OP \$165.00 259699

ETAS ID: TM653444

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
UNIVISION INTERACTIVE MEDIA, INC.		06/10/2021	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	UNIVISION DIGITAL IP HOLDINGS, LLC
Street Address:	605 THIRD AVENUE
Internal Address:	12TH FLOOR
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10158
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2596997	BATANGA
Registration Number:	5280151	VIX
Registration Number:	5617212	MOOVIMEX
Registration Number:	5016956	LATIN EVERYWHERE
Registration Number:	5628016	PONGALO
Registration Number:	5812965	PONGALO NOVELACLUB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310 282 2262

Email: jarciniega@loeb.com
Correspondent Name: Jorge Arciniega

Address Line 1: 10100 Santa Monica Blvd.

Address Line 2: Suite 2200

Address Line 4: Los Angeles, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 237230-10001

NAME OF SUBMITTER: Jorge Arciniega

TRADEMARK REEL: 007324 FRAME: 0134

900623159

SIGNATURE:	/Jorge Arciniega/
DATE SIGNED:	06/11/2021

Total Attachments: 5

source=UIM TO UNIVISION DIGITAL IP HOLDINGS TM ASSIGNMENT AGREEMENT#page1.tif source=UIM TO UNIVISION DIGITAL IP HOLDINGS TM ASSIGNMENT AGREEMENT#page2.tif source=UIM TO UNIVISION DIGITAL IP HOLDINGS TM ASSIGNMENT AGREEMENT#page3.tif source=UIM TO UNIVISION DIGITAL IP HOLDINGS TM ASSIGNMENT AGREEMENT#page4.tif source=UIM TO UNIVISION DIGITAL IP HOLDINGS TM ASSIGNMENT AGREEMENT#page5.tif

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Assignment"), effective as of June 10, 2021, is made by and between UNIVISION INTERACTIVE MEDIA, INC., a Delaware corporation, with a place of business at 605 3rd Avenue, 12th Floor, New York, New York 10158 ("ASSIGNOR") and UNIVISION DIGITAL IP HOLDINGS, LLC, a Delaware limited liability company, with a place of business at 605 3rd Avenue, 12th Floor, New York, New York 10158 ("ASSIGNEE").

WHEREAS, ASSIGNOR recently acquired the service marks shown in <u>Exhibit A</u> from one of its affiliates; and

WHEREAS, ASSIGNOR wishes to transfer to ASSIGNEE all right and title to such marks;

NOW THEREFORE, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR and ASSIGNEE hereby agree as follows:

1. <u>Assignment and Assumption</u>.

- (a) ASSIGNOR hereby irrevocably assigns and transfers exclusively to ASSIGNEE all rights, title and interest of ASSIGNOR, in perpetuity, including all statutory and common law rights, in and to the service marks set forth on Exhibit A, together with all goodwill symbolized thereby and/or associated therewith, including all of the registrations and applications therefor, together with the right to sue or make claims for any past, present or future infringement, misappropriation or unauthorized use thereof and the right to all income, royalties, damages and other payments that are now or may hereafter become due or payable with respect thereto, including, without limitation, damages for any past, present or future infringement, misappropriation or unauthorized use thereof, all of such rights, title and interest to be held and enjoyed by ASSIGNEE and its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this Assignment not been made, and ASSIGNEE hereby accepts such assignment.
- 2. <u>Further Assurance</u>. ASSIGNOR and ASSIGNEE agree to execute such other documents and perform such other acts as may be reasonably necessary or proper to effect and perfect the aforementioned assignments.
- 3. <u>Miscellaneous</u>. This Assignment constitutes the entire agreement and supersedes all prior agreements and understandings, written or oral, between the Parties with respect to the subject matter hereof. This Assignment is governed by and will be construed and enforced in accordance with the federal laws of the United States of America (where applicable) and the laws of the State of New York, without giving effect to any conflicts of laws principles that would require the application of the laws of any other jurisdiction. This Assignment may be executed in two or more counterparts, each and all of which will be deemed an original and all of which together will constitute but one and the same instrument. The facsimile signature of a party to this Assignment or any instrument delivered in connection with the consummation of the transactions described herein or a PDF copy of the signature of a party to this Assignment or any instrument delivered in connection with the consummation of the transactions described herein delivered by electronic mail for purposes of execution or otherwise, is to be considered to have the same binding effect as the delivery of an original signature on this Assignment or on an original instrument.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the date first written above.

ASSIGNOR:

UNIVISION INTERACTIVE MEDIA, INC.

