

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM654303

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Scripps Networks, LLC		06/04/2021	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GAC Holdings, LLC		
<b>Street Address:</b>	2001 Beach Street, Suite 201		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76103		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	GAC Media, LLC		
<b>Street Address:</b>	2001 Beach Street, Suite 201		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76103		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 15</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4429507	FARM KINGS	
<b>Registration Number:</b>	4484219	GAC	
<b>Registration Number:</b>	4466256	GAC	
<b>Registration Number:</b>	2068897	GREAT AMERICAN COUNTRY	
<b>Registration Number:</b>	5575251	GREAT AMERICAN COUNTRY	
<b>Registration Number:</b>	5513895	GREAT AMERICAN COUNTRY	
<b>Registration Number:</b>	5105049	HIDDEN GOLD	
<b>Registration Number:</b>	4886486	HOME WRANGLERS	
<b>Registration Number:</b>	4224932	LIVING COUNTRY	
<b>Registration Number:</b>	5676791	LOUISIANA RIVER BUILDS	
<b>Registration Number:</b>	4961479	MADE FROM AMERICA	
<b>Registration Number:</b>	5065148	RV NATION	
<b>Registration Number:</b>	4914846	SOUTHERN BARBECUED EVERYTHING	
<b>TRADEMARK</b>			

CH \$390.00 4429507

Property Type	Number	Word Mark
Registration Number:	5962201	ALOHA BUILDS
Serial Number:	87484901	BUS LIFE EVER

#### CORRESPONDENCE DATA

**Fax Number:** 2155683439

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 215.564.2727

**Email:** bhipdocket@bakerlaw.com

**Correspondent Name:** Kevin M. Bovard

**Address Line 1:** 2929 Arch Street

**Address Line 2:** Cira Centre, 12th Floor

**Address Line 4:** Philadelphia, PENNSYLVANIA 19104-2891

<b>NAME OF SUBMITTER:</b>	Kevin M. Bovard
<b>SIGNATURE:</b>	/Kevin M. Bovard/
<b>DATE SIGNED:</b>	06/16/2021

#### Total Attachments: 5

source=12250555555Trademark AssignmentExecuted6421#page1.tif

source=12250555555Trademark AssignmentExecuted6421#page2.tif

source=12250555555Trademark AssignmentExecuted6421#page3.tif

source=12250555555Trademark AssignmentExecuted6421#page4.tif

source=12250555555Trademark AssignmentExecuted6421#page5.tif

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“**Trademark Assignment**”), dated as of June 4, 2021 is made by Scripps Networks, LLC, a Delaware limited liability company (“**Assignor**”), in favor of GAC Holdings, LLC (“**Assignee**”), a Delaware limited liability company.

WHEREAS, Assignor, Discovery Communications, LLC, a Delaware limited liability company (“**Discovery**”), and GAC Media, LLC, a Delaware limited liability company, are entering into that certain Purchase Agreement immediately following the execution of this Agreement (the “**GAM Purchase Agreement**”); and

WHEREAS, in connection with the GAM Purchase Agreement, Assignor and Discovery have agreed to convey, transfer, and assign to Assignee certain intellectual property of Assignor, and have agreed to execute and deliver this Trademark Assignment, for recording with the United States Patent and Trademark Office and corresponding entities or agencies in any applicable jurisdictions.

NOW THEREFORE, the parties agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following (the “**Assigned Trademarks**”):

(a) the trademark registrations and applications set forth on Schedule A hereto and all issuances, extensions, and renewals thereof (the “**Trademarks**”), together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action, with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Patents and the Commissioner for Trademarks in the United States Patent and Trademark Office, and the officials of corresponding entities or agencies in any applicable jurisdictions to record and register this Trademark Assignment upon request by Assignee. Following the date hereof, upon Assignee's reasonable request, and at Assignee's sole cost and expense, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any

affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Trademarks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in one or more counterparts, each of which shall be deemed an original, but all of which, taken together, shall constitute a single agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

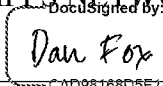
5. Notices. All notices or other communications or deliveries provided for under this Trademark Assignment shall be given as provided in Section 9.1 of the GAM Purchase Agreement; *provided*, that for purposes of this Section 5, the Company (as defined in the GAM Purchase Agreement) shall be deemed to include the Assignee.

