

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM653717

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Zaxby's Franchising LLC		06/11/2021	Limited Liability Company: GEORGIA

RECEIVING PARTY DATA

Name:	ZAXBY'S SPE HOLDCO LLC
Street Address:	1040 Founder's Boulevard, Suite 100
City:	Athens
State/Country:	GEORGIA
Postal Code:	30606
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	5465736	BBQ
Registration Number:	2811812	BUFFALO FINGERZ
Registration Number:	4805305	CHICKENFLAGE
Registration Number:	5801334	CRAVELICIOUS
Registration Number:	6136397	
Registration Number:	6135907	
Registration Number:	4804112	
Registration Number:	4090478	
Registration Number:	5336446	FRIENDS. FAMILY. FLAVOR.
Registration Number:	5465733	HOT HONEY MUSTARD
Registration Number:	5249867	INDESCRIBABLY GOOD
Registration Number:	5613554	INSANE
Registration Number:	5618138	INSANE
Registration Number:	2728280	KIDDIE CHEESE
Registration Number:	2596276	KIDDIE FINGER
Registration Number:	3783618	KIDZ NIBBLER
Registration Number:	4840020	LZ
Registration Number:	4835204	LZ

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Property Type	Number	Word Mark
Registration Number:	6009545	NIBBLERZ
Registration Number:	5465731	NUCLEAR
Registration Number:	5465732	ORIGINAL
Registration Number:	6262255	SAUCENALITY
Registration Number:	5814861	SOUTHERN TLC
Registration Number:	5991912	SOUTHERN TLC WITH MAYO TOMATO · LETTUCE·
Registration Number:	6015472	SOUTHWEST CHIPOTLE FILLET SANDWICH
Registration Number:	6350218	SPICY ZAX SAUCE
Registration Number:	5465734	SWEET & SPICY
Registration Number:	5465735	TERIYAKI
Registration Number:	6350280	THE CHICKEN SANDWICH WAR AIN'T OVER YET
Registration Number:	4650547	THE OFFICIAL CHICKEN OF SPORTS FANZ
Registration Number:	5905197	THE ZENSATION
Registration Number:	3402748	THE ZENSATION
Registration Number:	5465730	TONGUE TORCH
Registration Number:	2653300	TONGUE TORCH
Registration Number:	2720810	ZALADS
Registration Number:	2752555	ZAPPETIZERS
Registration Number:	3562678	ZAX KIDZ
Registration Number:	2870574	ZAX PAK
Registration Number:	2563243	ZAX SAUCE
Registration Number:	2529454	ZAX SNAK
Serial Number:	88792544	ZAXBY'S
Serial Number:	88818264	ZAXBY'S
Registration Number:	5055428	ZAXBY'S
Registration Number:	4805330	ZAXBY'S
Registration Number:	4619980	ZAXBY'S
Registration Number:	4568225	ZAXBY'S
Registration Number:	2487337	ZAXBY'S
Registration Number:	5195746	ZAXBY'S FANZ OF FLAVOR
Registration Number:	2868595	ZAXBY'S REAL CHICKEN
Registration Number:	3159709	ZESTABLE DIP
Registration Number:	4894408	ZUZY
Registration Number:	5271620	ZUZY

CORRESPONDENCE DATA

Fax Number: 6462192353

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

TRADEMARK

REEL: 007325 FRAME: 0752

Phone: 212 373 2488
Email: mamcdonough@paulweiss.com, mmcguire@paulweiss.com
Correspondent Name: Marissa A. McDonough
Address Line 1: 1285 Avenue of the Americas
Address Line 2: Paul Weiss Rifkind Wharton &Garrison LLP
Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER: 023381-001

NAME OF SUBMITTER: Marissa A. McDonough

SIGNATURE: /Marissa A. McDonough/

DATE SIGNED: 06/14/2021

Total Attachments: 8

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Trademark Assignment") is made and entered into as of June 11, 2021, by and between ZAXBY'S FRANCHISING LLC, a Georgia limited liability company located at 1040 Founders Boulevard, Athens, Georgia 30606 ("Assignor"), and ZAXBY'S SPE HOLDCO LLC, a Delaware limited liability company located at 1040 Founders Boulevard, Athens, Georgia 30606 ("Assignee") (collectively referred to as the "Parties").