John Paul Aceves

Title: Vice President, Assistant Secretary

ASSIGNEE:

UNIVISION DIGITAL IP HOLDINGS, LLC

John Paul Aceves

Name: John Paul Aceves
Title: Vice President, Assistant Secretary

EXHIBIT A

MARK	SERVICES	APP. NO.	REG. NO.
BATANGA	Class 38: 24 hour broadcasting of alternative Hispanic music over global computer networks Class 41: Providing news and information about music and musical artists over global computer networks.	76094239	2596997
VIX	Class 35: Dissemination of advertising matter for others via the Internet, providing news and information about politics via the Internet; Class 41: Providing news and information about entertainment via the Internet.	87301747	5280151
MOOVIMEX	Class-38 Broadcasting of video and audio programming over the Internet; Broadcasting services and provision of telecommunication access to video and audio content provided via a video on demand service via the Internet; Broadcasting services and provision of telecommunication access to films and television programmes provided via a video on demand service; Streaming of audio and video tethered downloads; Streaming of audio material on the Internet; Streaming of audio, visual and audiovisual material via a global computer network; Streaming of video material on the Internet; Video broadcasting; Video broadcasting and transmission services via the Internet, featuring films and movies; Video broadcasting services over the Internet or other communications network featuring the uploaded, posted and tagged videos of others; Video broadcasting services over the Internet or other communications network, namely, electronically transmitting video clips; Video broadcasting services over the Internet; Audio and video broadcasting services over the Internet; Electronic transmission and streaming of digital media content for others via global and local computer networks; Electronic transmission of voice, data and images by television and video broadcasting	87882295	5617212
LATIN EVERYWHE RE	Class 38 - Streaming of video material on the Internet; Video broadcasting services via the Internet	86847266	5016956

MARK	SERVICES	APP. NO.	REG. NO.
PONGALO	Class-38. Broadcast communication services, namely, transmitting e mails, faxes, text messages and telephone voice messages to designated recipients for others; Broadcast of cable television programmes; Broadcast of information by means of television; Broadcast of radio programmes; Broadcast transmission by satellite; Broadcasting of cable television programmes; Broadcasting of radio and television programmes; Broadcasting of radio programmes; Broadcasting of radio programmes; Broadcasting of radio programmes; Broadcasting of radio programmes; Broadcasting of teleshopping programmes; Broadcasting of television programmes; Broadcasting of video and audio programming over the Internet; Broadcasting programs via a global computer network; Broadcasting programs via a global computer network; Broadcasting services and provision of telecommunication access to films and television programmes provided via a video on demand service; Broadcasting services and provision of telecommunication access to video and audio content provided via a video on demand service via the Internet; Broadcasting services, namely, transmission of advertising programs and media advertising communications via digital communications networks; Audio and video broadcasting; Cable television broadcasting; Cable television broadcasting services; Electronic transmission of voice, data and images by television and video broadcasting; Internet broadcasting services; Internet radio broadcasting services; Leasing of radio and television broadcasting facilities; Radio broadcasting consultation; Radio broadcasting facilities; Radio programme broadcasting; Radio program broadcasting; Radio programme broadcasting; Satellite television broadcasting; Radio programme broadcasting; Television programme broadcasting; Telev	88060223	5628016

MARK	SERVICES	APP. NO.	REG. NO.
PONGALO NOVELACLU B	Class-38 Streaming of audio and video tethered downloads; Streaming of audio, visual and audiovisual material via a global computer network; Streaming of data; Streaming of audiovisual material on the Internet; Broadcast of cable television programmes; Broadcasting programs via a global computer network; Broadcasting services, namely, transmission of advertising programs and media advertising communications via digital communications networks; Cable television transmission; Communication via fibre optic networks; Communication via optical fibre networks; Communications by cellular phones; Communications services, namely, transmitting streamed sound and audiovisual recordings via the Internet; Computer aided transmission of messages and images; Electronic data transmission; Electronic exchange of data stored in databases accessible via telecommunication networks; Electronic transmission and streaming of digital media content for others via global and local computer networks; Information transmission services via digital networks; Mobile media services in the nature of electronic transmission of entertainment media content; Radio broadcasting of information and other programs; Radio communications; Radio program broadcasting; Radio programme broadcasting; Satellite transmission services, television and radio broadcasting services; Streaming of audio material on the Internet; Streaming of video material on the Internet; Television broadcasting consultation; Television broadcasting via cable; Transfer of data by telecommunication; Transfer of data by telecommunication; Transmission of interactive television program guides; Transmission of interactive television program guides; Transmission of stock market information with the help of telecommunication media; Video streaming services via the Internet, featuring independent films and movies; Video broadcasting; Video broadcasting services over the Internet or other communications network featuring the uploaded, posted and tagged videos of others; Video on demand tran	88254402	5812965

RECORDED: 06/11/2021