

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651270

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beaird Harris Wealth Management, Inc.		05/25/2021	Corporation: TEXAS
RECEIVING PARTY DATA			
Name:	Advisor360, LLC		
Also Known As:	Advisor360°, LLC		
Street Address:	133 Boston Post Road		
City:	Weston		
State/Country:	MASSACHUSETTS		
Postal Code:	02493		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88138241	WEALTHGUIDE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9785825550		
Email:	loufranco@comcast.net		
Correspondent Name:	Louis J. Franco		
Address Line 1:	250 Arbor Street		
Address Line 4:	Lunenburg, MASSACHUSETTS 01462		
NAME OF SUBMITTER:	Louis J. Franco		
SIGNATURE:	/Louis J. Franco/		
DATE SIGNED:	06/02/2021		
Total Attachments: 2			
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source=Assignment of 88138241 WEALTHGUIDE to Advisor360 LLC filed for Recordation 2 June 2021#page2.tif			

OP \$40.00 88138241

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: WEALTHGUIDE
International Class: 036
Serial No.: 88/138,241
Applicant: Beaird Harris Wealth Management, Inc.
Filing Date: October 1, 2018
Docket No.: ABHCO.0504

Mail Stop Assignment Recordation Services
Director of the U.S. Patent and Trademark Office
P.O. Box 1450
Alexandria, VA 22313-1450

TRADEMARK ASSIGNMENT

This Trademark Assignment is made the 25th day of May 2021, by Beaird Harris Wealth Management, Inc., a Texas corporation, located at 12221 Merit Drive, Suite 750, Dallas, Texas 75251 ("Assignor") and Advisor360, LLC, a Massachusetts Limited Liability Company, located at 133 Boston Road, Weston, MA 02493 ("Assignee").

WHEREAS, Assignor has used and is the owner of the "WEATHGUIDE" mark with common law rights therein (hereinafter, the "Trademark"); and

WHEREAS, the currently pending Trademark application is the subject of U.S. Serial No. 88/138,241 ("the '241 Application");

WHEREAS, Assignor has agreed to assign to Assignee all rights of Assignor in the '241 Application, including all property, right, title and interest in and to the Trademark, and the goodwill associated therewith; and

WHEREAS, Assignee is desirous of acquiring said Trademark;

NOW THIS DEED WITNESSETH AS FOLLOWS:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and conveys to Assignee all Assignor's rights in the

Trademark, including all property, right, title, and interest in and to the Trademark, the '241 Application, and the application for registration described herein, the common law rights therein, the goodwill associated with the business in which the Trademark is used, and the right to recover for past infringements thereof; and to collect any royalty thereof; to hold the same unto Assignee absolutely.

IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment on the date and year first written above.

Beird Harris Wealth Management, Inc.

By: Steven M. Lugar
Steven M. Lugar
Managing Director

STATE OF TEXAS

BEFORE ME, on this day, personally appeared Steven M. Lugar in his capacity as Managing Director of Beird Harris Wealth Management, Inc., and known by me to be the person whose name is subscribed to the foregoing instrument and acknowledged that he executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 25th day of May, 2021.

My Commission Expires:

12-15-24

Melissa Melton
Notary Public

