

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM652868

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Frito-Lay North America, Inc.		06/09/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	PepsiCo, Inc.		
<b>Street Address:</b>	700 N. Anderson Hill Road		
<b>City:</b>	Purchase		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10577		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6262227	PEPWORX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9723342587		
<b>Email:</b>	trademarks@pepsico.com		
<b>Correspondent Name:</b>	Jeanette S. Zimmer		
<b>Address Line 1:</b>	7701 Legacy Drive		
<b>Address Line 2:</b>	Mail Stop 3A-110H		
<b>Address Line 4:</b>	Plano, TEXAS 75024		
<b>NAME OF SUBMITTER:</b>	Jeanette S. Zimmer		
<b>SIGNATURE:</b>	/Jeanette S. Zimmer/		
<b>DATE SIGNED:</b>	06/09/2021		
<b>Total Attachments: 1</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment, effective June 9, 2021 is being entered into by and between Frito-Lay North America, Inc., a Delaware corporation, having a principal place of business at 7701 Legacy Drive, Plano, Texas 75024 ("ASSIGNOR") and PepsiCo, Inc., a North Carolina corporation, with a place of business located at 700 N. Anderson Hill Road, Purchase, New York 10577 ("ASSIGNEE").


**WHEREAS**, ASSIGNOR is the owner of all rights in and to the trademark PEPWORX (the "Trademark"), registered in the United States under U.S. Registration No. 6,262,227 (the "Registration");

**WHEREAS**, ASSIGNEE desires to obtain all right and title to the Trademark and the Registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, ASSIGNOR hereby transfers, assigns and conveys to ASSIGNEE, ASSIGNOR's entire worldwide right, title and interest in, together with the goodwill of the business symbolized by, the Registration, together with all renewals, income, royalties, damages and payments now and hereafter due, including the right to sue for any and all past infringement that may have occurred at any time up to the date of this TRADEMARK ASSIGNMENT.

Date: June 9, 2021

ASSIGNOR  
FRITO-LAY NORTH AMERICA, INC.



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Name: Jeanette S. Zimmer  
Its: Assistant Secretary