

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM651287

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, in its Capacity as the Administrative Agent		06/01/2021	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	EDMUNDS.COM, INC.
<b>Street Address:</b>	2401 Colorado Ave
<b>City:</b>	Santa Monica
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90404
<b>Entity Type:</b>	Corporation: NEW YORK

**PROPERTY NUMBERS Total: 32**

Property Type	Number	Word Mark
Registration Number:	4385293	ASK THE CAR PEOPLE
Registration Number:	4097405	BEST RETAINED VALUE
Registration Number:	3843520	
Registration Number:	5349657	
Registration Number:	5349662	
Registration Number:	4787495	CARCODE
Registration Number:	4197437	CARCODE.ME
Registration Number:	4121965	CARCORNER
Registration Number:	3943987	EDITORS' MOST WANTED
Registration Number:	2106713	EDMUND'S
Registration Number:	3839711	EDMUNDS
Registration Number:	3843519	EDMUNDS.COM.
Registration Number:	4493813	EDMUNDS PRICE PROMISE
Registration Number:	4494237	EDMUNDS.COM PRICE PROMISE
Registration Number:	2498032	EDMUNDS.COM TRUE MARKET VALUE
Registration Number:	4368244	GREENWOOD PRICE PROMISE
Registration Number:	3944351	INSIDE LINE
Registration Number:	4712233	LOT BUDDY

OP \$815.00 4385293

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	4927958	PROMISE PARTNER
Registration Number:	4927957	PROMISE PROGRAM
Registration Number:	4097406	READERS' MOST WANTED
Registration Number:	4174293	TCI
Registration Number:	3554001	TCO
Registration Number:	2484937	TMV
Registration Number:	4051671	TRUE COST OF INCENTIVES
Registration Number:	3518664	TRUE COST TO OWN
Registration Number:	4051670	TRUE COST TO OWN
Registration Number:	3518661	TRUE MARKET VALUE
Registration Number:	4058444	TRUE MARKET VALUE
Registration Number:	2493503	WHERE SMART CAR BUYERS START
Serial Number:	87427976	LEASE BOT
Serial Number:	86961199	PRICE PROMISE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 800-494-5225  
**Email:** ipteam@cogencyglobal.com  
**Correspondent Name:** Stewart Walsh  
**Address Line 1:** 1025 Connecticut Ave NW, Suite 712  
**Address Line 2:** COGENCY GLOBAL Inc.  
**Address Line 4:** Washington, D.C. 20036

<b>ATTORNEY DOCKET NUMBER:</b>	1391066 TM
<b>NAME OF SUBMITTER:</b>	Richard Cline
<b>SIGNATURE:</b>	/Richard Cline/
<b>DATE SIGNED:</b>	06/02/2021

**Total Attachments: 4**  
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## RELEASE OF SECURITY INTEREST IN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN TRADEMARKS (this “Release”), dated as of June 1, 2021 (the “Effective Date”), is made by Wells Fargo Bank, National Association, in its capacity as the administrative agent (the “Administrative Agent”), in favor of EDMUNDS.COM, INC. (the “Grantor”). All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the Collateral Agreement or the Trademark Security Agreement, as applicable.

WHEREAS, pursuant to that certain Collateral Agreement, dated as of June 27, 2017, by and among the Administrative Agent, the Grantor and certain other parties thereto (as amended, amended and restated, or otherwise modified prior to the Effective Date, the “Collateral Agreement”), the Grantor granted to the Administrative Agent, in its capacity as administrative agent, a security interest in and to certain collateral (including certain of Grantor’s trademark registrations and trademark applications);

WHEREAS, pursuant to the Collateral Agreement, the Grantor executed and delivered a Notice of Grant of Security Interest in Trademarks, dated as of June 27, 2017 (the “Trademark Security Agreement”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office on June 28, 2017, at Reel/Frame 6092/0725; and

WHEREAS, in accordance with the terms set forth in the Collateral Agreement, the Administrative Agent now desires to terminate and release the entirety of its security interest in those certain trademark registrations and trademark applications.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Administrative Agent hereby agrees as follows:

1. Release. The Administrative Agent hereby releases, discharges, terminates and cancels all of its continuing security interest in and continuing lien upon the trademark registrations and trademark applications set forth on Schedule A attached hereto, arising under the Collateral Agreement and the Trademark Security Agreement. If and to the extent that the Administrative Agent has acquired any right, title or interest in, to, or under those certain trademarks under the Collateral Agreement or the Trademark Security Agreement, the Administrative Agent hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantor.


