

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM654085

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
DealerSocket, Inc.		06/02/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	DEALERSOCKET, LLC		
<b>Street Address:</b>	7301 State Hwy. 161, Suite 400		
<b>City:</b>	Irving		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75039		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5393881	WE ARE AUTOMOTIVE	
<b>Registration Number:</b>	5305937	DATARECHARGE	
<b>Registration Number:</b>	5277276	IDMS	
<b>Registration Number:</b>	4731774	ONE SOLUTION, ALL DEPARTMENTS.	
<b>Registration Number:</b>	4675730	REVENUERADAR	
<b>Registration Number:</b>	4664143	MOBILEGARAGE	
<b>Registration Number:</b>	4522342		
<b>Registration Number:</b>	3528164	AAX	
<b>Registration Number:</b>	3317379	DEALERSOCKET	
<b>Registration Number:</b>	3297046	DEALERFIRE	
<b>Registration Number:</b>	3297044	NELEVEN	
<b>Registration Number:</b>	2714489	AAX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124464900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	susan.zablocki@kirkland.com		
<b>Correspondent Name:</b>	SUSAN ZABLOCKI		
<b>Address Line 1:</b>	Kirkland & Ellis LLP		
<b>Address Line 2:</b>	601 Lexington Avenue		
<b>TRADEMARK</b>			

CH \$315.00 5393881

<b>Address Line 4:</b>	New York, NEW YORK 10022
<b>ATTORNEY DOCKET NUMBER:</b>	38123-608
<b>NAME OF SUBMITTER:</b>	Susan Zablocki
<b>SIGNATURE:</b>	/susan zablocki/
<b>DATE SIGNED:</b>	06/15/2021
<b>Total Attachments: 4</b> source=DealerSocket Inc. (DE) (Conversion) (Jun-01-21)_(77430627_1)#page1.tif source=DealerSocket Inc. (DE) (Conversion) (Jun-01-21)_(77430627_1)#page2.tif source=DealerSocket Inc. (DE) (Conversion) (Jun-01-21)_(77430627_1)#page3.tif source=DealerSocket Inc. (DE) (Conversion) (Jun-01-21)_(77430627_1)#page4.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "DEALERSOCKET, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "DEALERSOCKET, INC." TO "DEALERSOCKET, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF JUNE, A.D. 2021, AT 9 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE SECOND DAY OF JUNE, A.D. 2021 AT 10 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4505521 8100V  
SR# 20212321668

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203340822  
Date: 06-02-21

**TRADEMARK**  
**REEL: 007327 FRAME: 0708**

# Delaware


The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF FORMATION OF "DEALERSOCKET, LLC" FILED IN THIS OFFICE ON THE SECOND DAY OF JUNE, A.D. 2021, AT 9 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF FORMATION IS THE SECOND DAY OF JUNE, A.D. 2021 AT 10 O'CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

4505521 8100V  
SR# 20212321668

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203340822  
Date: 06-02-21

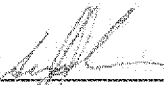
**TRADEMARK**  
**REEL: 007327 FRAME: 0709**

**STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT**

June 2, 2021

1. The jurisdiction where the Corporation first formed is Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is Delaware.
3. The date the Corporation was first formed is February 15, 2008.
4. The name of the Corporation immediately prior to filing this Certificate is DealerSocket, Inc.
5. The name of the Limited Liability Company to which the Corporation shall be converted, as set forth in its Certificate of Formation, is DealerSocket, LLC.
6. The jurisdiction of the Limited Liability Company to which the Corporation shall be converted is Delaware.
7. This Certificate of Conversion is to become effective at 10:00 a.m.; Eastern Time on June 2, 2021.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion as of the day and year first set forth above.

By:   
Name: Sejal C. Pietrzak  
Title: Chief Executive Officer and President

**CERTIFICATE OF FORMATION  
OF  
DEALERSOCKET, LLC**

This Certificate of Formation is duly executed and filed by the undersigned, an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, *et seq.*, the "Act").

1. The name of the limited liability company is:

DealerSocket, LLC

2. The address of its registered office in the State of Delaware is 251 Little Falls Drive, City of Wilmington, County of New Castle, Delaware 19808. The name of its registered agent at such address is Corporation Service Company.
3. This Certificate of Formation shall become effective at 10:00 a.m., Eastern Time on June 2, 2021.

IN WITNESS WHEREOF, this Certificate of Formation which is being filed in accordance with Section 18-206 of the Act, has been duly executed as of June 2, 2021.

By: 

Name: Sejal C. Pietrzak

Title: Chief Executive Officer and President