

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM652298

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Procter & Gamble Company		05/25/2021	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Shulton, Inc.		
Street Address:	One Procter & Gamble Plaza		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202		
Entity Type:	Corporation: NEW JERSEY		
PROPERTY NUMBERS Total: 24			
Property Type	Number	Word Mark	
Registration Number:	1707686		
Registration Number:	1712946	OLD SPICE	
Registration Number:	1045709	OLD SPICE	
Registration Number:	0930948	OLD SPICE	
Registration Number:	0726839		
Registration Number:	2032407	HIGH ENDURANCE	
Registration Number:	2606043	HIGH ENDURANCE	
Registration Number:	2849668	AQUA REEF	
Registration Number:	3624619	AQUA REEF	
Registration Number:	3076725	HIGH ENDURANCE	
Registration Number:	3294967	OLD SPICE	
Registration Number:	3276917	HIGH ENDURANCE	
Registration Number:	3309001	OLD SPICE	
Registration Number:	3473082	SWAGGER	
Registration Number:	3597180	AFTER HOURS	
Registration Number:	3794331	MATTERHORN	
Registration Number:	3685984	RED ZONE	
Registration Number:	3829355	SWEAT DEFENSE	
Registration Number:	3871257	DRY SKIN DEFENSE	
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Property Type	Number	Word Mark
Registration Number:	4042166	RED ZONE
Registration Number:	4226931	BELIEVE IN YOUR SMELLF
Registration Number:	4538285	HAWKRIDGE
Registration Number:	4526258	WOLFTHORN
Registration Number:	5680623	IDENTICAL TWIN

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 513-983-3537

Email: linville.vg@pg.com

Correspondent Name: V. Gail Linville

Address Line 1: One Procter & Gamble Plaza

Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	V. Gail Linville
SIGNATURE:	/V. Gail Linville/
DATE SIGNED:	06/07/2021

Total Attachments: 2

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UNITED STATES
TRADEMARK ASSIGNMENT


WHEREAS, **The Procter & Gamble Company, an Ohio Corporation**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 U.S., (the "Assignor") is the owner of the trademarks listed on the attached schedule and corresponding applications and registrations (the "Trademarks"); and

WHEREAS, **Shulton, Inc., a New Jersey Corporation**, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202 U.S.A., (the "Assignee"), is desirous of acquiring said Trademarks together with the goodwill of all the business symbolized by the Trademarks;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assigns, the entire right, title, and interest to the Trademarks.

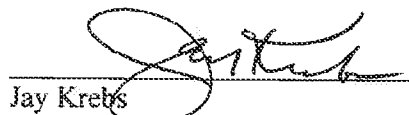
Signed in Cincinnati, Ohio, USA this 25th day of May 2021.

The Procter & Gamble Company



Thomas A. Adams
Authorized Representative

Shulton, Inc.



Jay Krebs
Authorized Representative

SCHEDULE

Trademark Name	Application Number	Registration Number	Country
OLD SPICE (Bottle Device 91)	74198912	1707686	U.S.A.
Old Spice (Stylized 55 & Bottle Device 91)	74198911	1712946	U.S.A.
OLD SPICE	73063189	1045709	U.S.A.
OLD SPICE	72375245	930948	U.S.A.
OLD SPICE (Bottle Device 91)	72114359	726839	U.S.A.
HIGH ENDURANCE	74321141	2032407	U.S.A.
HIGH ENDURANCE	78061953	2606043	U.S.A.
AQUA REEF	78200991	2849668	U.S.A.
AQUA REEF	78246618	3624619	U.S.A.
HIGH ENDURANCE	78610097	3076725	U.S.A.
OLD SPICE	78645572	3294967	U.S.A.
HIGH ENDURANCE	78645578	3276917	U.S.A.
OLD SPICE	78739138	3309001	U.S.A.
SWAGGER	77114386	3473082	U.S.A.
AFTER HOURS	77271910	3597180	U.S.A.
MATTERHORN	77662392	3794331	U.S.A.
RED ZONE	77688333	3685984	U.S.A.
SWEAT DEFENSE	77740142	3829355	U.S.A.
DRY SKIN DEFENSE	77775231	3871257	U.S.A.
RED ZONE	85292517	4042166	U.S.A.
BELIEVE IN YOUR SMELLF	85363821	4226931	U.S.A.
HAWKRIDGE	85556448	4538285	U.S.A.
WOLFTHORN	85556415	4526258	U.S.A.
IDENTICAL TWIN	88038640	5680623	U.S.A.

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RECORDED: 06/07/2021

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