

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM653997

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		04/19/2021	chartered bank: CALIFORNIA

RECEIVING PARTY DATA

Name:	POPSUGAR, INC.
Street Address:	111 Sutter Street
Internal Address:	16th Floor
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94104
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 31

Property Type	Number	Word Mark
Registration Number:	4759408	POPSUGAR
Registration Number:	4759409	POPSUGAR
Registration Number:	4853967	POPSUGAR
Registration Number:	4759410	POPSUGAR
Registration Number:	4844130	POPSUGAR
Registration Number:	4759416	POPSUGAR
Registration Number:	4767797	POPSUGAR
Registration Number:	4759418	POPSUGAR
Registration Number:	4747805	POPSUGAR
Registration Number:	4805483	FIND YOUR HAPPY
Registration Number:	5061895	GET THE DISH
Registration Number:	4892173	POPSUGAR WEDDINGS
Registration Number:	4925938	POPSUGAR MOMMY'S HELPER
Registration Number:	5060484	KNOCK KNOCK WITH RACHEL ANTONOFF
Registration Number:	5301982	POWER YOUR HAPPY
Registration Number:	5194049	CLASS FITSUGAR
Registration Number:	5049113	WE SPY STYLE
Registration Number:	5049114	EAT THE TREND

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Property Type	Number	Word Mark
Registration Number:	5201512	POWER YOUR HAPPY
Registration Number:	5049913	POPDOCS
Registration Number:	5244219	GLOW BY POPSUGAR
Registration Number:	5333543	BEAUTY JUNKIE
Registration Number:	5528920	TRENDRANK
Registration Number:	5515637	POPSUGAR
Serial Number:	87274938	POPSUGAR
Serial Number:	87717738	POPSUGAR
Serial Number:	88050204	POPSUGAR PLAY/GROUND
Serial Number:	88066638	BINGE BY POPSUGAR
Serial Number:	88168977	GLOW
Serial Number:	88255245	#TWINNING
Serial Number:	87851714	POPSUGAR

CORRESPONDENCE DATA

Fax Number: 9192823941
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 919-306-2508
Email: diligencereview@square1bank.com
Correspondent Name: PACIFIC WESTERN BANK
Address Line 1: 406 BLACKWELL STREET
Address Line 2: SUITE 240
Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER:	Nicholas Nance
SIGNATURE:	/NicholasNance-TKF/
DATE SIGNED:	06/15/2021

Total Attachments: 2
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ACKNOWLEDGMENT OF TERMINATION
OF FIRST AMENDMENT TO
INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Acknowledgment of Termination of First Amendment to Intellectual Property Security Agreement is made with reference to the First Amendment to Intellectual Property Security Agreement dated February 13, 2019 (the "IP Agreement"), by and between POPSUGAR, INC. ("Grantor") as assignor and SILICON VALLEY BANK ("Bank") as assignee.

The IP Agreement was recorded in the United States Patent and Trademark Office on February 21, 2019, 2014, Reel 006569 at Frame 0852 with respect to the Trademarks set forth on Exhibit A hereto (the "Trademarks").

Bank hereby acknowledges and agrees that the IP Agreement has been terminated and that all of the rights and interests of Bank thereunder have been terminated, including, without limitation, all of the rights and interests of Bank in and to the Trademarks.

Bank does hereby further authorize and consent that this Acknowledgment of Termination may be recorded and indexed by the Commissioner of Patents and Trademarks.

Dated: April 19, 2021

SILICON VALLEY BANK

DocuSigned by:
By: Mark Turk
Name: Mark Turk
Title: Managing Director

Exhibit A

Trademarks - IP Agreement

Reel/Frame: 006569/0852

<u>Registration/ Serial Number</u>	<u>Filing Date</u>	<u>Mark</u>
4759408	06-23-15	POPSUGAR
4759409	06-23-15	POPSUGAR
4853967	11-17-15	POPSUGAR
4759410	06-23-15	POPSUGAR
4844130	11-03-15	POPSUGAR
4759416	06-23-15	POPSUGAR
4767797	07-07-15	POPSUGAR
4759418	06-23-15	POPSUGAR
4747805	06-02-15	POPSUGAR
4805483	09-01-15	FIND YOUR HAPPY
5061895	10-18-16	GET THE DISH
4892173	01-26-16	POPSUGAR Weddings
4925938	03-29-16	POPSUGAR Mommy's Helper
5060484	10-11-16	KNOCK KNOCK WITH RACHEL ANTONOFF
5301982	10-03-17	POWER YOUR HAPPY
5194049	05-02-17	CLASS FITSUGAR
5049113	09-27-16	WE SPY STYLE
5049114	09-27-16	EAT THE TREND
5201512	05-09-17	POWER YOUR HAPPY
5049913	09-27-16	POPDOCS
5244219	07-18-17	GLOW BY POPSUGAR
87274938	12-20-16	POPSUGAR
5333543	01-14-17	BEAUTY JUNKIE
5528920	07-31-18	TRENDRANK
87717738	12/12/17	POPSUGAR
5515637	07-10-18	POPSUGAR
88050204	07-24-18	POPSUGAR PLAY/GROUND
88066638	08-06-18	BINGE BY POPSUGAR
88168977	10-25-18	GLOW
88255245	01-09-19	#TWINNING
87851714	03-27-18	POPSUGAR