
QUANTUM REMOTE 180	85622772 11-MAY-2012	4750267 09-JUN-2015
SAFETY SENTRY 	86031349 07-AUG-2013	5064563 18-OCT-2016
XENON 	76524089 11-JUN-2003	2876595 24-AUG-2004
SUCCESSWARE	74475875 03-JAN-1994	2024254 17-DEC-1996
1-877-655-UWIN SATISFACTION GUARANTEED U·WIN A GUARANTEE OF SERVICES YOU CAN TAKE TO THE BANK! 	86171043 21-JAN-2014	4732649 05-MAY-2015
877-655-UWIN	85402209 19-AUG-2011	4108907 06-MAR-2012
A GUARANTEE OF SERVICES YOU CAN TAKE TO THE BANK!	85843662 07-FEB-2013	4552649 17-JUN-2014

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OPX OPERATIONAL EXCELLENCE 	77826706 15-SEP-2009	3976371 14-JUN-2011
U · WIN U●WIN	85532376 02-FEB-2012	4209473 18-SEP-2012
UWIN U●WIN	87175276 19-SEP-2016	5151322 28-FEB-2017
UWIN	85531335 01-FEB-2012	4209462 18-SEP-2012
U-WIN	87175240 19-SEP-2016	5320711 31-OCT-2017
STRAIGHT FORWARD PRICING	75728616 15-JUN-1999	2633436 08-OCT-2002
STRAIGHTFORWARD PRICING	78605480 09-APR-2005	3156673 17-OCT-2006
STRAIGHTFORWARD PRICING	76522321 04-JUN-2003	2932029 08-MAR-2005
STRAIGHTFORWARD PRICING	85401449 18-AUG-2011	4319586 16-APR-2013

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[Intentionally Omitted]	[Intentionally Omitted]	[Intentionally Omitted]
CLOCKWORK HOME SERVICES	78637121 25-MAY-2005	3170839 14-NOV-2006
CLOCKWORK HOME SERVICES 	85445073 12-OCT-2011	4359838 02-JUL-2013
CLOCKWORK HOME SERVICES, INC. 	78662466 01-JUL-2005	3326384 30-OCT-2007
A SERVICE CALL ON THE WALL	76604136 27-JUL-2004	3612771 28-APR-2009
SUCCESS ACADEMY	87958751 12-JUN-2018	5748784 14-MAY-2019

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date
SUCCESS ACADEMY IT'S ABOUT  YOU SUCCEEDING	85084584 14-JUL-2010	4027803 20-SEP-2011