6. Governing Law. THIS TRADEMARK ASSIGNMENT, AND ANY INSTRUMENT OR AGREEMENT REQUIRED HEREUNDER (TO THE EXTENT NOT OTHERWISE EXPRESSLY PROVIDED FOR THEREIN), SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW YORK, APPLICABLE TO CONTRACTS PERFORMED IN THAT STATE WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAW (OTHER THAN SECTIONS 5-1401 AND 5-1402 OF THE NEW YORK GENERAL OBLIGATIONS LAW, WHICH SHALL APPLY TO THIS AGREEMENT). THE PARTIES HEREBY IRREVOCABLY SUBMIT TO THE EXCLUSIVE JURISDICTION OF ANY STATE OR FEDERAL COURT IN NEW YORK COUNTY, NEW YORK WITH RESPECT TO ANY ACTION ARISING OUT OF OR RELATING TO THIS AGREEMENT.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Trademark Assignment as of the date first above written.

SCRIPPS NETWORKS, LLC

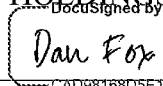
By:   
CAD98168D5E14C3...

Name: Dan Fox

Title: Authorized Person

AGREED TO AND ACCEPTED:

GAC HOLDINGS, LLC

By:   
CAD98168D5E14C3...

Name: Dan Fox

Title: Vice President & Treasurer

# Schedule A

## Assigned Trademarks

Jurisdiction	Mark	Image	Status	Application Number	Application Date	Registration Number	Registration Date	Owner Name	Class(es)
United States	BUS LIFE EVER		Allowed	87/484901	06/12/2017			Scripps Networks, LLC	41
United States	FARM KINGS		Registered	85/609896	04/26/2012	4429507	11/05/2013	Scripps Networks, LLC	41
United States	GAC		Registered	85/955611	06/10/2013	4484219	02/18/2014	Scripps Networks, LLC	38
United States	GAC		Registered	85/955607	06/10/2013	4466256	01/14/2014	Scripps Networks, LLC	41
United States	GREAT AMERICAN COUNTRY		Registered	75/044842	01/17/1996	2068897	06/10/1997	Scripps Networks, LLC	38, 41
United States	GREAT AMERICAN COUNTRY and triple bar Design (2018)		Registered	87/808803	02/23/2018	5575251	10/02/2018	Scripps Networks, LLC	38
United States	GREAT AMERICAN COUNTRY and triple bar Design (2018)		Registered	87/809226	02/23/2018	5513895	07/10/2018	Scripps Networks, LLC	41
United States	HIDDEN GOLD		Registered	87/042279	05/18/2016	5105049	12/20/2016	Scripps Networks, LLC	41

United States	HOME WRANGLERS		Registered	86/260867	04/23/2014	4886486	01/12/2016	Scrpps Networks, LLC	41
United States	LIVING COUNTRY		Registered	85/544454	02/16/2012	4224932	10/16/2012	Scrpps Networks, LLC	41
United States	LOUSIANA RIVER BUILDS		Registered	87/484893	6/12/2017	5676791	2/12/2019	Scrpps Networks, LLC	41
United States	MADE FROM AMERICA		Registered	86/608660	04/24/2015	4961479	05/17/2016	Scrpps Networks, LLC	41
United States	RV NATION		Registered	86/609254	04/24/2015	5065148	10/18/2016	Scrpps Networks, LLC	41
United States	SOUTHERN BARBECUED EVERYTHING		Registered	86/451931	11/12/2014	4914846	03/08/2016	Scrpps Networks, LLC	41
United States	ALOHA BUILDS		Registered	87/842436	03/20/2018	5962201	01/14/2020	Scrpps Networks, LLC	41

TRADEMARK

REEL: 007328 FRAME: 0521

RECORDED: 06/16/2021