

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM653987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	07/20/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gravel Farms Racing, LLC		07/20/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Hoonigan Industries, LLC		
Street Address:	621 Golden Avenue		
City:	Long Beach		
State/Country:	CALIFORNIA		
Postal Code:	90802		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4898865	TIRE SLAYER	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com		
Correspondent Name:	Rosaleen H. Chou		
Address Line 1:	2040 Main St., Suite 1400		
Address Line 2:	Knobbe, Martens, Olson & Bear, LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	GFARM.004T		
NAME OF SUBMITTER:	Rosaleen H. Chou		
SIGNATURE:	/Rosaleen H. Chou/		
DATE SIGNED:	06/15/2021		
Total Attachments: 2			
source=Trademark Assignment (Tire Slayer) Fully-Executed#page1.tif			
source=Trademark Assignment (Tire Slayer) Fully-Executed#page2.tif			

OP \$40.00 4898865

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the July 20, 2018, by and between Gravel Farms Racing, LLC, a California limited liability company having a place of business at 4250 Wilshire Blvd., Los Angeles, CA 90010 (hereinafter referred to as "ASSIGNOR"), and Hoonigan Industries, LLC, a California limited liability company having a place of business at 621 Golden Avenue, Long Beach, CA 90802 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and used, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registration");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registration worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registration worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A;
- (2) the Registration set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademark, Registration, and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

GRAVEL FARMS RACING, LLC
("Assignor")

By: [Signature]

Name: KEN BUCK

Title: Authorized Signatory

Dated: July 20, 2018

HOONIGAN INDUSTRIES, LLC
("Assignee")

By: [Signature]

Name: JACQUES MARINE

Title: Co-CEO

Dated: July 20, 2018

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: TIRE SLAYER

SCHEDULE B

Federal Trademark Registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
TIRE SLAYER	4898865	February 9, 2016	16 and 25