

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM652644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
VIX, INC.		06/08/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	UNIVISION INTERACTIVE MEDIA, INC.		
<b>Street Address:</b>	605 THIRD AVENUE		
<b>Internal Address:</b>	12TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10158		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2596997	BATANGA	
<b>Registration Number:</b>	5280151	VIX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310 282 2262		
<b>Email:</b>	jarciniega@loeb.com		
<b>Correspondent Name:</b>	Jorge Arciniega		
<b>Address Line 1:</b>	10100 Santa Monica Blvd.		
<b>Address Line 2:</b>	Suite 2200		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	237230-10001		
<b>NAME OF SUBMITTER:</b>	Jorge Arciniega		
<b>SIGNATURE:</b>	/Jorge Arciniega/		
<b>DATE SIGNED:</b>	06/08/2021		
<b>Total Attachments: 3</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This TRADEMARK ASSIGNMENT AGREEMENT (this “Assignment”), effective as of June 8, 2021, is made by and between **VIX, INC.**, a Delaware corporation with a place of business at 605 Third Avenue, 12th Floor, New York, New York 10158 (“ASSIGNOR”) and **UNIVISION INTERACTIVE MEDIA, INC.**, a Delaware corporation, with a place of business at 605 3rd Avenue, 12th Floor, New York, New York 10158 (“ASSIGNEE”).

WHEREAS, pursuant to that certain Stock Purchase Agreement dated as of January 30, 2021 by and between ASSIGNEE and ASSIGNOR, ASSIGNEE and its affiliates acquired the stock of ASSIGNOR and its affiliates; and

WHEREAS, ASSIGNOR wishes to transfer to ASSIGNEE all right and title to the service marks shown in Exhibit A;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. Assignment and Assumption.

(a) ASSIGNOR hereby irrevocably assigns and transfers exclusively to ASSIGNEE all rights, title and interest of ASSIGNOR, in perpetuity, including all statutory and common law rights, in and to the service marks set forth on Exhibit A, together with all goodwill symbolized thereby and/or associated therewith, including all of the registrations and applications therefor, together with the right to sue or make claims for any past, present or future infringement, misappropriation or unauthorized use thereof and the right to all income, royalties, damages and other payments that are now or may hereafter become due or payable with respect thereto, including, without limitation, damages for any past, present or future infringement, misappropriation or unauthorized use thereof, all of such rights, title and interest to be held and enjoyed by ASSIGNEE and its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made, and ASSIGNEE hereby accepts such assignment.

2. Further Assurance. ASSIGNOR and ASSIGNEE agree to execute such other documents and perform such other acts as may be reasonably necessary or proper to effect and perfect the aforementioned assignments.

3. Miscellaneous. This Assignment constitutes the entire agreement and supersedes all prior agreements and understandings, written or oral, between the Parties with respect to the subject matter hereof. This Assignment is governed by and will be construed and enforced in accordance with the federal laws of the United States of America (where applicable) and the laws of the State of New York, without giving effect to any conflicts of laws principles that would require the application of the laws of any other jurisdiction. This Assignment may be executed in two or more counterparts, each and all of which will be deemed an original and all of which together will constitute but one and the same instrument. The facsimile signature of a party to this Assignment or any instrument delivered in connection with the consummation of the transactions described herein or a PDF copy of the signature of a party to this Assignment or any instrument delivered in connection with the consummation of the transactions described herein delivered by electronic mail for purposes of execution or otherwise, is to be considered to have the same binding effect as the delivery of an original signature on this Assignment or on an original instrument.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first written above.

**ASSIGNOR:**

**VIX, INC.**

By: John Paul Aceves  
Name: John Paul Aceves  
Title: Vice President, Assistant Secretary

**ASSIGNEE:**

**UNIVISION INTERACTIVE MEDIA, INC.**

By: John Paul Aceves  
Name: John Paul Aceves  
Title: Vice President, Assistant Secretary

**EXHIBIT A**

<b>MARK</b>	<b>SERVICES</b>	<b>APP. NO.</b>	<b>REG. NO.</b>
<b>BATANGA</b>	Class 38: 24 hour broadcasting of alternative Hispanic music over global computer networks Class 41: Providing news and information about music and musical artists over global computer networks.	76094239	2596997
<b>VIX</b>	Class 35: Dissemination of advertising matter for others via the Internet, providing news and information about politics via the Internet; Class 41: Providing news and information about entertainment via the Internet.	87301747	5280151