

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM654314

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Informa Business Intelligence, Inc.		05/28/2021	Corporation: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Informa FBX LLC		
Street Address:	605 Third Avenue, 22nd Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10158		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4807367	BANKTRENDS	
CORRESPONDENCE DATA			
Fax Number:	2149783099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2149783000		
Email:	dallastrademarks@bakermckenzie.com		
Correspondent Name:	Dyan M. House		
Address Line 1:	1900 N. Pearl St., Suite 1500		
Address Line 4:	Dallas, TEXAS 75201		
ATTORNEY DOCKET NUMBER:	50828787		
NAME OF SUBMITTER:	Dyan M. House		
SIGNATURE:	/Dyan M. House/		
DATE SIGNED:	06/16/2021		
Total Attachments: 1			
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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK is made effective as of May 28, 2021, by Informa Business Intelligence, Inc., a Massachusetts corporation ("Assignor"), to Informa FBX LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignor is the owner of the United States trademark registration, BANKTRENDS and Design, Registration Number 4807367 (the "Trademark"); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademark.


NOW, THEREFORE, for value received, Assignor, does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, the entire right, title and interest of Assignor in and to the Trademark, together with the goodwill of the business symbolized by the Trademark.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademark shall be governed by and construed in accordance with the laws of the State of Delaware without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark as of the date first above written.

ASSIGNOR:

INFORMA BUSINESS INTELLIGENCE, INC.

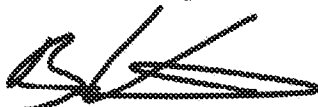
By: 

Name: Brian Vasandani

Title: Vice President & Assistant General Counsel

ASSIGNEE:

INFORMA FBX LLC

By: 

Name: Brian Vasandani

Title: Vice President & Assistant General Counsel