

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM652861

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WPIP, LLC		05/18/2021	Limited Liability Company: NEW MEXICO
RECEIVING PARTY DATA			
Name:	WiseChoice Foods LLC		
Street Address:	4020 Vassar Drive NE, Suite H		
City:	Albuquerque		
State/Country:	NEW MEXICO		
Postal Code:	87107		
Entity Type:	Limited Liability Company: NEW MEXICO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6284892	WISEPIES PIZZA	
Registration Number:	6284890	WISEPIES	
Registration Number:	4860257	WISEPIES	
CORRESPONDENCE DATA			
Fax Number:	3129203301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-920-3300		
Email:	internalip@lathrogpm.com, maggie.jiles@lathrogpm.com		
Correspondent Name:	Julie Nichols Matthews		
Address Line 1:	155 North Wacker Drive, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606-1787		
ATTORNEY DOCKET NUMBER:	707166		
NAME OF SUBMITTER:	Julie Nichols Matthews		
SIGNATURE:	/julie nichols matthews/		
DATE SIGNED:	06/09/2021		
Total Attachments: 3			
source=WISEPIES Trademark Assignment with Schedule A FULLY EXECUTED#page1.tif			
source=WISEPIES Trademark Assignment with Schedule A FULLY EXECUTED#page2.tif			

CH \$90.00 6284892

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made this 18 day of May, 2021 ("Effective Date"), by and between WPIP, LLC, a New Mexico limited liability company with an address of 6855 4th NW, Los Ranchos, New Mexico 87107 ("Assignor") and WiseChoice Foods LLC, a New Mexico limited liability company with an address of 4020 Vassar Drive NE, Suite H, Albuquerque, New Mexico 87107 ("Assignee").

WHEREAS, Assignor is the owner of all right, title, and interest in and to the trademarks and federal trademark registrations identified in Schedule "A" attached hereto and made a part hereof (collectively, "Trademarks"); and

WHEREAS, Assignee desires to acquire from Assignor, and Assignor wishes to transfer to Assignee, all right, title and interest in and to the Trademarks worldwide.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby agrees as follows:

1. Assignment of Trademarks. Assignor hereby irrevocably assigns, transfers, and conveys to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Trademarks, worldwide and in perpetuity, including without limitation: (a) all goodwill associated with the Trademarks; (b) all common law rights and state and federal trademark registrations for the Trademarks; (c) the right to sue or otherwise recover for any and all past, present and future infringements and misappropriations of the Trademarks; (d) all income, royalties, damages and other payments now and hereafter due and payable with respect to the Trademarks; and (e) all other rights accruing from the Trademarks and Assignor's use of the Trademarks to date.
2. Warranties, Representations and Further Assurances. Assignor represents and warrants that: (a) it is the sole owner of all, right, title and interest in and to the Trademarks; (b) it has the legal right to enter into this Assignment under applicable laws; and (c) no consent or release from any third party is necessary for the lawful execution of this Assignment. Assignor agrees that upon request, at any time and without charge to Assignee, it shall cooperate with Assignee and sign and complete all documents, and do all acts which may be necessary or desirable to vest all right, title and interest in and to the Trademarks in Assignee or its successors, assigns or designees.
3. Successors and Assigns. This Assignment shall bind and inure to the benefit of the parties and their respective successors and assigns.

[signature page follows]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the Effective Date.

WPIP, LLC

By: 

Print: Steven B. Chavez

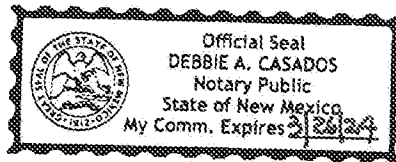
Title: Owner

State of New Mexico)
) SS
County of Bernalillo


On this 18 day of May, 2021, before me personally appeared Steven B. Chavez to me known to be the person who executed the foregoing instrument in his authorized capacity as OWNER of WPIP, LLC, as that corporation's free act and deed.

In witness whereof, I have hereunto set my hand and affixed my notarial seal the day and year last written above.


Notary Public (place stamp below)



Schedule A

Trademark	U.S. Registration Number	Registration Date
 The logo for Wise Pies PIZZA features the words "Wise Pies" in a large, bold, stylized font. A small illustration of a fedora hat is positioned above the letter "i" in "Pies". Below "Wise Pies", the word "PIZZA" is written in a smaller, all-caps, sans-serif font, flanked by two horizontal lines.	6284892	March 2, 2021
WISEPIES	6284890	March 2, 2021
WISEPIES	4860257	November 24, 2015