

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM652874

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hatch Chile Company		09/21/2010	Joint Venture: NEW MEXICO
RECEIVING PARTY DATA			
Name:	Hatch Chile Company, LLC		
Street Address:	2005 S. Commercial Drive		
City:	Brunswick		
State/Country:	GEORGIA		
Postal Code:	31525		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1722215	HATCH SELECT	
Registration Number:	1735053	HATCH SELECT	
Registration Number:	1735090	HATCH SELECT	
Registration Number:	3391024	HATCH	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	505-286-9700		
Email:	rdbaker@swcp.com		
Correspondent Name:	Law Office of Rod D. Baker		
Address Line 1:	12126 Highway 14 N., Suite A7		
Address Line 4:	Cedar Crest, NEW MEXICO 87008		
NAME OF SUBMITTER:	Rod D. Baker		
SIGNATURE:	/Rod D. Baker/		
DATE SIGNED:	06/09/2021		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is between and among Hatch Chile Company, a joint partnership between Associated Chile Holdings, Inc., a Texas corporation, and Hatch Farms, Inc., a New Mexico corporation (the "Assignor") and Hatch Chile Company, LLC, a Georgia limited liability corporation ("Assignee"), and became effective as early as July 9, 2010.

WHEREAS the Assignor and Assignee desire to formalize the entire assignment of the Assignor's entire right, title and interest worldwide in and to the trade names, trademarks and/or service marks identified as follows:

<u>Mark</u>	<u>Trademark Registration No.</u>	<u>Issue Date</u>	<u>Goods</u>
HATCH	United States 3,391,024	March 4, 2008	Enchilada sauce and sauce for rice
HATCH SELECT	United States 1,735,090	Nov. 24, 1992	Southwestern style foods; namely, enchilada sauce and picante sauce
HATCH SELECT	United States 1,722,215	Oct. 6, 1992	Southwestern style foods; namely, processed green chili peppers and refried beans with processed green chili peppers
HATCH SELECT	United States 1,735,053	Nov. 24, 1992	Southwestern style foods; namely, refried beans and processed jalapeno peppers
HATCH PICANTE SAUCE	New Mexico TK00092601	Sept. 26, 2000	Salsas and other Mexican sauces
HATCH ENCHILADA SAUCE	New Mexico TK00092601	Sept. 26, 2000	Enchilada Sauces and other Mexico sauces

(collectively, the "Trademarks");

NOW, THEREFORE, the parties hereby agree as follows:

IN CONSIDERATION of sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor did sell and completely assign to Assignee as early as July 9, 2010 all right, title and interest in and to any and all rights that it might have in the Trademarks, including any good will associated therewith, throughout the world. This assignment shall include any and all intellectual property rights relating to the Trademarks including all common law rights, and any right to past or present trademark registrations or applications therefore as well as the right to sue for past infringement.

The Assignor hereby agrees that, for no additional compensation, it will execute any and all documents which may be necessary to perfect any other of Assignee's rights in and to the trade name, trademark and/or service mark.

This assignment shall be binding on all parties, their heirs, successors, and assigns, and may be recorded in any government agency including the United States Patent and Trademark Office.

Executed this 21 day of September, 2010.

By: Hatch Chile Company, Assignor

Stephen H. Dawson
Stephen H. Dawson

STATE OF GEORGIA)
COUNTY OF Glynn) §§

SUBSCRIBED AND SWORN TO BEFORE me this 21st day of September, 2010, by
Stephen H. Dawson.

Cynthia T. Burton
Notary Public