WHEREAS, pursuant to the Omnibus Closing Date Transfer Agreement between the Parties and certain other Transferors and Transferees party thereto, dated as of the date hereof (the "Agreement"), Assignor has Transferred all right, title and interest in and to its Conveyed IP (as defined by reference therein) throughout the world, including any and all trademarks, service marks and registrations and applications for the same listed on the attached Schedule 1 (collectively referred to as the "Trademarks"), and all goodwill connected with the use of or symbolized by the Trademarks; and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to Assignor's Conveyed IP, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, Assignor hereby (i) irrevocably Transfers all of its right, title and interest in and to the Trademarks and the goodwill connected with the use of or symbolized by the Trademarks to the Assignee, absolutely and not as collateral security, without recourse (except as explicitly provided in the Agreement), to the Assignee; and (ii) vests in the Assignee all powers and rights of the Assignor under the Trademarks including to all proceeds therefrom and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks to have and to hold the same unto the Assignee and its successors and assigns forever, as of the date hereof

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the Transfer of the Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 U.S.C. Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 U.S.C. Section 1051(c) or (d), unless and until such time that the Transfer of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify and

shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the applicable Conveyed IP.

THIS TRADEMARK ASSIGNMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK (INCLUDING WITHOUT LIMITATION SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK) WITHOUT REGARD TO ANY CHOICE OR CONFLICTS OF LAW PRINCIPLES THAT WOULD LEAD TO THE APPLICATION OF THE DOMESTIC SUBSTANTIVE LAWS OF ANY OTHER JURISDICTION, AND THE OBLIGATIONS, RIGHTS AND REMEDIES OF THE PARTIES HEREUNDER SHALL BE DETERMINED IN ACCORDANCE WITH SUCH LAWS OF THE STATE OF NEW YORK.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute a single agreement.

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IN WITNESS WHEREOF, the undersigned has caused this TRADEMARK ASSIGNMENT to be duly executed and delivered as of the date first written above.


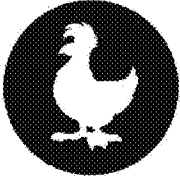


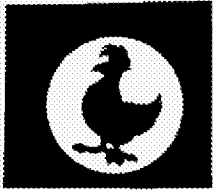
ZAXBY'S FRANCHISING LLC





By: _____
Name: Blake Bailey
Title: Chief Financial Officer

ZAXBY'S SPE HOLDCO LLC


By: _____
Name: Blake Bailey
Title: Chief Financial Officer



**Schedule 1
Trademarks**

Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date
BBQ 	United States	87347416 23-FEB-2017	5465736 08-MAY-2018
BUFFALO FINGERZ	United States	78163447 12-SEP-2002	2811812 03-FEB-2004
CHICKENFLAGE	United States	86357880 05-AUG-2014	4805305 01-SEP-2015
CRAVELICIOUS	United States	87749956 10-JAN-2018	5801334 09-JUL-2019
<i>Design Only</i> 	United States	88818266 03-MAR-2020	6136397 25-AUG-2020
<i>Design Only</i> 	United States	88792547 11-FEB-2020	6135907 25-AUG-2020
<i>Design Only</i> 	United States	86525178 05-FEB-2015	4804112 01-SEP-2015
<i>Design Only</i> 	United States	85335260 01-JUN-2011	4090478 24-JAN-2012

Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date
FRIENDS. FAMILY. FLAVOR.	United States	87140058 16-AUG-2016	5336446 14-NOV-2017
HOT HONEY MUSTARD 	United States	87347400 23-FEB-2017	5465733 08-MAY-2018
INDESCRIBABLY GOOD	United States	87251695 30-NOV-2016	5249867 25-JUL-2017
INSANE	United States	87751372 11-JAN-2018	5613554 20-NOV-2018
INSANE 	United States	87347444 23-FEB-2017	5618138 27-NOV-2018
KIDDIE CHEESE	United States	76107064 11-AUG-2000	2728280 17-JUN-2003
KIDDIE FINGER	United States	76107065 11-AUG-2000	2596276 16-JUL-2002
KIDZ NIBBLER	United States	77751746 04-JUN-2009	3783618 04-MAY-2010
LZ 	United States	86502957 14-JAN-2015	4840020 27-OCT-2015
LZ	United States	86501068 12-JAN-2015	4835204 20-OCT-2015
NIBBLERZ	United States	88431375 15-MAY-2019	6009545 10-MAR-2020
 NUCLEAR	United States	87347358 23-FEB-2017	5465731 08-MAY-2018

Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date
ORIGINAL 	United States	87347365 23-FEB-2017	5465732 08-MAY-2018
SAUCENALITY	United States	87749950 10-JAN-2018	6262255 02-FEB-2021
SOUTHERN SWEET & SMOKY 	United States	88007361 20-JUN-2018	
SOUTHERN TLC	United States	88000878 14-JUN-2018	5814861 23-JUL-2019
SOUTHERN TLC WITH MAYO TOMATO · LETTUCE · CHICKEN 	United States	88007356 20-JUN-2018	5991912 18-FEB-2020
SOUTHWEST CHIPOTLE FILLET SANDWICH	United States	88377562 09-APR-2019	6015472 17-MAR-2020
SPICY ZAX SAUCE	United States	90094818 05-AUG-2020	6350218 11-MAY-2021
SWEET & SPICY 	United States	87347406 23-FEB-2017	5465734 08-MAY-2018
TERIYAKI 	United States	87347415 23-FEB-2017	5465735 08-MAY-2018

Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date
THE CHICKEN SANDWICH WAR AIN'T OVER YET	United States	90196584 21-SEP-2020	6350280 11-MAY-2021
THE OFFICIAL CHICKEN OF SPORTS FANZ	United States	86975466 15-NOV-2013	4650547 02-DEC-2014
THE ZENSATION	United States	88276106 25-JAN-2019	5905197 05-NOV-2019
THE ZENSATION	United States	77137598 22-MAR-2007	3402748 25-MAR-2008
TONGUE TORCH 	United States	87347349 23-FEB-2017	5465730 08-MAY-2018
TONGUE TORCH	United States	76111170 11-AUG-2000	2653300 26-NOV-2002
ZALADS	United States	76373369 22-FEB-2002	2720810 03-JUN-2003
ZAPPETIZERS	United States	76456336 07-OCT-2002	2752555 19-AUG-2003
ZAX KIDZ	United States	78939870 28-JUL-2006	3562678 13-JAN-2009
ZAX PAK	United States	78205272 21-JAN-2003	2870574 03-AUG-2004
ZAX SAUCE	United States	76107551 11-AUG-2000	2563243 23-APR-2002
ZAX SNAK	United States	76107505 11-AUG-2000	2529454 15-JAN-2002
ZAXBY'S	United States	88818264 03-MAR-2020	
ZAXBY'S	United States	88792544 11-FEB-2020	
ZAXBY'S 	United States	86568318 18-MAR-2015	5055428 04-OCT-2016
ZAXBY'S 	United States	86372055 20-AUG-2014	4805330 01-SEP-2015

Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date
ZAXBY'S	United States	86141573 12-DEC-2013	4619980 14-OCT-2014
ZAXBY'S	United States	86141621 12-DEC-2013	4568225 15-JUL-2014
ZAXBY'S	United States	76107372 11-AUG-2000	2487337 11-SEP-2001
ZAXBY'S FANZ OF FLAVOR	United States	87232490 10-NOV-2016	5195746 02-MAY-2017
ZAXBY'S REAL CHICKEN 	United States	76490599 19-FEB-2003	2868595 03-AUG-2004
ZESTABLE DIP	United States	78210479 04-FEB-2003	3159709 17-OCT-2006
ZUZY	United States	86504542 15-JAN-2015	4894408 02-FEB-2016
 ZUZY	United States	86562983 13-MAR-2015	5271620 22-AUG-2017