

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651691

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amer Sports International Oy		04/01/2021	Limited Liability Company: FINLAND
RECEIVING PARTY DATA			
Name:	Peloton Interactive, Inc.		
Street Address:	125 W. 25th Street		
Internal Address:	11th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86506003	FITNESS MADE PERSONAL	
CORRESPONDENCE DATA			
Fax Number:	6509385200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6509888500		
Email:	trademarks@fenwick.com		
Correspondent Name:	Mark A. Jansen		
Address Line 1:	801 California Street		
Address Line 4:	Mountain View, CALIFORNIA 94041		
NAME OF SUBMITTER:	Mark A. Jansen		
SIGNATURE:	/MJANSEN/		
DATE SIGNED:	06/03/2021		
Total Attachments: 4			
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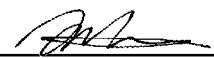
Assignment

This Assignment (“**Assignment**”) is entered into on April 1, 2021 (“**Effective Date**”) by and between Amer Sports International Oy, a limited liability company under the laws of Finland, and Amer Sports Italia SPA, a limited liability company under the laws of Italy (collectively “**Assignors**”), and Peloton Interactive, Inc., a Delaware corporation located at 125 W. 25th Street, 11th Floor, New York, NY (“**Assignee**”).

Assignors hereby assign, transfer, convey and deliver to Assignee all of Assignors’ right, title and interest worldwide, in and to Assignors’ trademarks identified in Schedule 1 attached hereto, including all of Assignors’ trademarks, service marks, trade names, trade dress, logos, designs and slogans, including without limitation Assignors’ trademark registrations and application and any and all of Assignors’ common law rights in the aforementioned marks, together with all goodwill associated with and symbolized by the trademarks, and that portion of the business which is ongoing, and existing to which the trademarks pertain.

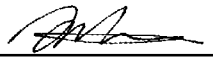
IN WITNESS WHEREOF, Assignors and Assignee have caused this Assignment to be made as of the effective date written above.

Amer Sports International Oy

By: 
Name: Jussi Siitonen
Title: Chairman


Date: 4/29/2021

Amer Sports Italia SPA

By: 
Name: Jussi Siitonen
Title: Chairman of the Board of Directors

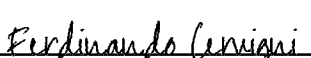
Date: 4/29/2021

Amer Sports International Oy

By: 
Name: Juha Saarenheimo
Title: Deputy Director and Holder of a Procuration

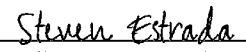
Date: 5/10/2021

Amer Sports Italia SPA

By: 
Name: Ferdinando Cervigni
Title: CEO

Date: 5/10/2021

Peloton Interactive, Inc.


By: 
Name: Steven Estrada
Title: Counsel

Date: 5/11/2021

Schedule 1 for U.S. Trademarks

Mark	App. Date	Serial No.	Reg. Date	Reg. No.	Owner
ACTIVDESIGN	12-Aug-2014	86364297	12-May-2015	4736807	Amer Sports International Oy
ADVANCED MOVEMENT DESIGN	4-Jun-2014	86300311	28-Oct-2014	4630230	Amer Sports International Oy
AMT	9-Nov-2006	77040267	18-Dec-2007	3354938	Amer Sports International Oy
ASSURANCE SERIES	31-Oct-2012	85767711	10-Mar-2015	4700240	Amer Sports International Oy
CROSSRAMP	31-Mar-2000	76014028	6-Mar-2001	2433605	Amer Sports International Oy
DESIGNED FOR MOVING ENVIRONMENTS	6-Nov-2019	88682529			Amer Sports International Oy
EFX	3-Jul-1997	75319367	21-Apr-1998	2152618	Amer Sports International Oy
Ellipse Logo	10-Sep-1997	75355790	30-Jun-1998	2169751	Amer Sports International Oy
ENERGY SERIES	7-Oct-2013	86084022	6-Jan-2015	4668480	Amer Sports International Oy
GROUND EFFECTS	28-Sep-1998	75561386	14-Dec-1999	2299834	Amer Sports International Oy
ICARIAN	3-Dec-2008	77625518	25-Aug-2009	3672133	Amer Sports International Oy

MAKING IT YOURS... WORKS!	27-Nov-2012	85788197	24-Feb-2015	4692851	Amer Sports International Oy
MOVE BEYOND	16-Jan-2002	76359438	19-Aug-2003	2754123	Amer Sports International Oy
PRECISION SERIES	7-Oct-2013	86084009	9-Dec-2014	4654065	Amer Sports International Oy
PRECOR	30-Jun-1983	73432663	19-Jun-1984	1282674	Amer Sports International Oy
PRECOR	23-Jan-2015	86512942	1-Sep-2015	4803698	Amer Sports International Oy
PRECOR	1-Nov-2018	88177885	31-Dec-2019	5947486	Amer Sports International Oy
PRECOR	2-Nov-2005	78745723	18-Jul-2006	3118453	Amer Sports International Oy
PRECOR	25-Jan-2010	77919495	15-Nov-2011	4056916	Amer Sports International Oy
PRECOR (and design)	5-Nov-2008	77607558	23-Jun-2009	3642753	Amer Sports International Oy
PRECOR HOME FITNESS	5-May-2005	78623974	18-Jul-2006	3118441	Amer Sports International Oy

PREVA	25-Jan-2010	77919500	5-Jun-2012	4154521	Amer Sports International Oy
RESOLUTE	1-Nov-2018	88177882			Amer Sports International Oy
STUDIO 7	4-Jun-2018	87947301			Amer Sports International Oy
FITNESS MADE PERSONAL	16-Jan-2015	86506003	10-May-2016	4956913	Amer Sports International Oy
QUEENAX	11-Aug-2015	86721608	18-Apr-2017	5187302	Amer Sports Italia S.p.A.
 QUEENAX	20-Nov-2014	79163457	13-Sep-2016	5038347 / IR 1242842	Amer Sports Italia S.p.A.