# CH \$465.00 905798

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM651578

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Martinizing International, LLC		04/05/2021	Limited Liability Company: MICHIGAN

## **RECEIVING PARTY DATA**

Name:	Martinizing International, LLC		
Street Address:	1228 E. 7th Avenue		
City:	Татра		
State/Country:	FLORIDA		
Postal Code:	33605		
Entity Type:	Limited Liability Company: DELAWARE		

## **PROPERTY NUMBERS Total: 18**

Property Type	Number	Word Mark
Serial Number:	90579862	1-800-DRYCLEAN
Registration Number:	2779338	1-800-DRYCLEAN.COM WE DELIVER QUALITY &
Registration Number:	4806847	1-800-DRYCLEAN.COM WE DELIVER QUALITY &
Serial Number:	90586763	BIZZIE
Registration Number:	4631416	BIZZIEBOX
Registration Number:	4631503	BIZZIEBOX
Registration Number:	1634375	
Registration Number:	5009887	DRY CLEANING STATION
Registration Number:	4950036	ОНМ
Registration Number:	1202943	ONE HOUR MARTINIZING
Serial Number:	90579665	M DELIVERS
Registration Number:	1253144	MARTINIZED
Registration Number:	2860392	MARTINIZED
Registration Number:	1202954	MARTINIZING
Registration Number:	1915456	MARTINIZING
Serial Number:	90579820	MARTINIZING DELIVERS
Serial Number:	90579916	MARTINIZING GREEN CLEANING
Serial Number:	90586776	PRESSED 4 TIME

TRADEMARK REEL: 007315 FRAME: 0472

900621364

#### **CORRESPONDENCE DATA**

**Fax Number:** 6179041703

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 7815854504

Email: tmg@gtclawgroup.com

Correspondent Name: JENNIFER HEISLER LAVALLEY
Address Line 1: One University Ave., Ste 302B

Address Line 4: Westwood, MASSACHUSETTS 02090

NAME OF SUBMITTER:	Jennifer Heisler Lavalley, Attorney	
SIGNATURE:	/Jennifer Heisler Lavalley/	
DATE GIONED	00/00/0004	

**DATE SIGNED:** 06/03/2021

#### **Total Attachments: 4**

source=TM Assignment for US and Canada - executed#page1.tif source=TM Assignment for US and Canada - executed#page2.tif source=TM Assignment for US and Canada - executed#page3.tif source=TM Assignment for US and Canada - executed#page4.tif

#### TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is by and among Martinizing International, LLC, a Michigan limited liability company located at 2060 Coolidge Highway, Berkley, MI 48072 ("Assignor"), and Martinizing International, LLC, a Delaware limited liability company located at 1228 E. 7<sup>th</sup> Avenue, Tampa, FL 33605 ("Assignee"), and is effective as of April 5, 2021 ("Effective Date").

WHEREAS, Assignor is the owner of, and has adopted and used the trademarks listed in the attached Schedule A (the "Marks"); and

WHEREAS, Assignee desires to acquire all of Assignor's right, title, and interest in and to the Marks and the goodwill associated therewith, as successor to the business of the Assignor to which the Marks relate.

NOW, THEREFORE, for good and valuable consideration, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Assignor hereby agrees as follows:

- 1. Assignment. Assignor does hereby assign, transfer, convey and deliver unto Assignee all of its right, title and interest, throughout the world, in and to the Marks (including any common law rights that may exist and are associated therewith), together with: (i) all registrations and applications for registration of the Marks, including without limitation those identified on the attached Schedule A; (ii) the goodwill of the business symbolized by and associated with the Marks, the same to be held and enjoyed by Assignee, its successors, and assigns; and (iii) all rights to all past, present and future claims for infringement or dilution of, or damage or injury to, the Marks including without limitation the right to grant licenses, to bring lawsuits or administrative actions, and to recover damages and profits for any past, present, and future infringement, whether known or unknown, now existing or hereafter arising. Assignor consents to the recordation of this Assignment with any governmental agency. Assignor acknowledges that, subsequent to the date hereof, Assignor shall not claim to possess any right, title or interest in and to such Marks.
- 2. <u>Further Assurances</u>. Assignor agrees to execute any further documents and to take further action reasonably necessary to evidence in every legal way, and record and perfect this Assignment, and to establish the ownership of record of the Marks and their associated applications and registrations to Assignee or its nominees, successors, and assigns, at the sole cost and expense of Assignor. Assignor agrees to provide reasonable assistance to Assignee, at Assignee's cost, from time to time to enforce, maintain, and defend the assigned rights.
- 3. Counterparts and Facsimile or .pdf Signature. This Assignment may be executed in two or more counterparts, all of which shall be considered one and the same instrument and shall become effective when one or more counterparts have been signed by each of the parties and delivered to the other party. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

