

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM651824

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evolved Ingenuity, LLC		06/03/2021	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Good Sportsman Marketing, L.L.C.		
Street Address:	5250 Frye Road		
City:	Irving, Texas		
State/Country:	TEXAS		
Postal Code:	75061		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 13			
Property Type	Number	Word Mark	
Registration Number:	2671933	AMERISTEP	
Registration Number:	2668905	DOGHOUSE	
Registration Number:	2677552	JAKEHOUSE	
Registration Number:	2668872	OUTHOUSE	
Registration Number:	5102827	BATTLEFIELD	
Registration Number:	2836103	EDGE RELEAF	
Registration Number:	2677551	FIELDHOUSE	
Registration Number:	2635255	FROM THE GROUND UP	
Registration Number:	4942395	GRASSROOTS	
Registration Number:	4756584	HYDE	
Registration Number:	2674742	PENTHOUSE	
Registration Number:	2840495	SNOW TANGLE	
Registration Number:	2871934	TANGLE	
CORRESPONDENCE DATA			
Fax Number:	7139750995		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	832-886-6845		
Email:	umenon@dmiplaw.com		

OP \$340.00 2671933

Correspondent Name: D'Ambrosio & Menon
Address Line 1: 3 Sugar Creek Center Blvd., Suite 100
Address Line 4: Sugar Land, TEXAS 77478

NAME OF SUBMITTER: Usha Menon

SIGNATURE: /Usha Menon/

DATE SIGNED: 06/04/2021

Total Attachments: 3

source=Trademark Assignment - EI - signed#page1.tif

source=Trademark Assignment - EI - signed#page2.tif

source=Exhibit -EI#page1.tif

ASSIGNMENT

FOR the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR: **Evolved Ingenuity, LLC**

does hereby SELL, ASSIGN AND TRANSFER to

ASSIGNEE: **Good Sportsman Marketing, L.L.C.**

and the successors and legal representatives of the ASSIGNEE, an undivided One Hundred per cent (100%) right, title and interest for the United States, its territorial possessions and for any and all foreign countries, including all rights to claim priority and to any and all variations of the Trademark Registrations ("Registrations"), together with the goodwill of the business symbolized by the trademarks, disclosed in attached schedule listed as **Exhibit A** and to all additional Certificates of Registrations to be obtained for the trademarks in the United States or any foreign country including all Renewals of the Registrations ("Renewals"). The ASSIGNMENT is effective as of execution date shown on Page 2 of this document.

AUTHORIZE AND REQUEST the Patent and Trademark Office to issue any and all such additional Registrations and Renewals to the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by the ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to the Registrations as may be known and accessible to ASSIGNOR and will testify as to the same in any infringement dispute, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representative any and all papers, documents instruments of affidavits required to apply for, obtain, maintain, issue, renew and enforce the Registrations, Renewals, and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

ASSIGNOR further covenants that, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, the ASSIGNOR will execute and deliver to the ASSIGNEE all rightful oaths, declarations, assignments, powers of attorney and other papers, communicate to the ASSIGNEE all facts known to the ASSIGNOR relating to the Registrations and the history thereof, and generally do everything possible which

the ASSIGNEE shall consider desirable for vesting title to such Registrations and Renewals in the ASSIGNEE, and for securing, maintaining, and enforcing proper trademark protection;

SAID ASSIGNMENT TO BE BINDING on the heirs, assigns, representatives and successors of the ASSIGNOR and extend to the successors, assigns and nominees of the ASSIGNEE.

Evolved Ingenuity, LLC



Doug Mann (Jun 3, 2021 10:17 PDT)

Signature

Name: Mr. Doug Mann

Title: Vice President

Date: Jun 3, 2021

EXHIBIT A

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
AMERISTEP	United States of America	76/379143	3/7/02	2671933	1/7/03
DOGHOUSE	United States of America	76/377985	3/6/02	2668905	12/31/02
JAKEHOUSE	United States of America	76/381898	3/15/02	2677552	1/21/03
OUTHOUSE	United States of America	76/375571	2/28/02	2668872	12/31/02
BATTLEFIELD	United States of America	86/595642	4/13/15	5102827	12/20/16
EDGE RELEAF	United States of America	76/484773	1/21/03	2836103	4/27/04
FIELDHOUSE	United States of America	76/381897	3/15/02	2677551	1/21/03
FROM THE GROUND UP	United States of America	76/374745	2/25/02	2635255	10/15/05
GRASSROOTS	United States of America	86/487744	12/22/14	4942395	4/19/16
HYDE	United States of America	86/020652	7/26/13	4756584	6/16/15
PENTHOUSE	United States of America	76/379247	3/8/02	2674742	1/14/03
SNOW TANGLE	United States of America	75/751947	7/15/99	2840495	5/11/04
TANGLE	United States of America	75/751946	7/15/99	2871934	8/10/04