# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM652772

SUBMISSION TYPE: RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900618587

# **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Signature Living LLC		05/17/2021	Limited Liability Company: NORTH CAROLINA

### **RECEIVING PARTY DATA**

Name:	Web Deals Direct LLC
Street Address:	8543 Twickenham Terrace
City:	Harrisburg
State/Country:	NORTH CAROLINA
Postal Code:	28075
Entity Type:	Limited Liability Company: NORTH CAROLINA

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark	
Registration Number:	5904224	SIGNATURE LIVING	
Registration Number:	6042464	SIGNATURE LIVING	

### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2403519944

Email: matt@johnston-legal.com

Correspondent Name: Matthew Johnston
Address Line 1: 122 E. Patrick Street

Address Line 2: #103

Address Line 4: Frederick, MARYLAND 21701

NAME OF SUBMITTER:	Matthew S. Johnston	
SIGNATURE:	/Matthew S. Johnston/	
DATE SIGNED:	06/09/2021	

**Total Attachments: 4** 

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#### TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (this "Assignment"), dated as of May 17, 2021 (the "Effective Date"), is made by Signature Living LLC ("Assignor") located at 8543 Twickenham Terrace, Harrisburg, North Carolina 28025 and Web Deals Direct LLC ("Assignee"), located at 8543 Twickenham Terrace, Harrisburg, North Carolina 28025.

WHEREAS, Assignor owns all of the rights, title and interest in and to the Assigned Trademarks (as defined below) with the goodwill of the business connected with the use of, and symbolized by, the Trademarks (as defined herein), and has agreed to execute and deliver this Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdiction (collectively, the "Agencies").

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

- 1. Assignment. Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in and to the following:
- a. the trademark registrations set forth on Schedule 1, attached hereto, and all issuances, extensions, and renewals thereof (collectively, the "Trademarks"), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks (collectively, the "Assigned Trademarks"):
- b. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;
- c. any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and
- d. any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.
- 2. Recordation and Further Actions. Assignor hereby authorizes the United States Patent and Trademark Office and the officials of other Agencies to record and register this Assignment upon request by Assignee. Following the Effective Date, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assigned Trademark to Assignee, or any assignee or successor thereto.
- 3. Counterparts. This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

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- 4. Successors and Assigns. This Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.
- 5. Governing Law. This Assignment and any claim, controversy, dispute or cause of action (whether in contract, tort or otherwise) based upon, arising out of or relating to this Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Delaware, without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction).

[Signature page follows]

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IN WITNESS WHEREOF, the undersigned have duly executed and delivered this Assignment as of the Effective Date.

ASSIGNOR:

Signature Living LLC

Name: Adam Feinberg

Title:

ASSIGNEE:

Web Deals Direct LLC

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Name: Adam Feinberg

Title: CEO

# Schedule 1

Mark SIGNATURE LIVING	Country	Rec No. / Nariol No.	
SIGNATURE LIVING	United States of America	( ~ ~ C C C C C C C C C C C C C C C C C	November 5, 2019
SIGNATURE LIVING	United States of America	6042464	April 28, 2020

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