- 4. <u>Headings</u>. The headings contained in this Assignment or in any Schedule are for convenience of reference purposes only and shall not affect in any way the meaning or interpretation of this Assignment.
- 5. <u>Successors</u>. This Assignment shall be binding upon, inure to the benefit of, and be enforceable by, the parties hereto and their respective successors and permitted assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed as of the Effective Date.

#### ASSIGNOR:

MARTINIZING INTERNATIONAL, LLC, a Michigan limited liability company

Name: Wayne M. Wudyka

Title: Chief Executive Officer

## ASSIGNEE:

MARTINIZING INTERNATIONAL, LLC, a Delaware limited liability company

----- DocuSigned by:

tevin a. DuBois

Name: Kevin A. DuBois

Title: Chief Executive Officer

# Schedule A

# **United States**

Mark	Country	Application No. Registration No.	Application Date Registration Date	Class	Status
1-800-	United	90/579862	3/15/21	35, 37, 39	Pending
DRYCLEAN	States	701317002	3/13/21	33, 37, 37	rending
1-800-	United	76/470244	11/25/02	35, 37, 39	Registered
DRYCLEAN.COM	States	2779338	11/4/03		<b>U</b>
WE DELIVER					
QUALITY &					
CONVENIENCE					
1-800-	United	86/373514	8/21/14	35, 37, 39	Registered
DRYCLEAN.COM	States	4806847	9/8/15		
WE DELIVER					
QUALITY &					
CONVENIENCE					
(and design)					
BIZZIE	United	90/586763	3/18/21	20, 35, 37,	Pending
	States			39, 42	
BIZZIEBOX	United	86/190500	2/11/14	20, 37, 39,	Registered
DIGGIED ON	States	4631416	11/4/14	42	
BIZZIEBOX	United	86/209168	3/3/14	20, 37, 39,	Registered
(stylized & in	States	4631503	11/4/14	42	
color)	TT '. 1	72/000/27	(100,100	27	D 1 4 1
BLUE STRIPES	United	73/809627	6/29/89	37	Registered
ON STORE	States	1634375	2/5/91		
WINDOW Design DRY CLEANING	United	86/898135	2/4/16	37	Registered
STATION	States	5009887	7/26/16	37	Registered
OHM (stylized &	United	86/714274	8/4/15	20, 35, 37,	Registered
in color)	States	4950036	5/3/16	39, 42	Registered
ONE HOUR	United	73/197879	12/22/78	35, 42	Registered
MARTINIZING	States	1202943	7/27/82		Registered
M DELIVERS	United	90/579665	3/15/21	9, 20, 35,	Pending
(stylized & in	States	701017000	0/10/21	37, 39, 42	i onding
color)					
MARTINIZED	United	73/197880	12/22/78	35	Registered
	States	1253144	10/4/83		S

**RECORDED: 06/03/2021** 

MARTINIZED	United	78/286851	8/13/03	37	Registered
	States	2860392	7/6/04		
MARTINIZING	United	73/263677	5/27/80	35	Registered
	States	1202954	7/27/82		
MARTINIZING	United	74/563270	8/16/94	37	Registered
	States	1915456	8/29/95		
MARTINIZING	United	90/579820	3/15/21	39	Pending
DELIVERS	States				
(stylized & in					
color)					
MARTINIZING	United	90/579916	3/15/21	37, 39	Pending
GREEN	States				
CLEANING					
(design & in color)					
PRESSED 4 TIME	United	90/586776	3/18/21	37	Pending
	States				