

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651528

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wildgame Innovations, L.L.C.		06/02/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 69			
Property Type	Number	Word Mark	
Registration Number:	4158855	7 CARD STUD	
Registration Number:	4418689	ACORN RAGE	
Registration Number:	5060276	ANTLER MASS TECHNOLOGY	
Registration Number:	4970195	BATTLE BONES	
Registration Number:	2530546	BEAST FEAST	
Registration Number:	3421051	BILLY BLOCK	
Registration Number:	4411232	BUCK COLLECTOR	
Registration Number:	3047508	BUCK GRUB	
Registration Number:	2856531	BUCK JAM	
Registration Number:	2918095	BUCK LICKERS	
Registration Number:	2751089	BUCK SNORT	
Registration Number:	3477609	BUCK'N OATS	
Registration Number:	2946812	BUCKOLA	
Registration Number:	4115014	CALL GIRL	
Registration Number:	4696340	CELL	
Registration Number:	4825079	CHESTNUT RAGE	
Registration Number:	3904467	CORNFUSED?	
Registration Number:	1909696	DEER CANE	
Registration Number:	2662789	DEER CANE BLACK MAGIC	

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Property Type	Number	Word Mark
Registration Number:	2057409	DEER CO-CAIN
Registration Number:	2662785	DEER CO-CAIN BLACK MAGIC
Registration Number:	1804081	DEER CO-CAIN MIX
Registration Number:	4713270	DIRTBAG
Registration Number:	2875423	EASY PLOT
Registration Number:	2774814	EVOLVED HABITATS
Registration Number:	3014179	EVOLVED HARVEST
Registration Number:	3913095	FLEXTONE
Registration Number:	4355249	FUNKY CHICKEN
Registration Number:	3473030	HERDLIFE
Registration Number:	3503228	HOG GRUB
Registration Number:	2095094	HOG WILD BEAST FEAST
Registration Number:	2917551	HONEY HOLE
Registration Number:	3054265	INSTA-LICK
Registration Number:	3112624	MAXIMIZE
Registration Number:	4207494	MEAN BEAN
Registration Number:	2875047	MEGAPLOT
Registration Number:	4852252	NATURAL BONE GRUNT'R
Registration Number:	3147979	NO-TILL EASY PLOT
Registration Number:	2856532	PIG OUT
Registration Number:	4828512	PIG PUNCH
Registration Number:	4467615	PLOT MIXERS
Registration Number:	2709670	PROGRAZE
Registration Number:	4568396	PROVIDE CLOVER WITH CHICORY
Registration Number:	4243054	RABID JACKRABBIT
Registration Number:	4243053	RABID RABBIT
Registration Number:	4059430	RACK ROCK
Registration Number:	1886893	RACK-UP
Registration Number:	5060332	RAISIN CANE
Registration Number:	2658459	SCENT ERADICATOR
Registration Number:	4964962	SCRAPE BLASTER
Registration Number:	2743674	SHOT PLOT
Registration Number:	3877809	SMACK DOWN
Registration Number:	3877813	SPUR COLLECTOR
Registration Number:	1921444	STUMP LIKKER
Registration Number:	2861347	STURDY STEED
Registration Number:	3280574	THROW & GRO NO-TILL FORAGE
Registration Number:	4283637	THROW& GRO X-TREME W/ RADISH

Property Type	Number	Word Mark
Registration Number:	4031718	THUNDER CHICKEN
Registration Number:	4359092	THUNDER CLUCK-N-PURR
Registration Number:	4355345	THUNDER CUT'N
Registration Number:	4565423	THUNDER YELPER
Registration Number:	4823635	WILD ESTRUS DRIPPER
Registration Number:	4828481	WILY MALLARD
Registration Number:	3599629	WINTER PZ
Registration Number:	4606696	FLEXTONE LIGHTNING CROW
Registration Number:	4606697	FLEXTONE LIGHTNING OWL
Registration Number:	4716787	HAIL MARY
Registration Number:	4598682	STURDY STEED BARN BLOCKS
Registration Number:	4713420	WILD ESTRUS BOMB

CORRESPONDENCE DATA

Fax Number: 7139750995

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9328865845

Email: tleger@dmiplaw.com

Correspondent Name: D'Ambrosio & Menon P.L.L.C.

