

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651501

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Novus Carotenoid Technologies, S.A.		04/08/2021	Corporation: SPAIN
RECEIVING PARTY DATA			
Name:	Novus International, Inc.		
Street Address:	20 Research Park Drive		
City:	St. Charles		
State/Country:	MISSOURI		
Postal Code:	63304		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4644606	NEXT ENHANCE	
CORRESPONDENCE DATA			
Fax Number:	6186559640		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3148898000		
Email:	rendsley@polsinelli.com		
Correspondent Name:	POL SINELLI PC		
Address Line 1:	105 West Vandalia Street		
Address Line 2:	suite 400		
Address Line 4:	Edwardsville, ILLINOIS 62025		
ATTORNEY DOCKET NUMBER:	048968-667069		
NAME OF SUBMITTER:	Rebecca L. endsley, Paralegal		
SIGNATURE:	/Rebecca L. Endsley/		
DATE SIGNED:	06/03/2021		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), dated (as noted below) _____, is made and entered into by and between **NOVUS CAROTENOID TECHNOLOGIES, S.A.** a Spain Corporation, having an address of Ctra. T-721 El Morell, km. 6.8 margen derecho, Constantí, Tarragona, Spain ("Assignor") and **NOVUS INTERNATIONAL, INC.**, a Delaware corporation, having address of 20 Research Park Drive, St. Charles, Missouri 63304 USA ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the trademarks listed on Schedule A (the "Trademarks"), and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

Assignor does hereby sell, assign, transfer and set over to Assignee the Assignor's entire right, title and interest in and to the Trademarks together with the Assignor's goodwill in connection with which the Trademarks are used, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments in respect of the Trademarks due or payable as of the date hereof or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives. The assignment of the Trademarks accompanies the transfer of Assignor's business, or portion of the business to which the Trademarks pertains, as required by Section 10 of the Trademark Act, 15 U.S.C. §1060, and that said business is ongoing and existing.

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IN WITNESS WHEREOF, the parties have executed this Agreement by and through their properly authorized signatories effective as of the date indicated above.

NOVUS INTERNATIONAL, INC.

By: *Carla A. Martin*
Name: Carla A. Martin

Date: *May 21, 2021*

NOVUS CAROTENOID TECHNOLOGIES, S.A.

By: *Tony Ugrinac*
Name: Tony Ugrinac

Date: *8/4/21*

Jonathan Fernandez
[Signature]
15/01/21

SCHEDULE A
(The Trademarks)

Country ID	Mark	Application #	File Date	Registration #	Registration Date
US	NEXT ENHANCE	86/248,693	04/10/2014	4,644,606	11/25/2014