

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM653485

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Graduation Alliance, Inc.		05/28/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Intellispark Inc.		
<b>Street Address:</b>	1390 Chain Bridge Road		
<b>Internal Address:</b>	Suite 1007		
<b>City:</b>	McLean		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22101		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3979800	ACADEMIC RISK INDEX	
<b>Registration Number:</b>	4952151	SCHOLARCENTRIC	
<b>Registration Number:</b>	3195156	SCHOLARCENTRIC	
<b>Registration Number:</b>	5365277	SUCCESS HIGHWAYS	
<b>Registration Number:</b>	4952130	SUCCESS HIGHWAYS	
<b>Registration Number:</b>	3374293	SUCCESS HIGHWAYS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7039404333		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026276844		
<b>Email:</b>	jim@jamessimslegal.com		
<b>Correspondent Name:</b>	James R Sims III		
<b>Address Line 1:</b>	1455 Pennsylvania Ave., NW		
<b>Address Line 2:</b>	Suite 400		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>NAME OF SUBMITTER:</b>	James R. Sims III		
<b>SIGNATURE:</b>	/James R. Sims III/		
<b>DATE SIGNED:</b>	06/11/2021		

OP \$165.00 3979800

**Total Attachments: 2**

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## CONFIRMATION OF TRADEMARK RIGHTS ASSIGNMENT

Graduation Alliance, Inc., a Delaware corporation (“Assignor”) executes this Confirmation of Trademark Rights Assignment (the “Assignment”) in favor of Intellispark Inc., a Delaware corporation (“Assignee”) as of May 28, 2021 (the “Effective Date”).

### Introduction

As of the Effective Date, Assignor owned all right, title, and interest, free and clear of any and all liens, mortgages, security interests, and /or other encumbrances, for and in the marks listed on Exhibit A (the “Mark(s)” and the associated goodwill of the business conducted under and symbolized by those marks (the Marks’ Goodwill”).

On the Effective Date, by virtue of the Asset Purchase Agreement between Assignor and Assignee dated as of May 28, 2021, Assignee acquired Assignor’s entire right, title, and interest in and to the Marks and the Marks’ Goodwill, including without limitation the right and authority to apply for, obtain, and maintain registration and protection of the Marks under the federal, state, provincial, and local laws of the United States and foreign jurisdictions.

### Terms

For good and valuable consideration, and intending to be legally bound, Assignor desires to confirm and make a record the of the Assignment as set forth below:

1. Assignor confirms that as of the Effective Date, it assigned to Assignee, and Assignee’s lawful successors and assigns, Assignor’s entire right, title, and interest in and to the Marks and the Marks’ Goodwill.
2. Assignor authorizes and requests the United States Patent and Trademark Office and any appropriate corresponding office of any foreign country, as well as any state, provincial, and local government offices whose duty it is to issue registrations or other indications of trademark rights, to issue and grant all such rights to Assignee, its successors and assigns, in accordance with the terms of this Assignment.
3. Assignor shall, upon request of Assignee, sign and deliver all appropriate documents necessary for Assignee evidence its ownership of and rights to enforce the Marks and the Marks’ Goodwill.

Graduation Alliance, Inc.

By: *Chad Craycraft*  
Chad Craycraft, Senior Vice President & Senior Counsel

Acknowledged by:

Intellispark Inc.

By: *Stephen M. Smith*  
Stephen M. Smith, Chief Executive Officer

**CONFIRMATION OF TRADEMARK RIGHTS ASSIGNMENT**

**Exhibit A – Marks**

<b>Mark</b>	<b>Country</b>	<b>Application Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
Academic Risk Index	USA	Initial Filing Date: November 4, 2010  Amended: May 9, 2011	3979800	June 14, 2011
ScholarCentric	USA	September 3, 2014	4952151	May 3, 2016
ScholarCentric	USA	May 26, 2005	3195156	January 2, 2007
Success Highways Plus Design	USA	July 9, 2014	5365277	December 26, 2017
Success Highways	USA	August 21, 2014	4952130	May 3, 2016
Success Highways	USA	June 21, 2006	3374293	January 22, 2008