Address Line 1: 3 Sugar Creek Center Blvd.

Address Line 2: Suite 100

Address Line 4: Sugar Land, TEXAS 77478

NAME OF SUBMITTER: Usha Menon

SIGNATURE: /Usha Menon/

DATE SIGNED: 06/03/2021

Total Attachments: 4

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ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: **Wildgame Innovations, L.L.C.**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE: **Good Sportsman Marketing, L.L.C.**

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademarks, disclosed in attached schedule listed as **Exhibit A** and to all additional Certificates of Registrations to be obtained for the trademarks in the United States or any foreign country including all Renewals of the Registrations ("Renewals"). The ASSIGNMENT is effective as of execution date shown on Page 2 of this document.

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which

the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Wildgame Innovations, L.L.C.



Doug Mann (Jun 2, 2021 10:13 PM)

Signature

Name: Mr. Doug Mann

Title: Vice President

Date: Jun 2, 2021

EXHIBIT A

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
7 CARD STUD	United States	85/281862	3/30/2011	4158855	6/12/2012
ACORN RAGE	United States	85/901185	4/11/2013	4418689	10/15/2013
ANTLER MASS TECHNOLOGY	United States	86/525175	2/5/2015	5060276	10/11/2016
BATTLE BONES	United States	86/578367	3/27/2015	4970195	5/31/2016
BEAST FEAST	United States	75/881655	12/27/1999	2530546	1/15/2002
BILLY BLOCK	United States	78/950293	8/11/2006	3421051	4/29/2008
BUCK COLLECTOR	United States	85/926626	5/8/2013	4411232	10/1/2013
BUCK GRUB	United States	76/567527	12/17/2003	3047508	1/24/2006
BUCK JAM	United States	76/465575	11/12/2002	2856531	6/22/2004
BUCK LICKERS	United States	78/229702	3/25/2003	2918095	1/11/2005
BUCK SNORT	United States	76/315055	9/20/2001	2751089	8/12/2003
BUCK'N OATS	United States	77/173491	5/4/2007	3477609	7/29/2008
BUCKOLA	United States	78/323648	11/5/2003	2946812	5/3/2005
CALL GIRL	United States	85/404073	8/22/2011	4115014	3/20/2012
CELL	United States	85/680492	7/18/2012	4696340	3/3/2015
CHESTNUT RAGE	United States	86/359241	8/6/2014	4825079	10/6/2015
CORNFUSED?	United States	85/076090	7/1/2010	3904467	1/11/2011
DEER CANE	United States	74/489875	2/14/1994	1909696	8/8/1995
DEER CANE BLACK MAGIC	United States	76/356052	1/7/2002	2662789	12/17/2002
DEER CO-CAIN	United States	75/117803	6/12/1996	2057409	4/29/1997
DEER CO-CAIN BLACK MAGIC	United States	76/355973	1/7/2002	2662785	12/17/2002
DEER CO-CAIN MIX	United States	74/350324	1/21/1993	1804081	11/16/1993
DIRTBAG	United States	86/021648	7/27/2013	4713270	3/31/2015
EASY PLOT	United States	76/465757	11/12/2002	2875423	8/17/2004
EVOLVED HABITATS	United States	76/415023	5/30/2002	2774814	10/21/2003
EVOLVED HARVEST	United States	78/976329	6/30/2003	3014179	11/8/2005
FLEXTONE	United States	77/958012	3/12/2010	3913095	2/1/2011
FUNKY CHICKEN	United States	85/610532	4/27/2012	4355249	6/18/2013
HERDLIFE	United States	77/096108	1/31/2007	3473030	7/22/2008
HOG GRUB	United States	77/093157	1/29/2007	3503228	9/16/2008
HOG WILD BEAST FEAST	United States	75/166625	9/16/1996	2095094	9/9/1997
HONEY HOLE	United States	78/356164	1/23/2004	2917551	1/11/2005
INSTA-LICK	United States	78/544161	1/7/2005	3054265	1/31/2006
MAXIMIZE	United States	78/331318	11/21/2003	3112624	7/4/2006
MEAN BEAN	United States	85/390826	8/5/2011	4207494	9/11/2012
MEGAPLOT	United States	78/306207	9/26/2003	2875047	8/17/2004
NATURAL BONE GRUNT'R	United States	86/367663	8/15/2014	4852252	11/10/2015
NO-TILL EASY PLOT	United States	78/640630	5/31/2005	3147979	9/26/2006