2. Termination. The Administrative Agent, without representation or warranty of any kind, hereby terminates and cancels the Trademark Security Agreement.

3. Further Assurances. The Administrative Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

4. Governing Law. This Release shall be governed exclusively under the laws of the State of New York, without regard to conflicts of law or choice of law principles.

IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be executed and delivered by its duly authorized representative as of the Effective Date.

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
acting in its capacity as administrative agent  
for the Secured Parties

By:   
Name: Melissa Wong  
Title: Vice President

[Signature Page to Release of Security Interest in Trademarks]

**TRADEMARK**  
**REEL: 007314 FRAME: 0053**

## SCHEDULE A

Mark	Serial Number	Date Filed	Registration No.	Registration Date	Owner
ASK THE CAR PEOPLE	85-645574	6/7/2012	4385293	8/13/2013	Edmunds.com, Inc.
BEST RETAINED VALUE	85-394896	8/10/2011	4097405	2/7/2012	Edmunds.com, Inc.
Car Logo	77-529287	7/23/2008	3843520	9/7/2010	Edmunds.com, Inc.
Car Logo (2017 version)	87-428187	4/27/2017	5349657	12/5/2017	Edmunds.com, Inc.
Car Logo (2017 version) (blue)	87-428234	4/27/2017	5349662	12/5/2017	Edmunds.com, Inc.
CARCODE	86-443909	11/4/2014	4787495	8/4/2015	Edmunds.com, Inc.
CARCODE.ME	85-482227	11/29/2011	4197437	8/28/2012	Edmunds.com, Inc.
CARCORNER	85-449550	10/18/2011	4121965	4/3/2012	Edmunds.com, Inc.
EDITORS' MOST WANTED	85-104983	8/11/2010	3943987	4/12/2011	Edmunds.com, Inc.
EDMUND'S	75-133548	7/12/1996	2106713	10/21/1997	Edmunds.com, Inc.
EDMUNDS	77-519063	7/10/2008	3839711	8/31/2010	Edmunds.com, Inc.
EDMUNDS.COM (& design)	77-529107	7/23/2008	3843519	9/7/2010	Edmunds.com, Inc.
EDMUNDS PRICE PROMISE	85-887854	3/27/2013	4493813	3/11/2014	Edmunds.com, Inc.
EDMUNDS.COM PRICE PROMISE	85-972254	6/27/2013	4494237	3/11/2014	Edmunds.com, Inc.
EDMUNDS.COM TRUE MARKET VALUE	76-073752	6/20/2000	2498032	10/16/2001	Edmunds.com, Inc.
GREENWOOD PRICE PROMISE	85-789688	11/28/2012	4368244	7/16/2013	Edmunds.com, Inc.
INSIDE LINE	85-145754	10/5/2010	3944351	4/12/2011	Edmunds.com, Inc.
LEASE BOT	87-427976	4/27/2017	N/A	N/A	Edmunds.com, Inc.
LOT BUDDY	86-367652	8/15/2014	4712233	3/31/2015	Edmunds.com, Inc.
PRICE PROMISE	86-961199	4/1/2016	N/A	N/A	Edmunds.com, Inc.

Mark	Serial Number	Date Filed	Registration No.	Registration Date	Owner
PROMISE PARTNER	86-140748	12/11/2013	4927958	3/29/2016	Edmunds.com, Inc.
PROMISE PROGRAM	86-140725	12/11/2013	4927957	3/29/2016	Edmunds.com, Inc.
READERS' MOST WANTED	85-394929	8/10/2011	4097406	2/7/2012	Edmunds.com, Inc.
TCI	85-394919	8/10/2011	4174293	7/17/2012	Edmunds.com, Inc.
TCO	77-478131	5/19/2008	3554001	12/30/2008	Edmunds.com, Inc.
TMV	76-073757	6/20/2000	2484937	9/4/2001	Edmunds.com, Inc.
TRUE COST OF INCENTIVES	85-105031	8/11/2010	4051671	11/8/2011	Edmunds.com, Inc.
TRUE COST TO OWN	77-478036	5/19/2008	3518664	10/14/2008	Edmunds.com, Inc.
TRUE COST TO OWN	85-104898	8/11/2010	4051670	11/8/2011	Edmunds.com, Inc.
TRUE MARKET VALUE	77-474206	5/14/2008	3518661	10/14/2008	Edmunds.com, Inc.
TRUE MARKET VALUE	85-104944	8/11/2010	4058444	11/22/2011	Edmunds.com, Inc.
WHERE SMART CAR BUYERS START	75-894292	1/11/2000	2493503	9/25/2001	Edmunds.com, Inc.