

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651510

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
School Specialty, Inc.		05/27/2021	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	School Specialty, LLC		
Street Address:	W6316 Design Drive		
City:	Greenville		
State/Country:	WISCONSIN		
Postal Code:	54942		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	90097651	CATCH UP WITH COACH	
CORRESPONDENCE DATA			
Fax Number:	4142735198		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4142733500		
Email:	emcguire@gklaw.com		
Correspondent Name:	Nicholas A. Kees; Godfrey & Kahn, S.C.		
Address Line 1:	833 E. Michigan Street, Suite 1800		
Address Line 4:	Milwaukee, WISCONSIN 53202-5615		
ATTORNEY DOCKET NUMBER:	009316-1336		
NAME OF SUBMITTER:	Nicholas A. Kees		
SIGNATURE:	/Nicholas A. Kees/		
DATE SIGNED:	06/03/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, School Specialty, Inc., a corporation of the State of Delaware, ("Assignor") is the owner of the entire right, title and interest in and to the Trademarks listed on the attached Schedule A (hereinafter the "Marks") and the goodwill of the business symbolized thereby; and

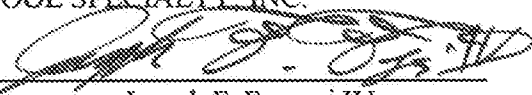
WHEREAS, School Specialty, LLC, a limited liability company of the State of Delaware, ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Marks worldwide, and the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of Assignee to Assignor of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee the full and exclusive right, title and interest to said Marks, including all common law and statutory rights, and any and all federal, state and/or other registrations, in and to the Marks, together with (i) all of the goodwill and the business symbolized by and associated with the Marks, and (ii) all causes of action, claims, and demands or other rights for, or arising from, any infringement, including past infringements, of the Marks.


ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

Dated as of 27.05.2021

SCHOOL SPECIALTY, INC.

By: 
Name: Joseph F. Franzoi IV
Title: Secretary, Chief Legal Officer

SCHEDULE A

Mark	Filing Date	App. No.
 The logo features the word "CATCHUP" in a bold, sans-serif font with a registered trademark symbol, positioned above the word "Coach" in a larger, serif font. A small "SM" trademark symbol is located between the two words.	06-Aug-2020	90/097,651