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
PIG OUT	United States	76/465756	11/12/2002	2856532	6/22/2004
PIG PUNCH	United States	86/376006	8/25/2014	4828512	10/6/2015
PLOT MIXERS	United States	85/770856	11/3/2012	4467615	1/14/2014
PROGRAZE	United States	75/842818	11/8/1999	2709670	4/22/2003
PROVIDE CLOVER WITH CHICORY	United States	86/144818	12/16/2013	4568396	7/15/2014
RABID JACKRABBIT	United States	85/391027	8/5/2011	4243054	11/13/2012
RABID RABBIT	United States	85/391013	8/5/2011	4243053	11/13/2012
RACK ROCK	United States	85/281847	3/30/2011	4059430	11/22/2011
RACK-UP	United States	74/489605	2/14/1994	1886893	4/4/1995
RAISIN CANE	United States	86/557979	3/9/2015	5060332	10/11/2016
SCENT ERADICATOR	United States	76/270146	6/12/2001	2658459	12/10/2002
SCRAPE BLASTER	United States	86/102881	10/28/2013	4964962	5/24/2016
SHOT PLOT	United States	76/269956	6/11/2001	2743674	7/29/2003
SMACK DOWN	United States	77/793313	7/30/2009	3877809	11/16/2010
SPUR COLLECTOR	United States	77/793391	7/30/2009	3877813	11/16/2010
STUMP LIKKER	United States	74/489874	2/14/1994	1921444	9/26/1995
STURDY STEED	United States	78/150402	8/2/2002	2861347	7/6/2004
THROW & GRO NO-TILL FORAGE	United States	78/601395	4/4/2005	3280574	8/14/2007
THROW & GRO XTREME RADISH	United States	85/390840	8/5/2011	4283637	1/29/2013
THUNDER CHICKEN	United States	85/268247	3/16/2011	4031718	9/27/2011
THUNDER CLUCK-N-PURR	United States	85/610671	4/27/2012	4359092	6/25/2013
THUNDER CUT'N	United States	85/645435	6/7/2012	4355345	6/18/2013
THUNDER YELPER	United States	85/965008	6/20/2013	4565423	7/8/2014
WILD ESTRUS DRIPPER	United States	86/376016	8/25/2014	4823635	9/29/2015
WILY MALLARD	United States	86/371161	8/19/2014	4828481	10/6/2015
WINTER PZ	United States	77/346902	12/7/2007	3599629	3/31/2009
FLEXTONE LIGHTNING CROW	United States	85/965013	6/20/2013	4606696	9/16/2014
FLEXTONE LIGHTNING OWL	United States	85/965018	6/20/2013	4606697	9/16/2014
HAIL MARY	United States	85/650017	6/12/2012	4716787	4/7/2015
STURDY STEED BARN BLOCKS	United States	86/029797	8/6/2013	4598682	9/2/2014
WILD ESTRUS BOMB	United States	86/101296	10/25/2013	4713420	3/31/2015